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THE WALT DISNEY COMPANY: 100 YEARS OF MILESTONES

From the silver screen to the global stage, The Walt Disney Company has woven a tapestry of magic and wonder for almost a century since its inception.

1923: Walt Disney and his brother Roy O. Disney co-found the Disney Brothers Studio, later known as The Walt Disney Company.

1928: *Steamboat Willie*'s release, featuring Mickey Mouse's debut, is the first cartoon to synchronize animation and sound.

1937: *Snow White and the Seven Dwarfs* becomes the first full-length animated feature film and marks a significant milestone in animation history, establishing Disney as the foremost pioneer in the genre.

1940: *Fantasia* combines animation with music in a way that had not been done before, making it a groundbreaking film in the history of animated cinema.

1950: The release of *Cinderella* celebrates the return of Disney's animated feature films after a hiatus during World War II.



1955: Disneyland Resort, known as the "Happiest Place on Earth," opens its gates in Anaheim, Calif.

1955–1996: *The Mickey Mouse Club* television show introduces a new generation to the beloved Disney characters and showcases a talented cast of young performers, including future stars like Annette Funicello and Justin Timberlake.

1966: Walt Disney passes away, leaving an incredible legacy and a vision for future projects.

1971: Walt Disney World Resort, covering approximately 25,000 acres, opens in Orlando, Fla. It's now the world's largest and most visited theme park resort, and its iconic Cinderella Castle stands at a towering 189 feet.

1983: With the introduction of Disney Channel, the company established a dedicated platform for family-friendly programming, nurturing young talent and delivering beloved TV shows like *Lizzie McGuire* (starring Hilary Duff) and *Hannah Montana* (starring Miley Cyrus).

1983: The concept of EPCOT (Experimental Prototype Community of Tomorrow) is realized with the opening of the EPCOT Center at Walt Disney World Resort.

1989: *The Little Mermaid* revitalizes Disney's animated films, marking the start of the Disney Renaissance era.

1991: *Beauty and the Beast* becomes the first animated feature nominated for Best Picture at the Academy Awards.

1992: *Aladdin* introduces audiences to the magical world of Agrabah and is a box-office sensation.



1994: *The Lion King* roars onto screens, becoming one of the highest-grossing animated films and enjoys spectacular success on Broadway.

1995: Pixar Animation Studios, in collaboration with Disney, releases *Toy Story*, the world's first fully computer-animated feature film.

1996: Disney acquires the American Broadcasting Company, better known as ABC.

2003: *Pirates of the Caribbean: The Curse of the Black Pearl*, based on a Disney theme park attraction of the same name, introduces audiences to Captain Jack Sparrow, played by Johnny Depp.

2006: Disney's acquisition of Pixar Animation Studios unites two animation powerhouses, resulting in a string of critically acclaimed and commercially successful films such as *Finding Nemo*, *Up* and the ongoing *Toy Story* franchise.

2009—Present: Disney purchases Marvel Entertainment for \$4 billion, opening the doors to an interconnected universe of superhero films, with releases like *Avengers: Endgame* and *Black Panther* dominating the box office and captivating global audiences.

2009: Another Disney acquisition, Lucasfilm, unites the *Star Wars* and *Indiana Jones* franchises under the Disney umbrella, leading to new films, TV shows and theme park attractions.



2012: Disney launches the *Fantasy* and *Dream* cruise ships.

2013: *Frozen* becomes a cultural phenomenon, with the film's characters, songs and catchphrases entrancing audiences worldwide. The film's success leads to a sequel, merchandise and a Broadway musical.

2015: The opening of Shanghai Disney Resort marks Disney's entry into the Chinese market.



2016: The film *Moana* breaks new ground by showcasing a strong, independent female protagonist and celebrating Polynesian culture, while the film's songs, composed by Tony winner Lin-Manuel Miranda, become instant hits.

2019: Disney acquires 21st Century Fox for \$71 billion, adding valuable intellectual properties like *The Simpsons* and *X-Men* to its portfolio.

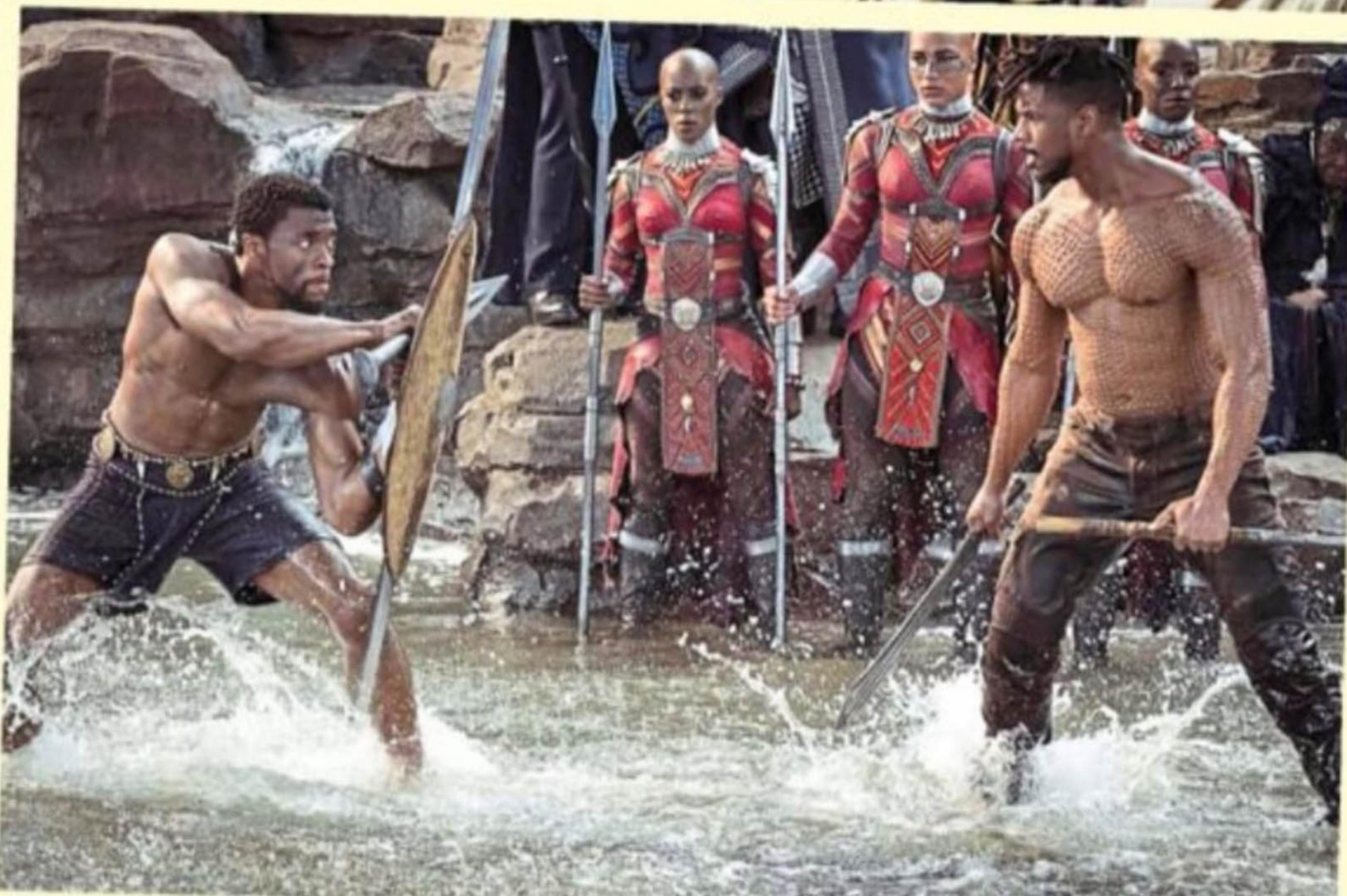
2019: The highly anticipated streaming service Disney+ launches, offering a vast library of Disney, Pixar, Marvel, *Star Wars* and National Geographic content. Original series like *The Mandalorian* took the world by storm, introducing breakout characters like the adorable Baby Yoda (aka Grogu).

2019: *Star Wars: Galaxy's Edge* opens in Disneyland and Walt Disney World, immersing visitors in the *Star Wars* universe.

2019: *Avengers: Endgame* becomes the highest-grossing film of all time, earning almost \$3 billion worldwide, cementing Disney's dominance in the global box office.

2020: Disney and Pixar's *Soul* breaks barriers, becoming the first-ever animated film to win Best Original Score and Best Animated Feature at the Academy Awards.

2022: Disney announces that *Snow White*, a live-action movie, will be released in 2024, and *Mufasa: The Lion King*, a prequel, is set to hit screens the same year.



CONTENTS

4 The Man, the Myth, the Mouse

The origins of Walt Disney, Mickey Mouse and the top turning points over Disney's last century.

9 The Iconic Character That Started It All: Mickey Mouse

Disney's lovable and mischievous mascot has become one of the most recognizable and figures in the world.

14 Unforgettable Movies

The canon of Disney's films spans fairy-tale and undersea kingdoms, the Pride Lands of Africa and the outer edges of the universe.

20 Princes and Princesses

Plucky princesses in ballgowns and charming princes who sing, members of Disney's royal family continue to hold court.

30 Magical Moments

From beloved classics to modern masterpieces.

40 The Mickey Mouse Club

The iconic variety show that first aired in the 1950s served as an intimate gathering place for Mouse Mouse fans and a launching pad for megastars.

48 The Influence of Disney

The name synonymous with enchantment has left an indelible mark on popular culture and the world of collectibles.



52 Walt's Love of Mice

In Disney's cinematic universe, mice are charming and courageous animals to celebrate and love.

54 The Disney Songbook

Beyond the incredible storytelling, Disney films produce timeless songs.

60 Disney's Famous Animals

Beloved animal characters that are as real as a fan's imagination.

64 Groot and Tinker Bell

The enchanting world of Marvel's Groot and Disney's Tinker Bell.

66 Disney's Lexicon Legacy

Exploring the magical vocabulary of Disney films, from "Bibbidi-Bobbidi-Boo" to "Hakuna Matata."

69 Disney's Controversial History

Disney's iconic characters don't pass the test of time.

70 Theme Parks

From the sprawling Disneyland Resort in California to the majestic Shanghai Disneyland in China.

80 You Got a Friend in Me

Happily ever after applies to friendships, too.

84 The Undeniable Power of Disney's Villains

Behind every great hero lies an even greater adversary.

88 Pixar, Marvel and Star Wars

Disney's expansion has brought beloved franchises into its magical kingdom.

90 Baby Yoda & the Black Panther

Disney's latest characters burst onto the scene—and steal the show.

92 Celebrity Fans

Some of the world's top stars aren't shy about expressing their love for Disney's rich history and iconic characters.

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Walt Disney: The Man Behind the Disney Magic

From humble Midwestern beginnings to the height of Hollywood glamour, Walt Disney forever changed the entertainment industry with the help of a lovable mouse.

In the annals of entertainment history, few names carry the same weight and Hollywood sparkle as Walt Disney.

Yet there was little stardust floating in the air when Walter "Walt" Elias Disney came into a world of deprivation on Dec. 5, 1901, in Chicago, Ill. He was the fourth of five children born to Elias and Flora Disney. And the family soon moved from the Windy City to a farm in Marceline, Mo., in search of a decent living.

Though the young Disney loved the farm, living conditions for the poor family were grim. The child worked various odd jobs to contribute to the household income, selling gum and delivering newspapers. He didn't experience a carefree childhood, but Disney did develop a rock-solid work ethic.

And Disney conjured a bit of magic despite hardship. By all accounts, he was a fun-loving extrovert who displayed an early affinity for drawing and story-

telling during his time at the Benton Grammar School in Marceline.

Over There

Disney honed his budding artistic skills by taking art classes and developing his style. Then, in 1917,

Future studio boss Walt Disney as an infant, in 1902.



something was going on that was as far from a playful boyhood imagination as possible: World War I.

A patriot, even at a tender age, Disney wanted to fight for his country, but the 16-year-old was too young to sign up for the military. So he lied about his age and signed up for the American Ambulance Corps, a division of the Red Cross, and drove trucks and ambulances in Paris.

Disney was grateful for his time helping the war effort, saying, "The things I did during those 11 months I was overseas added up to a lifetime of experience."

Forgoing a Factory Job

When Disney made it back stateside, his father was a partner in a jelly factory. But Elias was a brute with a string of failed businesses. His son set out to become the opposite of his temperamental father—namely, a success.

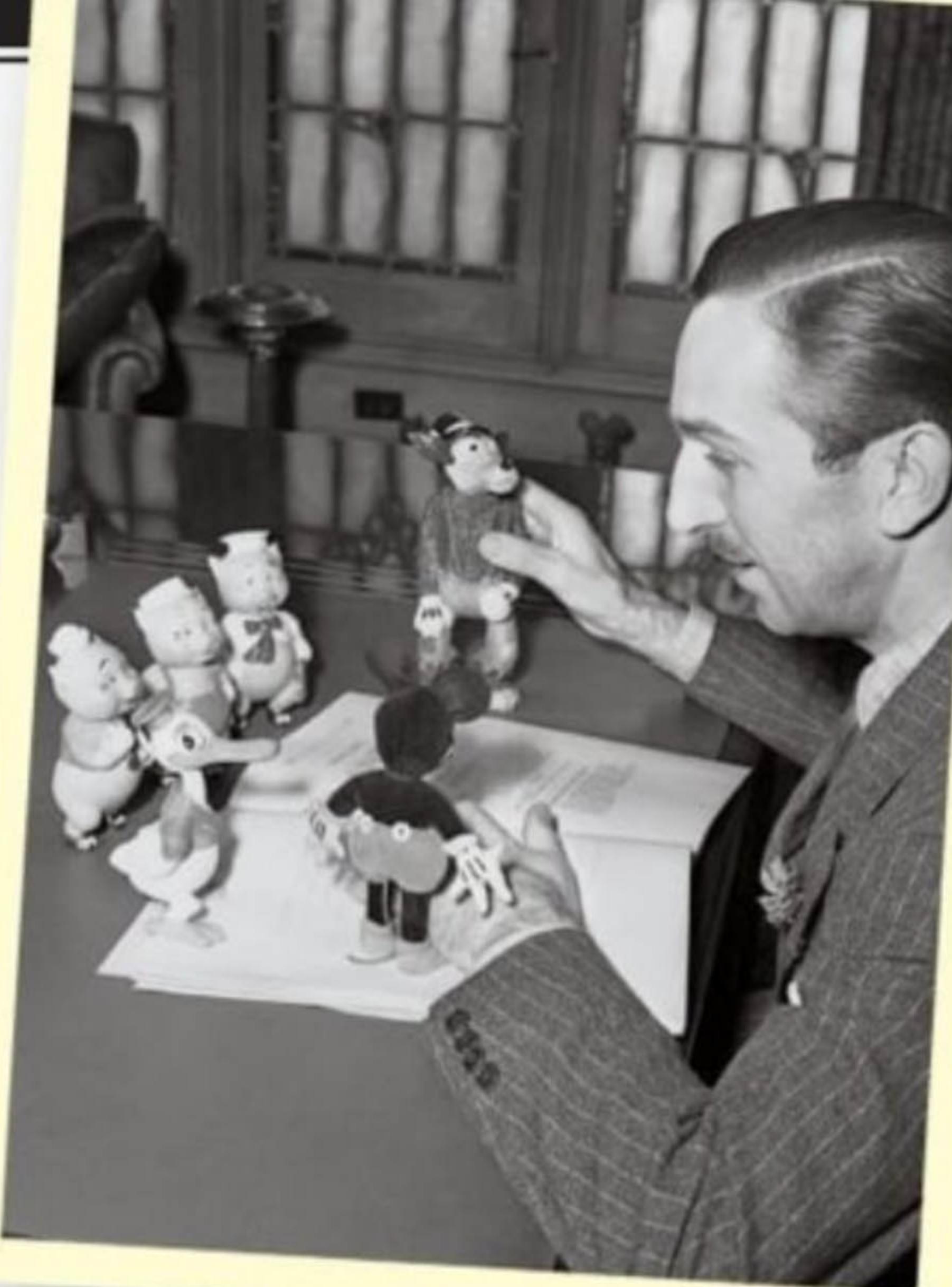
Instead of working on an assembly line, the young man moved to Kansas City to live with two older

brothers and found work as a well-paid commercial artist.

In his spare time, the curious cartoonist went to the movies. Back then, a typical program would have a newsreel, a feature film and a comic short. Intrigued by hand-drawn entertainment, Disney taught himself animation with the help of a library book.

Founding His First Studio

Disney formed Laugh-O-Gram Studio in 1922 while still in Kansas City. He released his first short, *Alice's Wonderland*,



DISNEY'S FIRST SHORT, *ALICE'S WONDERLAND*, WAS RELEASED IN 1923

in 1923. In the 12-minute black-and-white silent film, Disney plays himself, and Virginia Davis (a young actor) plays Alice alongside a circus's worth of animated animals.

Even though the short film was a hit, the studio needed help finding reliable distributors for its work. This problem made reaching wider audiences and achieving greater financial success challenging, forcing the studio into bankruptcy.

The Inspired Move to Hollywood

Disney decided to head West. His brother Roy O. Disney, who was eight years his senior, was already living in L.A., then a land of orange groves and the burgeoning film industry.

Disney arrived in Los Angeles on the Santa Fe California Limited with 40 bucks in his pocket and the intention of becoming a director.

The future mogul had stars in his eyes, but his big brother encouraged him to do what he himself did: sell vacuum cleaners door-to-door.

But the entrepreneur, by all accounts a driven man, wanted to be somebody.

Instead of selling appliances, Disney and his brother Roy founded the Disney Brothers Cartoon Studio (later The Disney Brothers Studios) in 1923. Naturally, Walt served as the creative visionary,

while Roy managed the business and financial aspects of the studio.

The Creation of Oswald the Lucky Rabbit

Animated shorts were rudimentary in the 1920s, and one character ruled the screens: Felix the Cat.

With a black-and-white body and a wide grin, Felix was a certified star. To compete with Felix's domination, Disney set out to create his own lovable animal. He and his fellow animators eventually developed a plucky character, Oswald the Lucky Rabbit.

Oswald was a hit in theaters, and its



success led to a distribution contract with Universal Pictures. However, a contract dispute eventually resulted in the loss of the Oswald character and forced the Disney Brothers Studios to regroup and create something new.

Birth of Mickey Mouse and Steamboat Willie

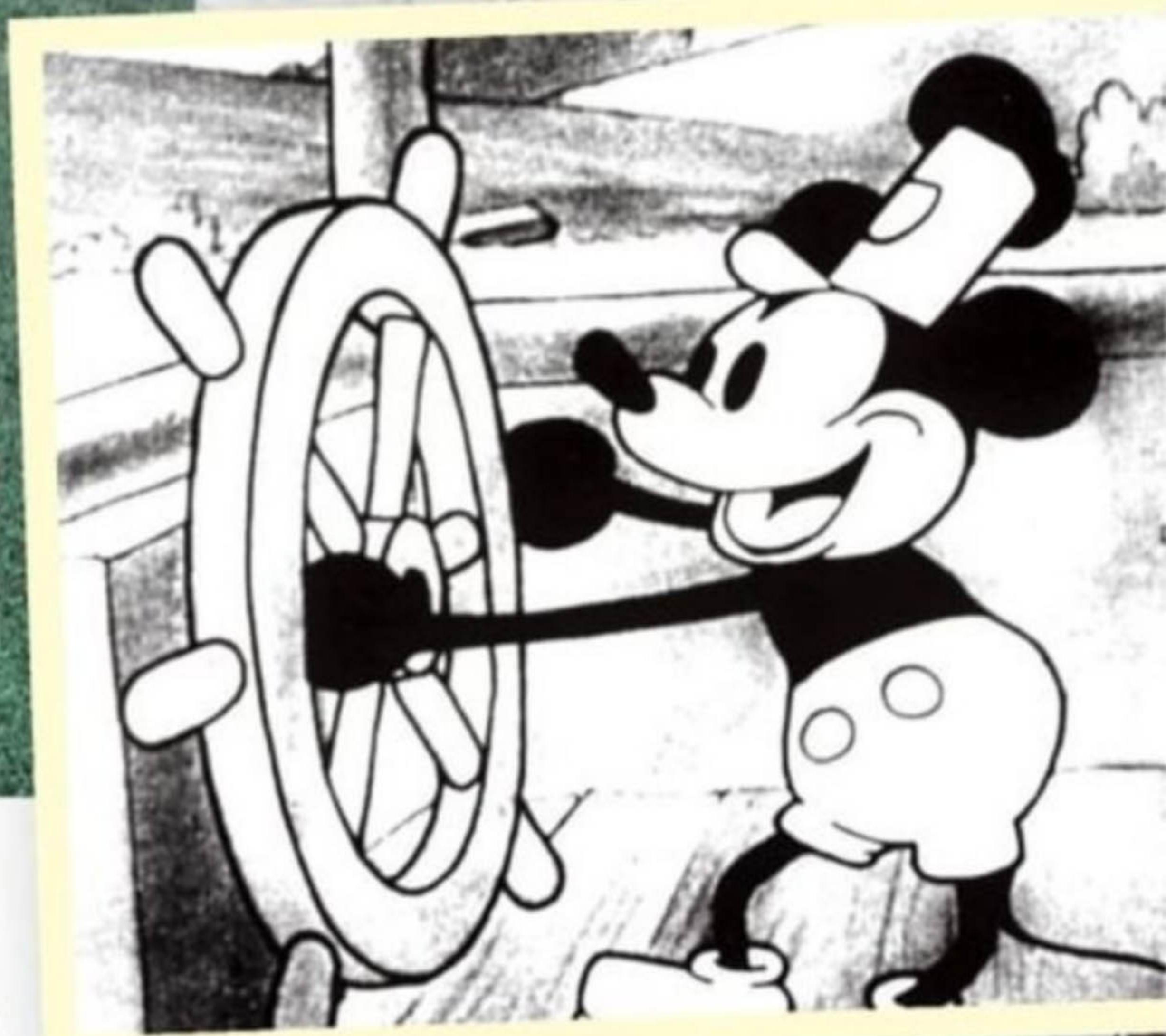
Following the loss of Oswald the Lucky Rabbit, Walt Disney, his staff and, most notably, chief animator Ub Iwerks created a new character that would change the studio's fortunes forever—Mickey Mouse.

To pay for a short film animation with an estimated budget of \$4,986 starring this new, would-be leading mouse, Disney mortgaged the studio and sold his car (a 1926 4-cylinder Moon Roadster). His enduring philosophy was: Don't pinch pennies where quality is concerned.

Iwerks animated the lion's share of the cartooning for the film titled *Steamboat Willie* and Carl Stalling, a friend from Kansas City, composed the score.



Clockwise from left: Walt Disney at work in his studio; taking a photo of his daughters, Sharon (left) and Diane; his parents in 1938; an outtake from *Steamboat Willie*, which introduced Mickey Mouse.



The Mouse That Brought Down the House

Steamboat Willie opened on Nov. 18, 1928, at the Colony Theatre in New York City.

The eight-minute, black-and-white 35mm film was a technological marvel—the first cartoon to feature synchronized sound. In the short, which also introduced the world to Minnie Mouse, Mickey starred as a playful, steamboat captain who has lively, childlike capers.

Steamboat Willie, an instant sensation, transformed entertainment forever. Silent animation was dead, and an empire was officially born.

Disney later said, "I only hope that we never lose sight of one thing—that it was all started by a mouse."

A Life of Love

Disney married Lillian Bounds, whom he met while working at his first animation studio in Kansas City. The couple tied the knot in 1925 and had two daughters, Diane and Sharon.

Despite his immense success, Disney was celebrated for his humble and down-to-earth demeanor when he engaged with fans (although he was known to be a taskmaster behind closed doors). His love for trains led him to build a miniature steam railroad in his backyard, a passion that would later inspire the creation of Disneyland's iconic Main Street, U.S.A.

A Golden Age for Walt Disney

By the time Disney hit 30, he was a celebrity in his own right, hailed worldwide as an innovative genius. Harvard and Yale presented him with honorary degrees in 1938.

The introductory black-and-white animation of *Steamboat Willie* soon progressed to the glories of *Three Little Pigs* (1933), which made characters more life-like. The well-known tale of pigs building homes out of different materials became the first *Silly Sym-*

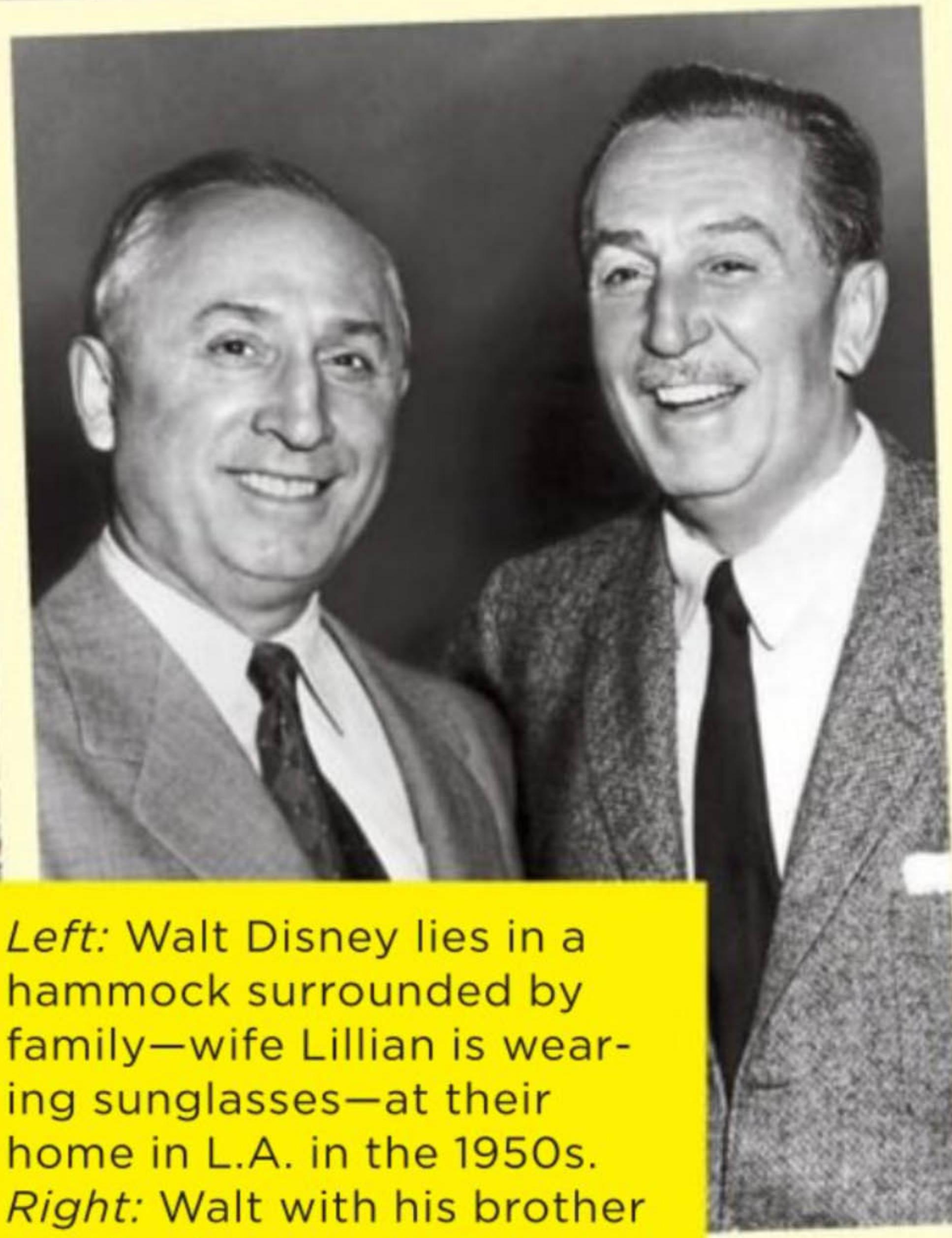
phony (a Disney series of musical short films) and won an Academy Award for Best Short Subject.

Expansion and Transition to The Walt Disney Studio

As the popularity of Mickey Mouse grew, the Disney Brothers Studios expanded its operations.

More characters were introduced, such as Donald Duck and Goofy. The studio explored new technologies, including Technicolor and the multiplane camera, which allowed for more sophisticated and visually stunning animation.

In 1934, the studio was reorganized and officially renamed The Walt Disney Studio. This change reflected brother Walt's growing prominence as the creative force behind the studio's success.



Left: Walt Disney lies in a hammock surrounded by family—wife Lillian is wearing sunglasses—at their home in L.A. in the 1950s. Right: Walt with his brother and business partner Roy.

DISNEY'S DESIRE TO PUSH ENTERTAINMENT STANDARDS KNEW NO BOUNDS

Groundbreaking Animation

Walt Disney's relentless pursuit of innovation and desire to push entertainment standards knew no bounds.

In 1937, Disney released *Snow White and the Seven Dwarfs*, the first-ever full-length animated feature film. Resounding success followed, marking a pivotal moment in the history of animation and establishing Disney as an internationally celebrated creative powerhouse.

The beloved fairy tale became the highest-grossing film ever until *Gone With the Wind* hit the big screen, in 1939.

Disney's Personal Struggles

While Walt Disney brought life and light into millions of people's homes, his own life was not without significant challenges. The legendary man faced numerous financial setbacks, production difficulties and the occasional critical reception.

And he endured personal challenges as significant as any hero in his epic films.

Disney suffered a mental breakdown in 1931 due to his wife's struggles to conceive children and the overwhelming stress of managing his animation studio. His workaholic nature and perfectionism, combined with personal loss, took a massive toll on his emotional well-being.

"I had a hell of a breakdown," said Disney in a documentary. "I got to the point that I couldn't talk on the telephone. I'd begin to cry."

Disney sought refuge in a restful European vacation with Lillian to cope with his emotional struggles.

Upon his return, he implemented a more balanced approach to work and life, delegating responsibilities to trusted colleagues and taking time for relaxation.

A Legacy That Endures

Walt Disney passed away on Dec. 15, 1966, at age 65.

The official cause of his death was

acute circulatory collapse caused by lung cancer. It was later revealed that Disney was a heavy chain-smoker, which likely contributed to his lung cancer.

Although he underwent surgery to remove his left lung, his condition continued to deteriorate and he passed away.

Roy O. Disney Takes Over

After Walt Disney's passing, Roy took on the responsibility of leading the company they co-founded.

Roy postponed his retirement plans and dedicated himself to fulfilling his brother's final dream: completing Walt Disney World Resort in Florida. Despite facing hurdles and doubts from skeptics, Roy persevered and oversaw the successful opening of Magic Kingdom, the flagship theme park of Walt Disney World, on Oct. 1, 1971.

Just two months after the park's opening, Roy passed away on Dec. 20, 1971, at 78.

Walt Disney's Lasting Impact

Walt Disney's journey from a young, ambitious boy with a drawing pencil in his hand to a founding member of Hollywood itself with an Oscar in his hand is the stuff of a Disney film.

His unwavering commitment to quality, innovation and storytelling excellence laid the foundation for a company that continues to shape popular culture today. And his legacy will likely live on forever, reminding fans around the globe that dreams can, indeed, come true. •

A full-body photograph of Mickey Mouse in his classic black tuxedo, white shirt, yellow bow tie, and red pants. He is smiling and has his left hand on his hip. The background is a blurred image of a Disney theme park with a castle and roller coaster tracks.

THE ICONIC CHARACTER THAT
STARTED IT ALL:
(AND MINNIE MOUSE, TOO!)

Mickey Mouse

Disney's lovable and mischievous mascot with an ever-cheerful grin and an energizing charm has become one of the world's most recognizable and beloved figures.



Walt Disney and wife Lillian with their famous creation, around 1926.

A Star Is Born

MICKEY MOUSE, created by Walt Disney and legendary animator Ub Iwerks, made a splash in the black-and-white short film *Steamboat Willie* (1928). The first frames show the future superstar at the helm of a steamboat, tapping his foot and whistling a happy tune. Hijinks aplenty ensue, and Mickey remains carefree throughout—and even plays a duck as a musical instrument.

The plucky mouse instantly intrigued audiences when the film premiered in New York City. With his infectious personality, signature voice and catchy theme song, “Mickey Mouse March,” Mickey quickly became a pop culture sensation.

Mickey wasn’t the original name for the character. Disney at first named him “Mortimer Mouse,” but his wife, Lillian, suggested the name “Mickey,” which she thought had a friendlier ring to it.

And Lillian was right! Mickey skyrocketed to fame. He starred in numerous animated shorts, comic strips and eventually feature films like *Fantasia* (1940) and *The Mickey Mouse Club* TV show, which ran on and off for years beginning in 1955.

EVOLUTION OF MICKEY'S LOOK

When Mickey Mouse first burst onto the cinematic scene, he sported a rudimentary look—round black ears, a pie-cut mouth and a simple black body. And the Mouse wore oversize shoes and shorts with two big buttons. Minnie Mouse had a similar look and wore a flapper-style blue skirt, bloomers and low-heeled shoes.

Over time, though, the iconic couple became more refined and detailed. Their facial features grew more expressive, and their bodies looked more three-dimensional. Mickey’s famous ears went from an oblong shape to a circular one. And everyone’s favorite mouse got a style upgrade as well. Now he usually appears in red shorts, yellow shoes and white gloves.

Intricate details were added to Minnie’s trusty pink-and-white polka dot dress (or sometimes red and white), her white gloves, white bloomers and pink or red bow.

And that’s not all that’s changed for the two mice that launched an empire. The couple’s appearance has continuously evolved with the times. For instance, in *Runaway Brain* (1995), the buttons of Mickey’s red shorts go from white to yellow, and he appears taller.

Then, in 2022, Stella McCartney even designed a blue-and-black polka dot jumpsuit for Minnie. Yet no matter how Mickey and Minnie are dressed, the two always maintain their iconic status.



PERSONALITIES THAT STOLE AMERICA'S HEART



IN THEIR EARLY APPEARANCES, Mickey and Minnie had cheerful and mischievous personalities. They were often portrayed as adventurous, getting into humorous situations on the way. In *Steamboat Willie*, for example, Mickey fights a goat trying to eat Minnie's sheet music.

Yet Mickey matured as his popularity grew. The "mouse-cot" became known not just for his fun-loving nature, but for his optimism, bravery and good-natured spirit.

Minnie also flourished as a sweet, kind and supportive partner. And while the pair play boyfriend and girlfriend on screen, Disney said in a 1933 interview that "in private life, Mickey is married to Minnie."

SAY, WHO IS MICKEY ANYWAY?

What was the most famous mouse in the world's first words? "Hot dogs," uttered by Carl W. Stalling in *The Karnival Kid* (1929). (Stalling was a famous composer who went on to Looney Tunes and Merrie Melodies fame.)

Yet it was Disney himself who provided much of the original voice for Mickey Mouse, giving him a distinct high-pitched voice. Marjorie Ralston initially voiced Minnie Mouse, followed by Russi Taylor, who spoke as Minnie for several decades.

Since Disney's passing, several voice actors have taken on the roles of Mickey and Minnie. Currently, Bret Iwan voices Mickey Mouse, providing a voice that closely resembles the original. Kaitlyn Robrock does the voice for Minnie Mouse.



Minnie Mouse gets a star on Hollywood's Walk of Fame for her 90th birthday, and celebrates with her voice actor Russi Taylor.



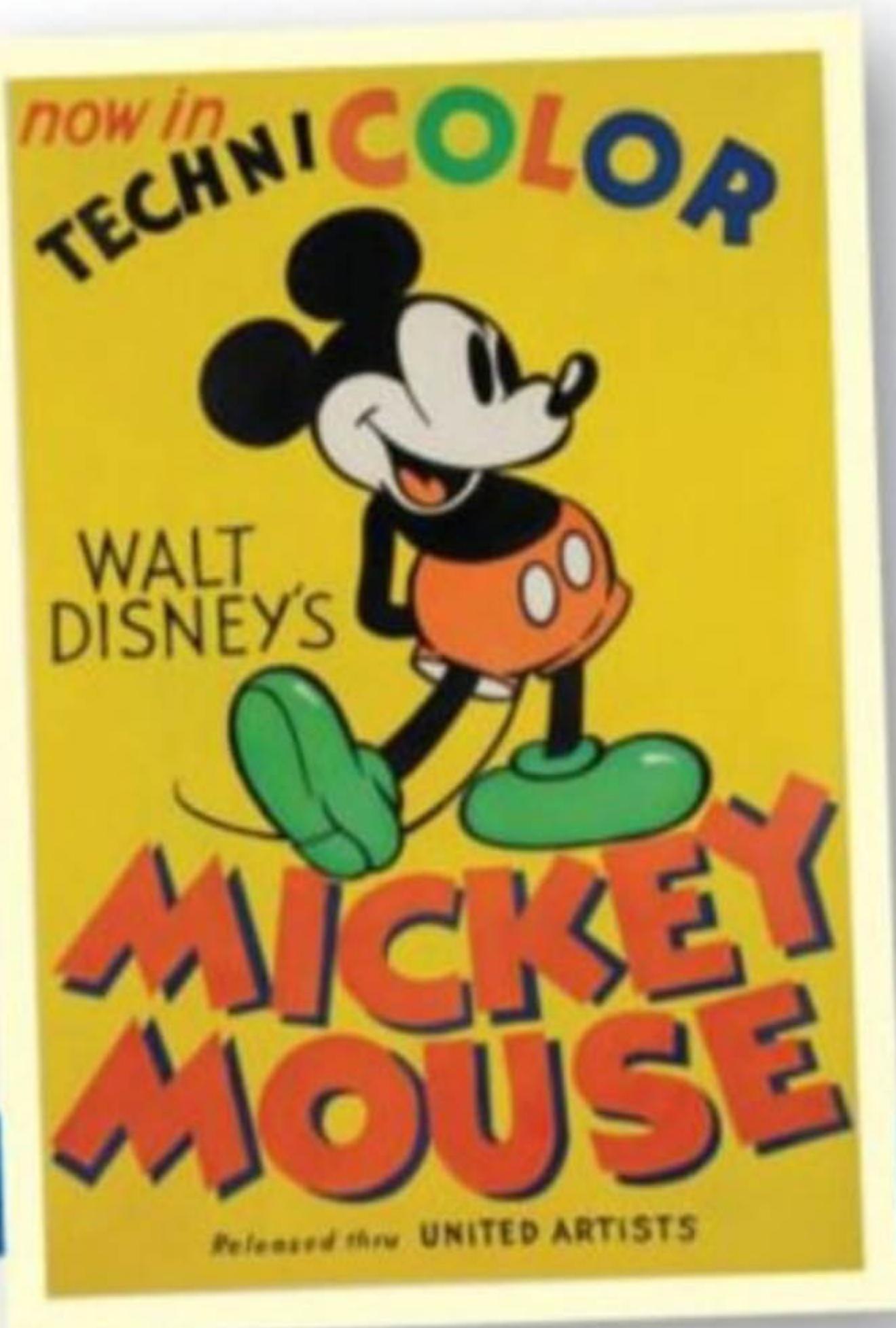
TWO OF THE FIRST STARS TO ACHIEVE GLOBAL FAME

MICKEY AND MINNIE MOUSE may have been the first international superstars. Before the adorable duo hit silver screens worldwide, feature films didn't exactly cross over into other countries.

The two lovable mice were characters everyone could get behind—and wear their famous ears. The instantly recognizable Mickey Mouse ear hat was created for *The Mickey Mouse Club* in the 1950s.

These cute hats are now available in every Disney resort, with most fans choosing to get their names embroidered on the back.

Due to Mickey and Minnie's enduring popularity, an extensive range of merchandise featuring their likenesses, from the mouse ears toys to clothing, accessories and collectibles, exploded onto the global marketplace.



EXPANDED ROLES AND STORY LINES

Over the years, Mickey Mouse has appeared in various roles, showcasing his versatility as a detective, adventurer, sorcerer's apprentice and more. Mickey is more than just a character. Many would argue that Mickey Mouse is Disney. He has become a beloved figurehead and is often associated with the company's brand.

Minnie Mouse has expanded beyond her role as Mickey's sidekick to personify empowerment and positive female representation. She's now a leading lady and a strong, independent character in her own right.



MICKEY MOUSE'S FRIENDS

In the Disney universe, Mickey Mouse has a group of close friends who often appear alongside him on various journeys.



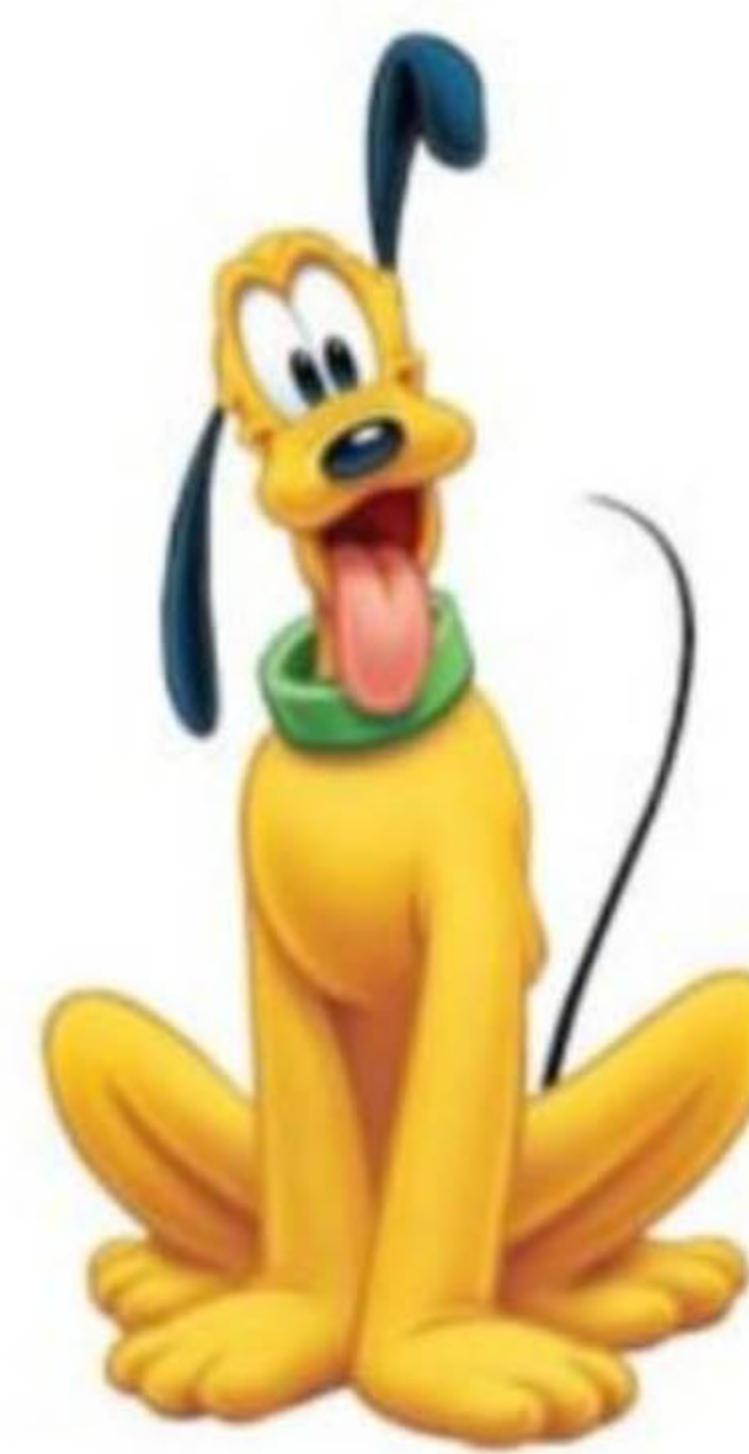
Goofy: Mickey's clumsy but lovable pal Goofy provides comic relief and is known for his distinctive laugh. A debate rages about whether or not Goofy is a dog—or a cow.



Daisy Duck: Daisy is Donald Duck's girlfriend and Minnie's close companion. She's intelligent, strong-willed and sophisticated. And you can recognize her by the bangle she wears on her left wrist.



Huey, Dewey and Louie: Donald Duck's mischievous triplet nephews occasionally join Mickey and the gang in their escapades.



Pluto: Mickey's loyal pet dog and a classic Disney character, Pluto is playful and friendly and often accompanies Mickey on his adventures. He was named a year after the dwarf planet Pluto was first discovered.



Chip and Dale: The mischievous duo of chipmunks frequently engage in playful antics, sometimes causing trouble for Mickey and his friends. (Can't tell them apart? Chip's the one with protruding teeth.)



Clarabelle Cow: A warm and caring cow, Clarabelle is a buddy of Mickey's and is often depicted as Goofy's love interest. She's also Minnie's BFF.



Donald Duck: One of Disney's most beloved characters, Donald is Mickey's loyal and sometimes hot-tempered friend. He often finds himself in comical and challenging situations.

Disney's Most UNFORGETTABLE MOVIES

The canon of Disney's films spans fairy-tale and undersea kingdoms, the Pride Lands of Africa and the outer edges of the universe.

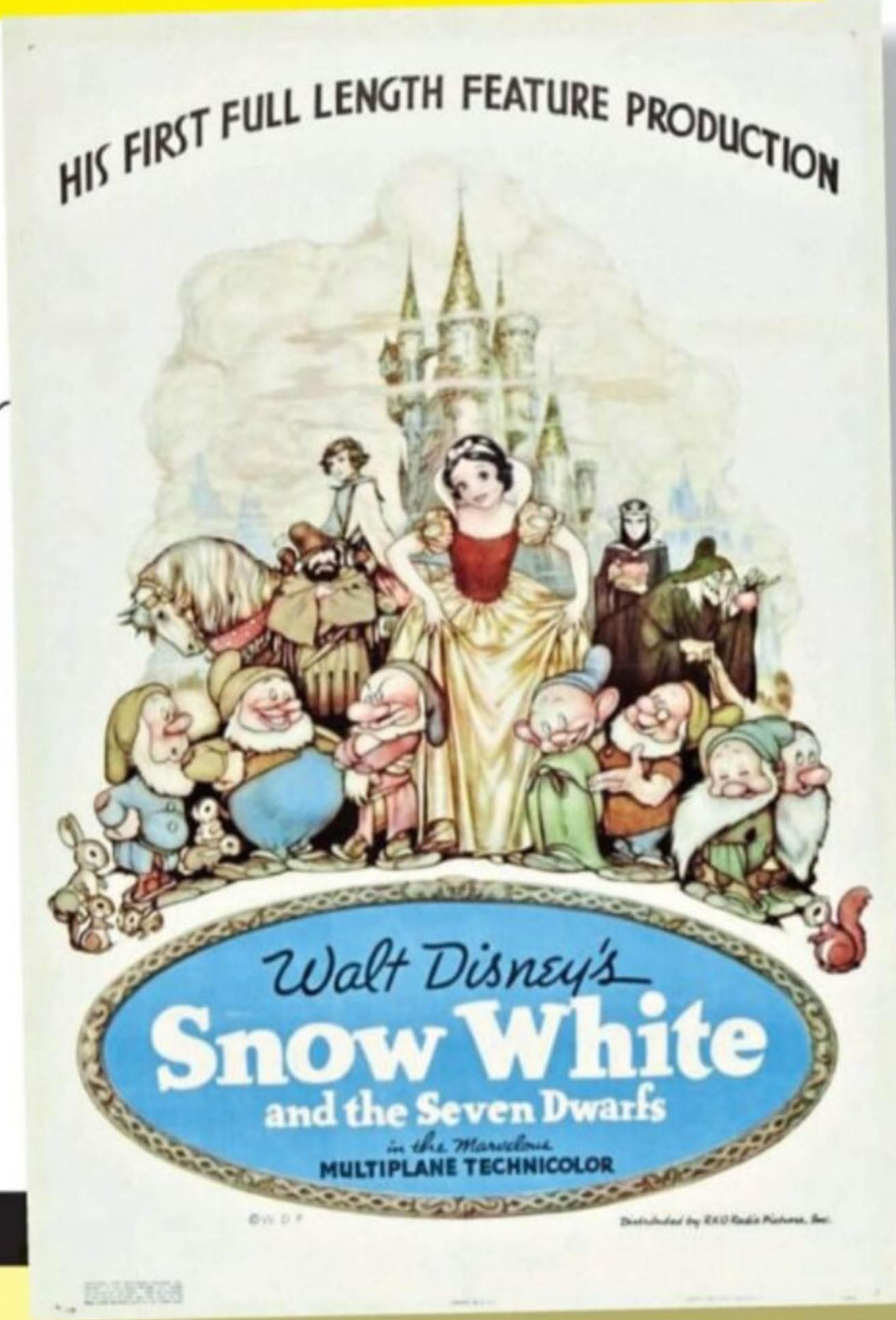
Disney fans in darkened theaters, on living room couches or anywhere with a phone and a Wi-Fi connection leave every film changed. Disney movies bestow an indelible mark on audiences everywhere with their unforgettable stories and timeless messages.

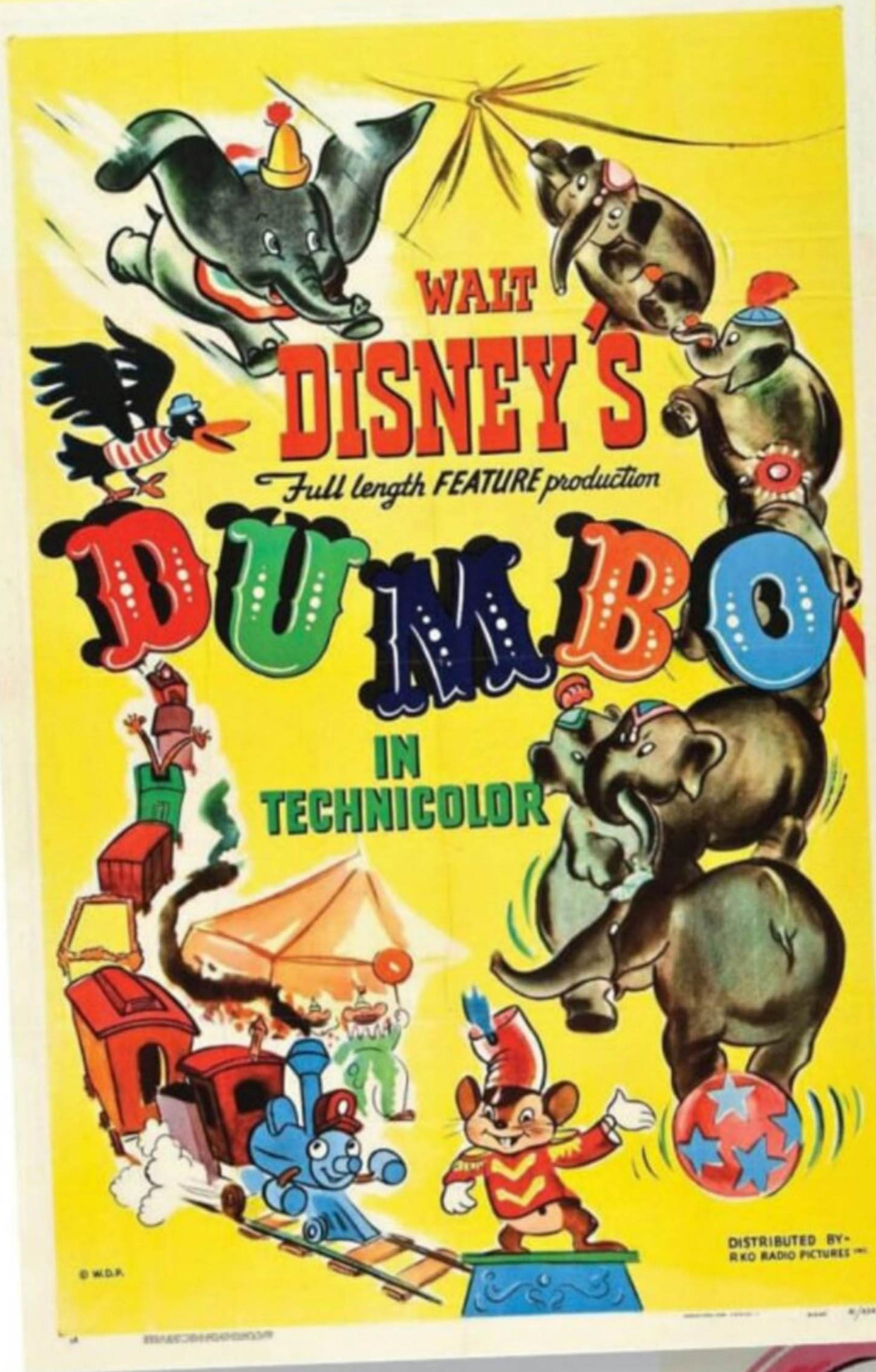
These films showcase a wide range of stories, adventures and emotions that have captivated audiences for many generations.

SNOW WHITE AND THE SEVEN DWARFS (1937)
Unforgettable characters: *Snow White, the Evil Queen, Doc, Grumpy, Happy, Sleepy, Bashful, Sneezy, Dopey.*

Plot: Snow White, a princess with a pure heart, befriends seven lovable dwarfs while hiding from the jealous Evil Queen who wants to be the fairest in the land—at any cost.

Most quotable line: “Mirror, mirror on the wall, who is the fairest of them all?”—Maleficent





DUMBO (1941)

Unforgettable characters: Dumbo, Mrs. Jumbo, Timothy Q. Mouse, Ringmaster, Casey Junior.

Plot: Dumbo, a young circus elephant with oversized ears, is ridiculed by others but discovers that his ears allow him to fly. With the help of his friend Timothy Q. Mouse, Dumbo becomes the star of the circus and learns to embrace his uniqueness.

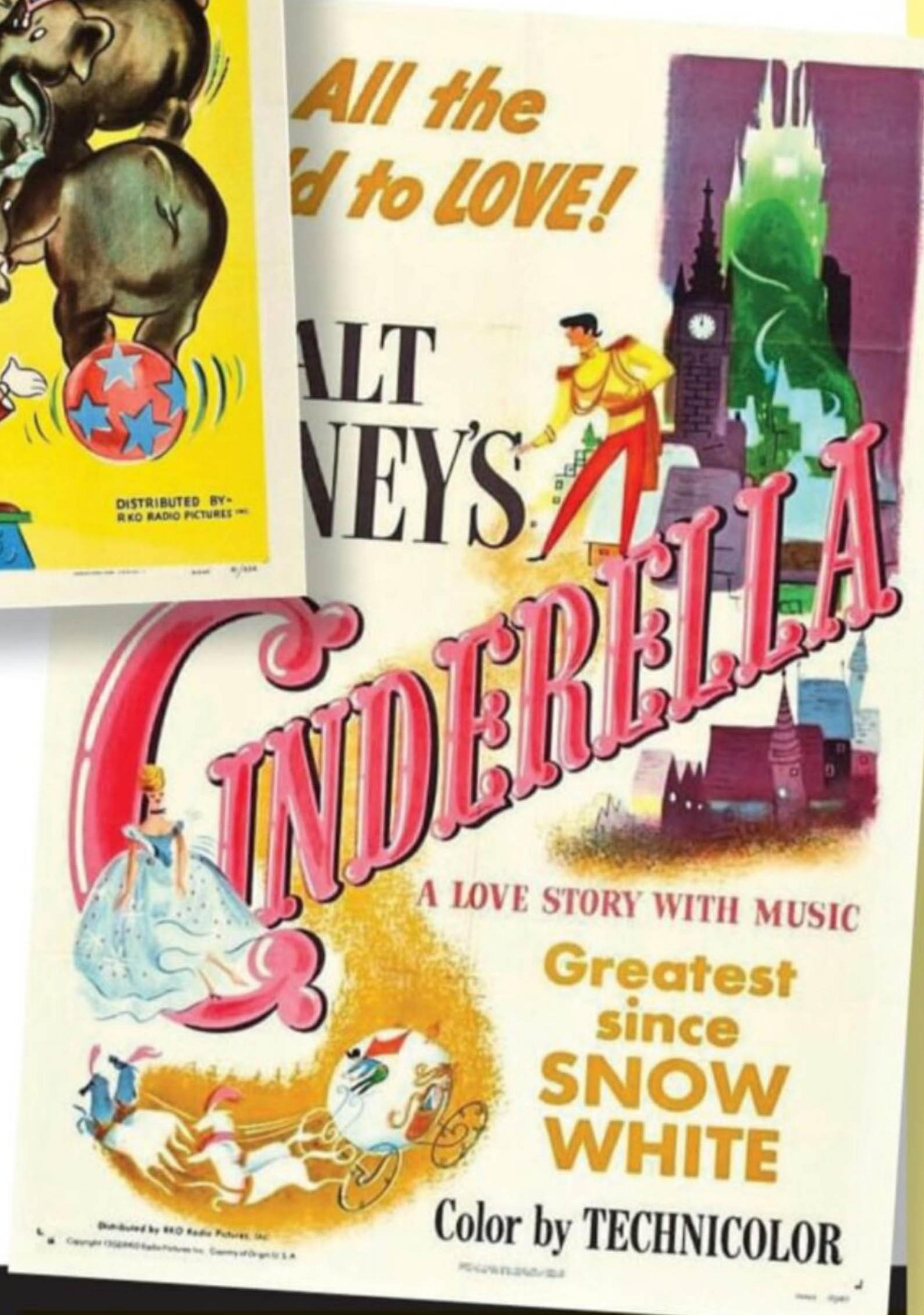
Most quotable line: "The very things that held ya down are gonna carry you up, and up, and up!"—Timothy Q. Mouse

CINDERELLA (1950)

Unforgettable characters: Cinderella, Prince Charming, Fairy Godmother, Lady Tremaine, Jaq, Gus.

Plot: Cinderella, a kindhearted young woman, dreams of attending the royal ball. With the help of her fairy godmother, she transforms into a princess and captures the heart of Prince Charming.

Most quotable line: "A dream is a wish your heart makes."—Cinderella

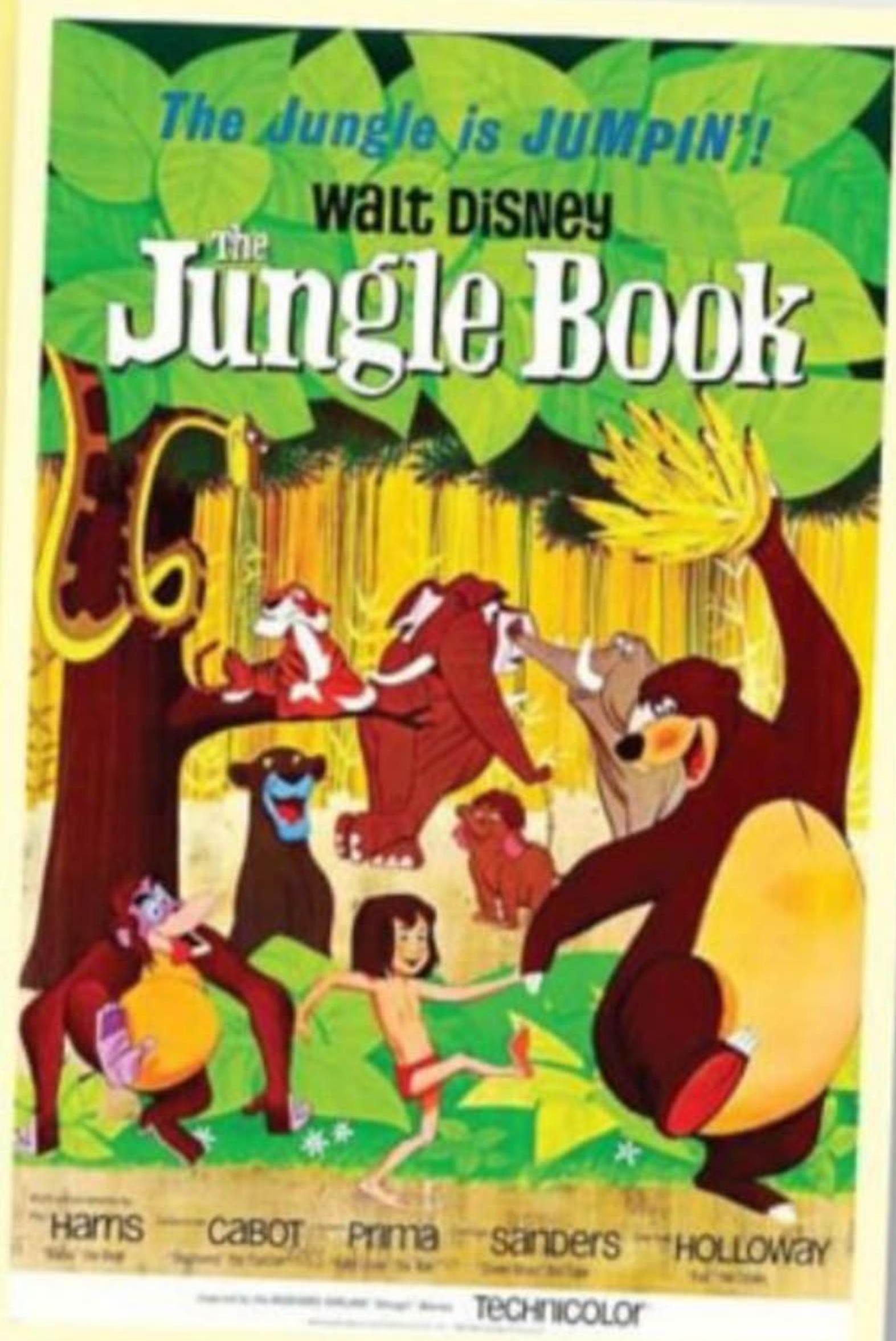


ALICE IN WONDERLAND (1951)

Unforgettable characters: Alice, the Cheshire Cat, Caterpillar, Mad Hatter, the Queen of Hearts.

Plot: In *Alice in Wonderland*, a curious young girl named Alice follows a white rabbit down a rabbit hole and finds herself in a fantastical and surreal world called Wonderland. As Alice sets off to find her way back home, she faces numerous peculiar challenges and navigates through a topsy-turvy landscape filled with nonsensical adventures.

Most quotable line: "Curiouser and curiouser."—Alice

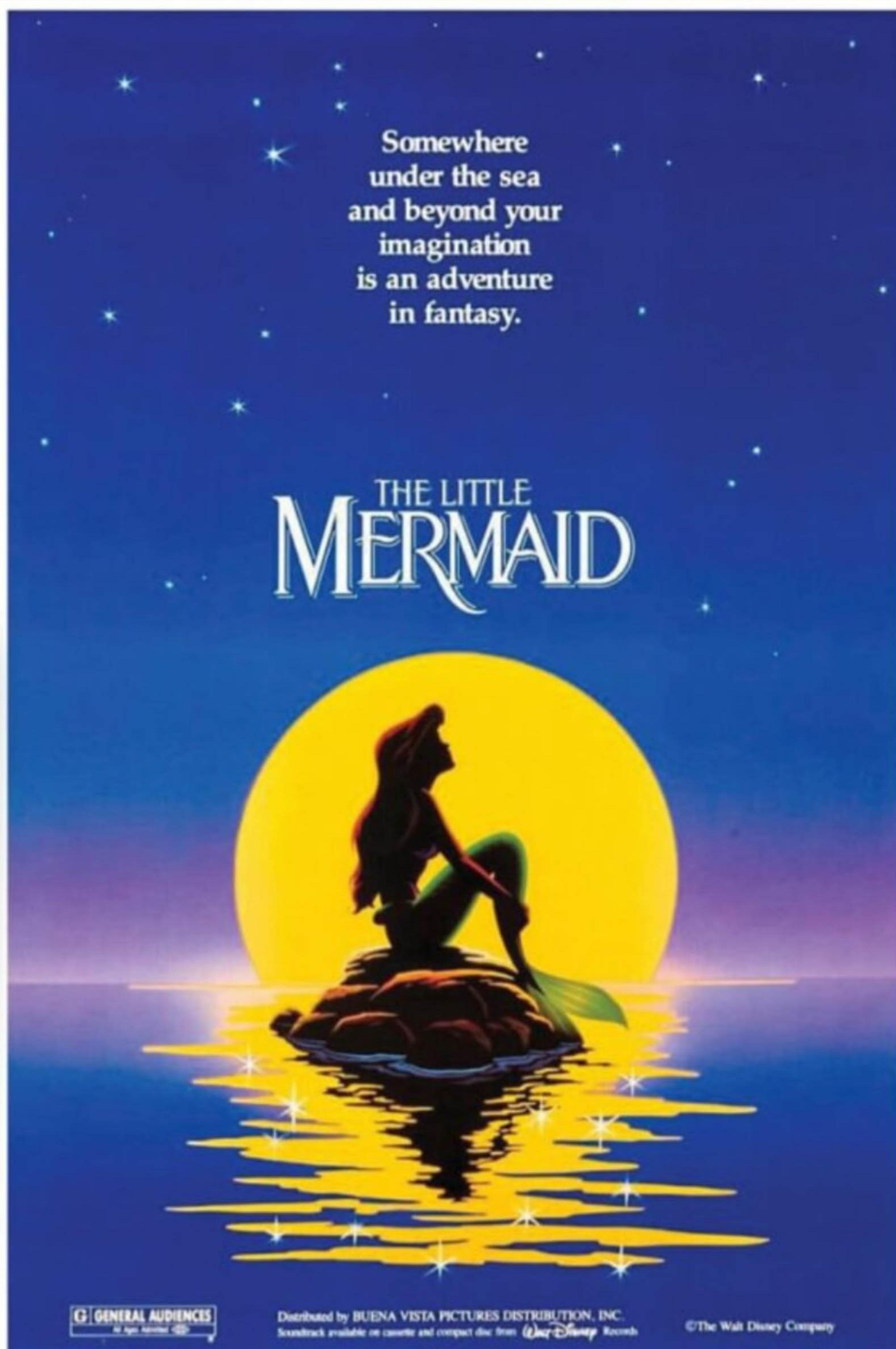


THE JUNGLE BOOK (1967)

Unforgettable characters: Mowgli, Baloo, Bagheera, Shere Khan, King Louie.

Plot: Mowgli, a young boy raised by wolves in the jungle, must navigate a perilous world filled with cunning animals, including the fearsome tiger Shere Khan, with the help of his friends Baloo and Bagheera.

Most quotable line: "The bare necessities of life will come to you."—Baloo



THE LITTLE MERMAID (1989)

Unforgettable characters: Ariel, Prince Eric, Sebastian, Flounder, Ursula.

Plot: Ariel, a young mermaid with a beautiful voice, longs to explore the human world. Making a deal with the sea witch Ursula, Ariel risks everything to pursue true love and gain her legs.

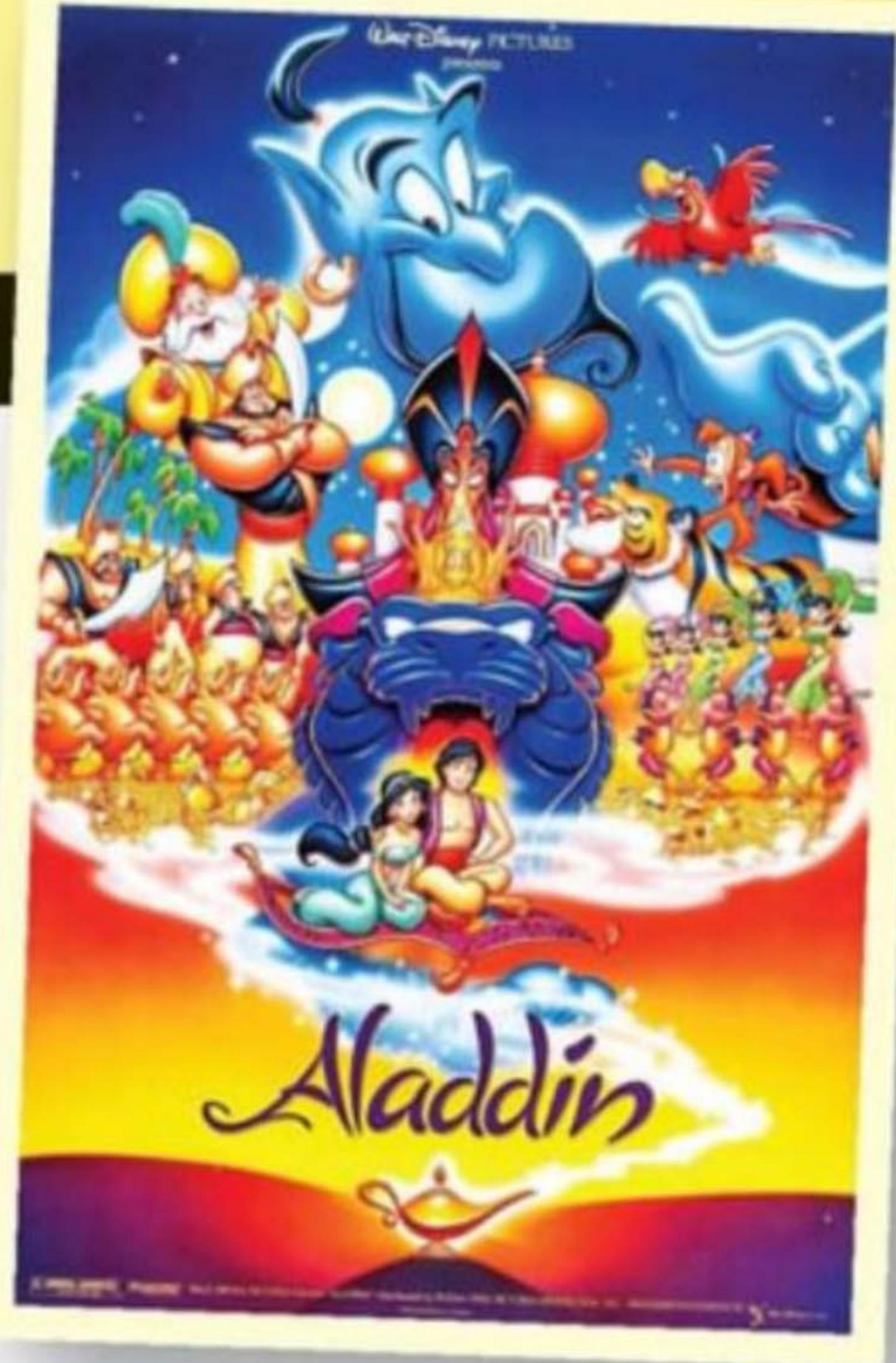
Most quotable line: "Who says that my dreams have to stay my dreams?"—Ariel

BEAUTY AND THE BEAST (1991)

Unforgettable characters: Belle, Beast, Gaston, Lumière, Cogsworth, Mrs. Potts, Chip.

Plot: Belle, a young woman with a love for books, finds herself drawn to the Beast, a prince cursed to live as a monster. As she looks beyond his exterior, she learns the true meaning of beauty and love.

Most quotable line: "Tale as old as time, true as it can be."—Mrs. Potts

**ALADDIN** (1992)

Unforgettable characters: *Aladdin, Jasmine, Genie, Jafar, Abu, Rajah.*
Plot: Aladdin, a “diamond in the rough,” discovers a magic lamp containing a witty Genie (voiced by Robin Williams). With Genie’s help, Aladdin woos Princess Jasmine while trying to thwart the evil plans of Jafar.

Most quotable line: “Genie, I wish for your freedom.”—Aladdin

THE LION KING (1994)

Unforgettable characters: *Simba, Mufasa, Scar, Timon, Pumbaa, Nala, Rafiki.*
Plot: Simba (voiced by Matthew Broderick), a young lion prince, must overcome the treachery of his uncle Scar (voiced by Jeremy Irons) and reclaim his rightful place as king of the Pride Lands with the help of his friends Timon and Pumbaa.

Most quotable line: “Hakuna Matata. It means no worries for the rest of your days.”—Timon and Pumbaa

TOY STORY (1995)

Unforgettable characters: *Woody, Buzz Lightyear, Bo Peep, Jessie, Mr. Potato Head, Rex, Hamm.*
Plot: Woody (voiced by Tom Hanks), a loyal cowboy toy, faces rivalry when a flashy space ranger named Buzz Lightyear (voiced by Tim Allen) enters the picture. Together, they go on a comedic adventure to reunite with their owner, Andy.

Most quotable line: “To infinity and beyond!”—Buzz Lightyear

MULAN (1998)

Unforgettable characters: *Mulan, Mushu, Li Shang, Shan Yu, Cri-Kee.*

Plot: Mulan (voiced by Ming-Na Wen), a young woman disguised as a man, takes her father’s place in the army to fight against the Hun invasion. Her courage and determination make her a skilled warrior, and she helps save China.

Most quotable line: “The flower that blooms in adversity is the most rare and beautiful of all.”
—The Empower

FINDING NEMO (2003)

Unforgettable characters: *Marlin, Dory, Nemo, Crush, Bruce, Gill.*

Plot: Marlin, a clownfish, crosses the ocean to find his son, Nemo, whom a diver has captured. Along the way,

Marlin encounters dangerous situations, colorful characters and learns how to overcome his fears.

Most quotable line: “I can do this.”—Nemo

THE INCREDIBLES (2004)

Unforgettable characters: *Mr. Incredible, Elastigirl, Dash, Violet, Jack-Jack, Syndrome.*

Plot: The Parr family, a superhero family living in a world where superheroes are banned, must save the day when a supervillain threatens the city, testing their powers, unity and the strength of family bonds.

Most quotable line: “No matter how many times you save the world, it always manages to get back in jeopardy again. Sometimes I just want it to stay saved!”—Mr. Incredible





PIRATES OF THE CARIBBEAN

(2007)

Characters: Captain Jack Sparrow, Will Turner, Elizabeth Swann, Davy Jones, Barbosa.

Captain Jack Sparrow (Johnny Depp) navigates treacherous waters, searching for hidden treasures, battles supernatural forces and outwits rival pirates in an adventurous Caribbean setting.

Most quotable line: "Why is the rum always gone?"—Jack Sparrow

TANGLED (2010)

Unforgettable characters: Rapunzel, Flynn Rider, Mother Gothel, Pascal, Maximus.

Rapunzel (voiced by Mandy Moore), a young princess with magical hair, leaves her tower for the first time with the charming thief Flynn Rider. Together, they embark on a thrilling adventure of humor, romance and self-discovery.

Most quotable line: "I've got a dream."—Rapunzel

FROZEN (2013)

Unforgettable characters: Elsa, Anna, Olaf, Kristoff, Sven, Hans.

Plot: Elsa (voiced by Idina Menzel), a princess with the power to create ice and snow, accidentally plunges her kingdom into eternal winter. Her fearless sister Anna (voiced by

Kristen Bell) and the charming ice harvester Kristoff set off to find Elsa and save the Arendelle kingdom.

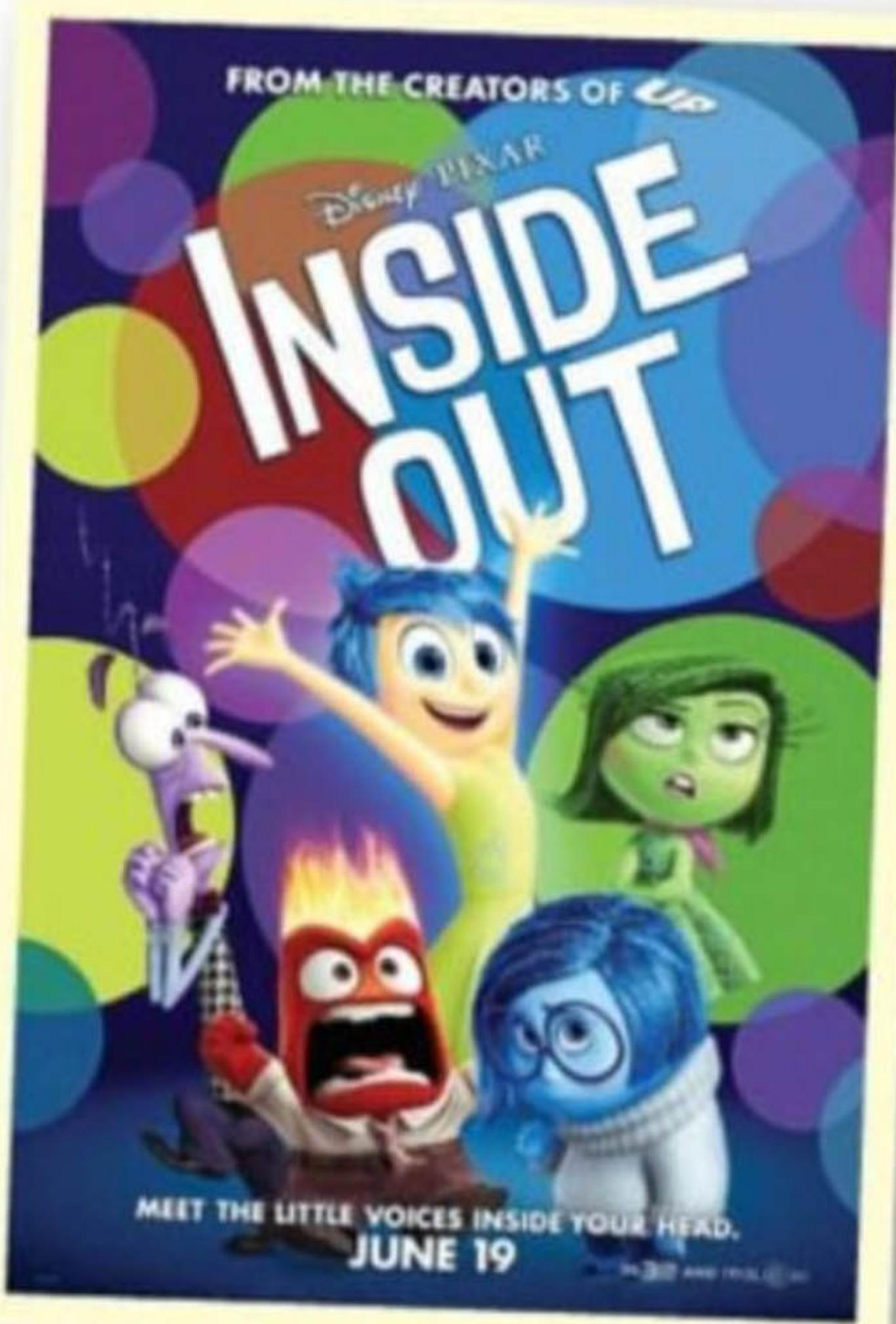
Most quotable line: "Let it go, let it go, can't hold it back anymore."—Elsa

INSIDE OUT (2015)

Unforgettable characters: Joy, Sadness, Anger, Fear, Disgust.

Plot: Emotions personified as characters—Joy (voiced by Amy Poehler), Sadness (Phyllis Smith), Anger (Lewis Black), Fear (Bill Hader) and Disgust (Mindy Kaling)—explore the mind of an 11-year-old girl named Riley, helping her cope with moving to a new city and navigating her mixed emotions.

Most quotable line: "Crying helps me slow down and obsess over the weight of life's problems."—Riley

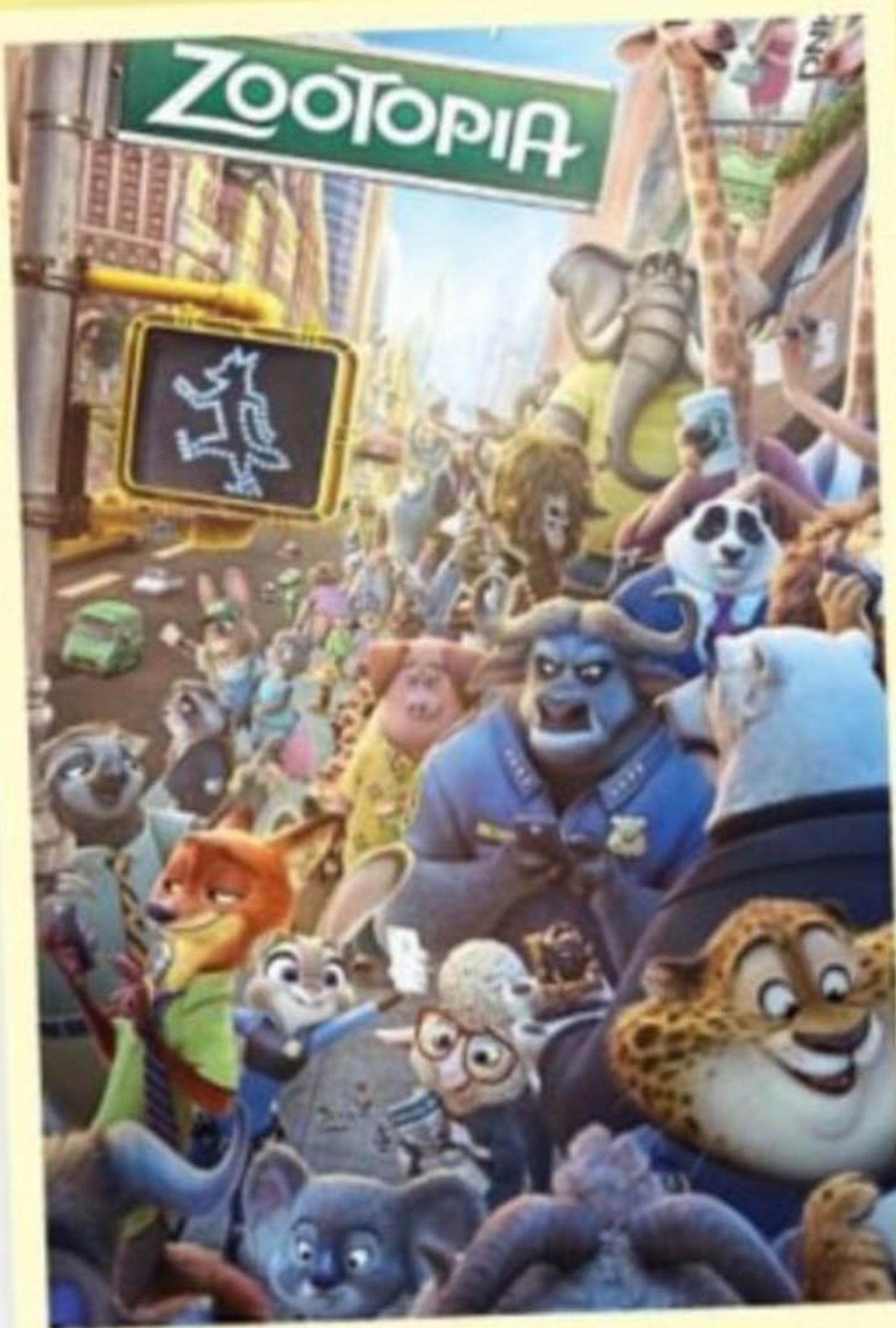


MOANA (2016)

Unforgettable characters: Moana, Maui, Gramma Tala, Pua, Heihei.

Plot: Moana, a spirited teenager, sets sail on a daring mission to save her people by finding the demigod Maui and returning the heart of the goddess Te Fiti, while encountering mythical creatures and facing her self-discovery.

Most quotable line: "I am Moana of Motunui. You will board my boat, sail across the sea, and restore the heart of Te Fiti."—Moana



ZOOTOPIA (2016)

Unforgettable characters: Judy Hopps, Nick Wilde, Chief Bogo, Flash, Gazelle.

Plot: In the animal metropolis of Zootopia, a determined bunny police officer named Judy Hopps teams up with a sly fox named Nick Wilde to solve a mysterious case that threatens to disrupt the city's harmony.

Most quotable line: "In Zootopia, anyone can be anything."

—Judy Hopps

COCO (2017)

Unforgettable characters: Miguel, Héctor, Mamá Imelda, Ernesto de la Cruz.

Miguel, a young boy passionate about music, embarks on a magical trip in the Land of the Dead to uncover his family's long-hidden secret and reconcile his love for music with his family's traditions.

Most quotable line: "Seize your moment."—Ernesto de la Cruz

MARY POPPINS RETURNS

(2018)

Unforgettable characters: Mary Poppins (Emily Blunt), Jack (Lin-Manuel Miranda), Michael Banks, Jane Banks, Ellen, Topsy (Meryl Streep), Annabel Banks, John Banks, Georgie Banks.

Plot: Mary Poppins, the whimsical and magical nanny, returns to Cherry Tree Lane to help the now-grown-up Michael and Jane Banks, along with Michael's three children, navigate through difficult times and

rediscover the joy and wonder of their childhood.

Most quotable line: "In every job that must be done, there is an element of fun."—Mary Poppins

ENCANTO (2021)

Unforgettable characters: Mirabel (voiced by Stephanie Beatriz), Abuela Alma, Julieta, Agustín (voiced by Wilmer Valderrama), Isabela, Camilo, Dolores, Bruno (voiced by John Leguizamo).

Plot: Encanto follows the Madrigal family in a rural Colombian community called Encanto. Each family member possesses a magical gift bestowed upon them by a miracle, except for Mirabel. Mirabel embarks on a journey of self-discovery as she struggles to find her place among her gifted relatives.

Most quotable line: "Even in our darkest moments, there's light where you least expect it."—Mirabel



Disney's Most Famous Princes and Princesses Who Created Happily Ever After

Plucky princesses in ballgowns and charming
princes who sing, members of Disney's royal
family continue to hold court.

ARIEL FROM *THE LITTLE MERMAID* (1989)

Ariel's curious, adventurous nature
leads her to pursue her dreams and
challenge established norms. Her trans-
formation from a mermaid to a human
symbolizes the power of following one's
heart.

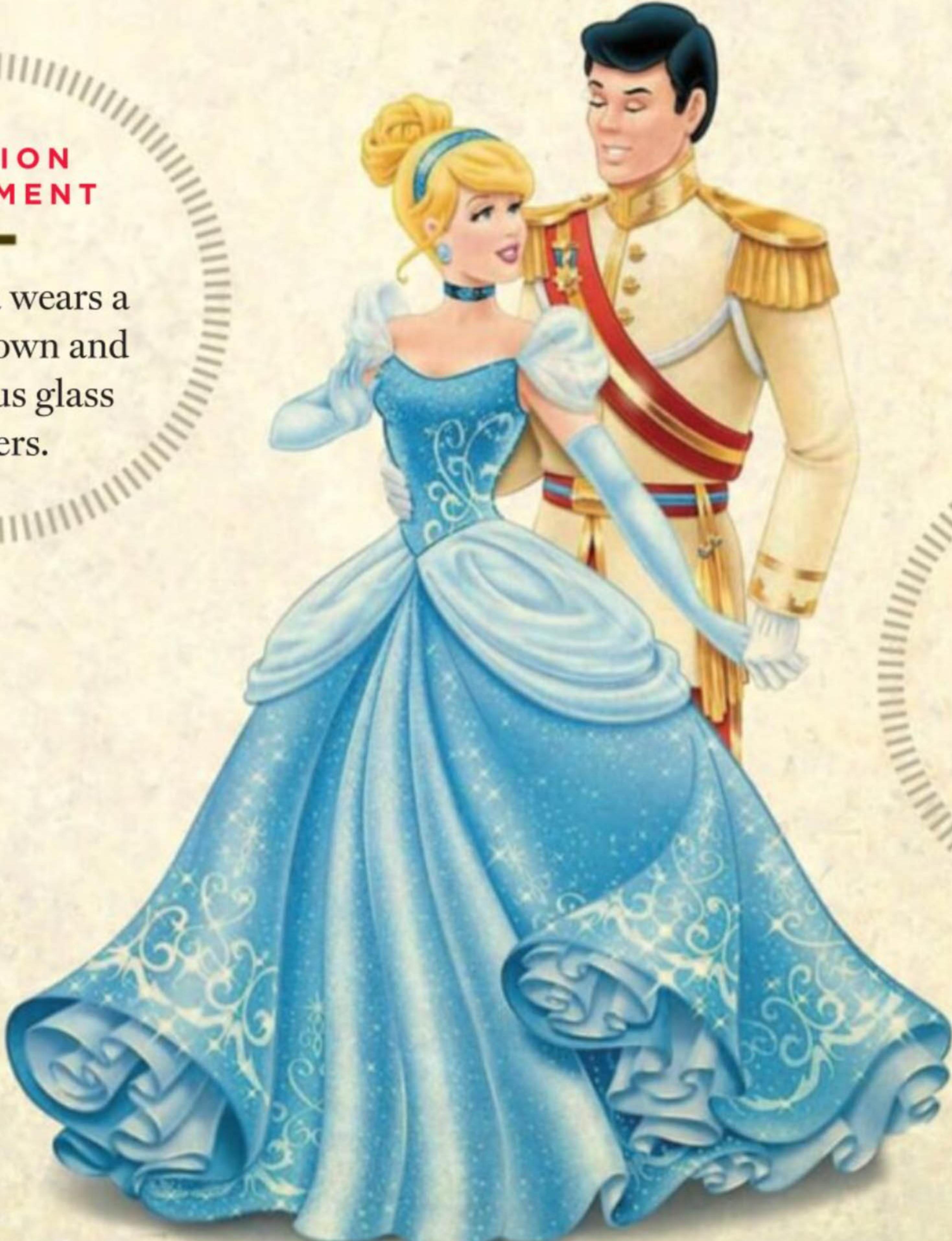
FASHION STATEMENT
Ariel wears a seashell bikini top.

OVERHEARD SAYING
“I wanna be where the people are.”



CINDERELLA FROM *CINDERELLA* (1950)

Cinderella's story of resilience resonates with anyone who has ever felt overlooked and mistreated. Despite her challenging circumstances, the graceful Cinderella maintains her gentle spirit, ultimately finding her happily ever after.



FASHION STATEMENT

—
Cinderella wears a blue ballgown and the famous glass slippers.

OVERHEARD SAYING

—
“A dream is a wish your heart makes.”

PRINCESS JASMINE FROM *ALADDIN* (1992)

Princess Jasmine graced the silver screen, captivating fans with her fiery spirit and independent nature. She adds a touch of strong-willed, courageous determination to Disney's enchanting fairy-tale realm.

FASHION STATEMENT Her iconic turquoise harem pants and crop top.
OVERHEARD SAYING "I am not a prize to be won."



PRINCESS TIANA FROM *THE PRINCESS AND THE FROG* (2009)

Tiana begins the movie as an ambitious young woman with dreams of opening a restaurant. Once she's turned into a frog, she meets a fellow frog, Prince Naveen. After their harrowing journey to break their respective spells, the two marry, and Tiana becomes Princess Tiana, marking the first Black Disney Princess.

FASHION STATEMENT A classic shimmering princess gown and a tiara.
OVERHEARD SAYING "The only way to get what you want in this world is through hard work."



SNOW WHITE FROM *SNOW WHITE AND THE SEVEN DWARFS* (1937)

Snow White forever holds the title of Disney's first princess and maintains a special place on the throne in the fairy-tale kingdom. Her gentle nature, unwavering optimism and ability to see the good in others set the foundation for the romantic magic—that only true love's kiss can awaken her from an evil spell—that followed.

FASHION STATEMENT

The princess wears a yellow-and-blue dress with a red bow in her hair.



OVERHEARD SAYING

“Someday, my prince will come.”

ELSA AND ANNA FROM *FROZEN* (2013)

Elsa and Anna shatter the traditional princess mold by showcasing the power of sisterly love. Anna is the younger sister, known for her spirited nature. Elsa is the older sister, gifted with magical ice powers. The plot doesn't revolve around romantic love, but around their journey to rediscover their bond as sisters.

ELSA

FASHION STATEMENT Elsa wears a shimmering ice-blue dress and a glittering cape.

OVERHEARD SAYING "Let it go, let it go, can't hold it back anymore."

ANNA

FASHION STATEMENT Anna wears a green dress and cape with a magenta panel underneath.

OVERHEARD SAYING "I was born ready!"



The Princes of Disney Kingdom

The character Prince Charming is commonly found in various fairy tales and folklore. He's typically portrayed as the dashing and heroic prince who comes to rescue the princess, fulfilling the role of the male protagonist in classic fairy tales. Here's a look at Disney princes, some more charming than others!

PRINCE FLORIAN FROM *SNOW WHITE AND THE SEVEN DWARFS* (1937)



The noble and chivalrous Prince Florian is the original Disney leading man. He ultimately helps rescue Snow White from her deep slumber caused by the Evil Queen's poisoned apple, leading to their happily ever after.

FASHION STATEMENT

A royal outfit complete with a princely jacket, trousers and boots.

OVERHEARD SAYING

“You’re the fairest one of all.”

THE PRINCE FROM *CINDERELLA* (1950)

Known for his timeless charm and regal grace, the Prince epitomizes the essence of a classic Disney prince. (And he's excellent at returning lost glass slippers.)

FASHION STATEMENT

A regal royal blue tailcoat, white cravat and golden epaulets.

OVERHEARD SAYING

"So this is love."



PRINCE PHILLIP FROM *SLEEPING BEAUTY* (1959)

Prince Phillip is known for his heroic efforts to rescue Princess Aurora from the evil Maleficent. His role showcased the classic prince archetype: determination and true love conquering all.

FASHION STATEMENT A regal red-and-gold tunic with a feathered hat.

OVERHEARD SAYING "So this is love, hmm? So this is love, so this is what makes life divine."



ALADDIN FROM *ALADDIN* (1992)

Aladdin starts out as a clever, quick-witted street urchin with a heart of gold. He eventually becomes a prince through his thrilling adventures and heartfelt journey of self-discovery.

FASHION STATEMENT

A white-and-purple vest with loose-fitting pants and a fez.

OVERHEARD SAYING

“I can show you the world.”



BEAST (PRINCE ADAM) FROM *BEAUTY AND THE BEAST* (1991)

Prince Adam's journey from a cursed, short-tempered beast with long horns, fangs and shaggy fur to a loving prince taught us the importance of inner beauty and acceptance.

FASHION STATEMENT

A tattered blue coat and trousers.

OVERHEARD SAYING

“She glanced this way, I thought I saw. And when we touched, she didn't shudder at my paw.”



PRINCE NAVEEN FROM *THE PRINCESS AND THE FROG*

(2009)

Prince Naveen, a carefree prince of Indian descent, transforms when he learns the importance of love and the value of hard work.

FASHION STATEMENT

A blue-and-gold jacket with matching pants and a feathered hat.

OVERHEARD SAYING

“Fairy tales can come true. You gotta make ‘em happen, it all depends on you.”



FLYNN RIDER (AKA PRINCE EUGENE FITZHERBERT) FROM *TANGLED*

(2010)

Flynn Rider's witty character offers a modern twist on the classic prince archetype. Instead of saving Rapunzel, he journeys alongside her as she discovers a world she has never seen while locked up in her tower.

FASHION STATEMENT

A brown vest, white shirt and trousers, topped with a dark blue satchel.

OVERHEARD SAYING

“Here comes the smolder.”



Evolution of Princesses to Warriors

Disney's princesses have evolved from passive damsels in distress to strong, independent warriors. These modern princesses encourage young audiences to embrace their strength, resilience and ability to shape their destinies.

MULAN FROM *MULAN* (1998)

Mulan defies societal expectations and changes from a dutiful daughter into a brave warrior. Her courage and determination demonstrate that princesses can be strong, independent and capable of saving their kingdoms.

FASHION STATEMENT A traditional Chinese warrior outfit with armor and a red tassel.

OVERHEARD SAYING

“The flower that blooms in adversity is the most rare and beautiful of all.”



PRINCESS MERIDA FROM *BRAVE* (2012)

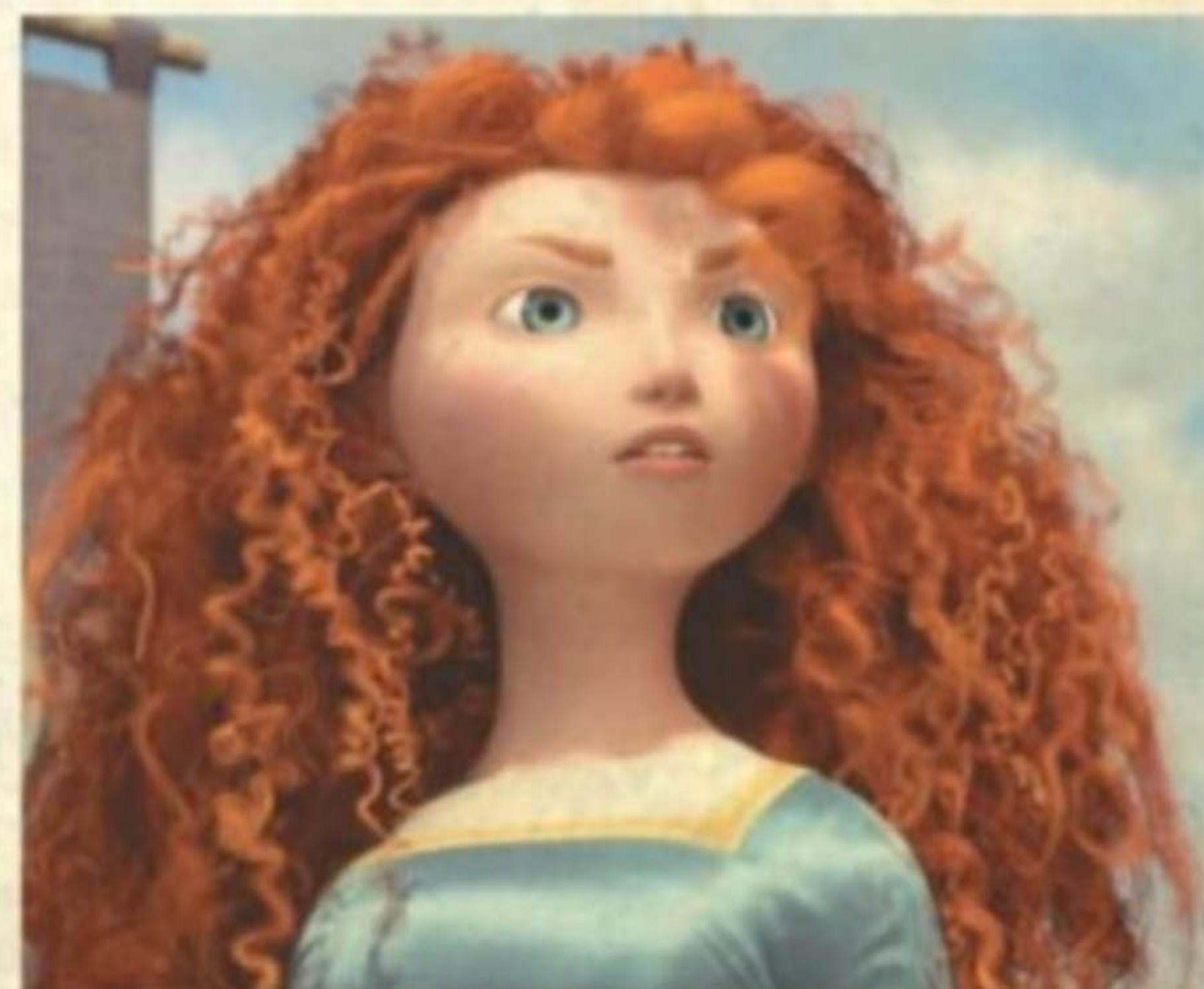
Princess Merida is a captivating and feisty royal who leaves an unforgettable mark in the world of animated princesses.

FASHION STATEMENT

She wears a resplendent emerald green gown.

OVERHEARD SAYING

“I am Merida, firstborn of Clan DunBroch, and I'll be shooting for my own hand.”



#1



Mickey Mouse's silhouette is instantly recognizable, typically with his iconic ears and gloves. Mickey's open arms welcome fans and set the stage for a show to begin.

DISNEY'S MOST MAGICAL MOMENTS THROUGH A CENTURY OF STORYTELLING

From beloved classics to modern masterpieces. Embark on a captivating journey through the wondrous world of Disney.

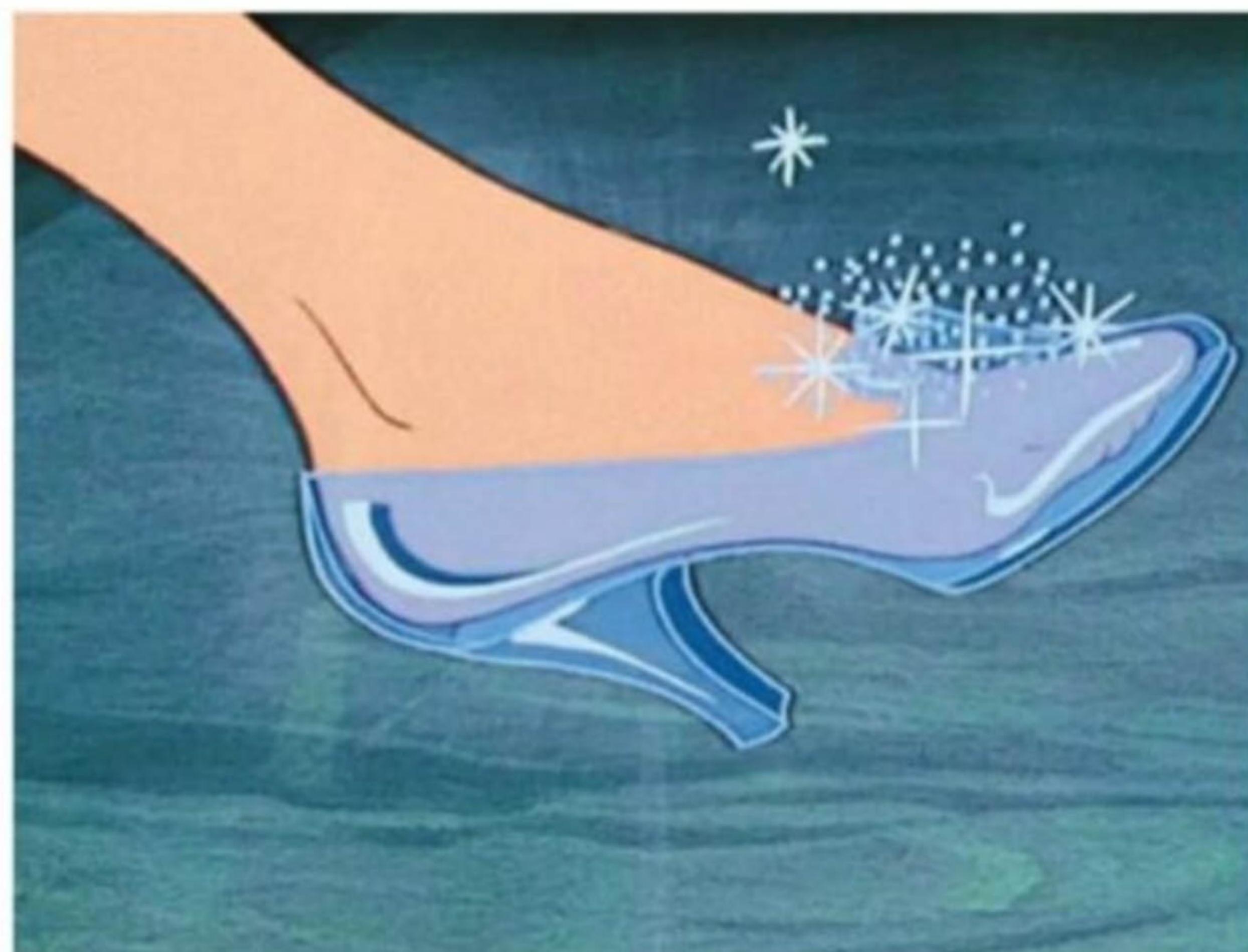
#2

Baby lion cub Simba is presented to the joyous wild animals in *The Lion King*, evoking the joy and hope that comes with every birth into this world.



#3

Cinderella's sparkling glass slipper represents her magical transformation and the Prince's enduring search for true love.



#4



Belle convinces the Beast to dance in the ballroom in *Beauty and the Beast*, and as they do, they fall in love, proving it's love, not looks, that makes a true love story.

#5



Elsa from *Frozen* stands confidently, with her ice powers on display, encapsulating her empowerment and self-acceptance.

#6

With her flowing red hair and tail on a rock, Ariel from *The Little Mermaid* embodies her free-spirited and adventurous nature.



#7



Woody and Buzz Lightyear's teamwork, often depicted through their iconic pose of giving a high five, symbolizes the power of cooperation and camaraderie.

#8



The iconic kiss between Sleeping Beauty and Prince Phillip breaks the curse and awakens true love's death-defying power.

#9

Stitch, the mischievous alien from *Lilo & Stitch*, poses in his signature mischievous grin, representing his playful and lovable nature.



#10



The genie emerges from his lamp in a swirl of blue smoke, showcasing the comedic and magical presence of the character from *Aladdin*.



#11

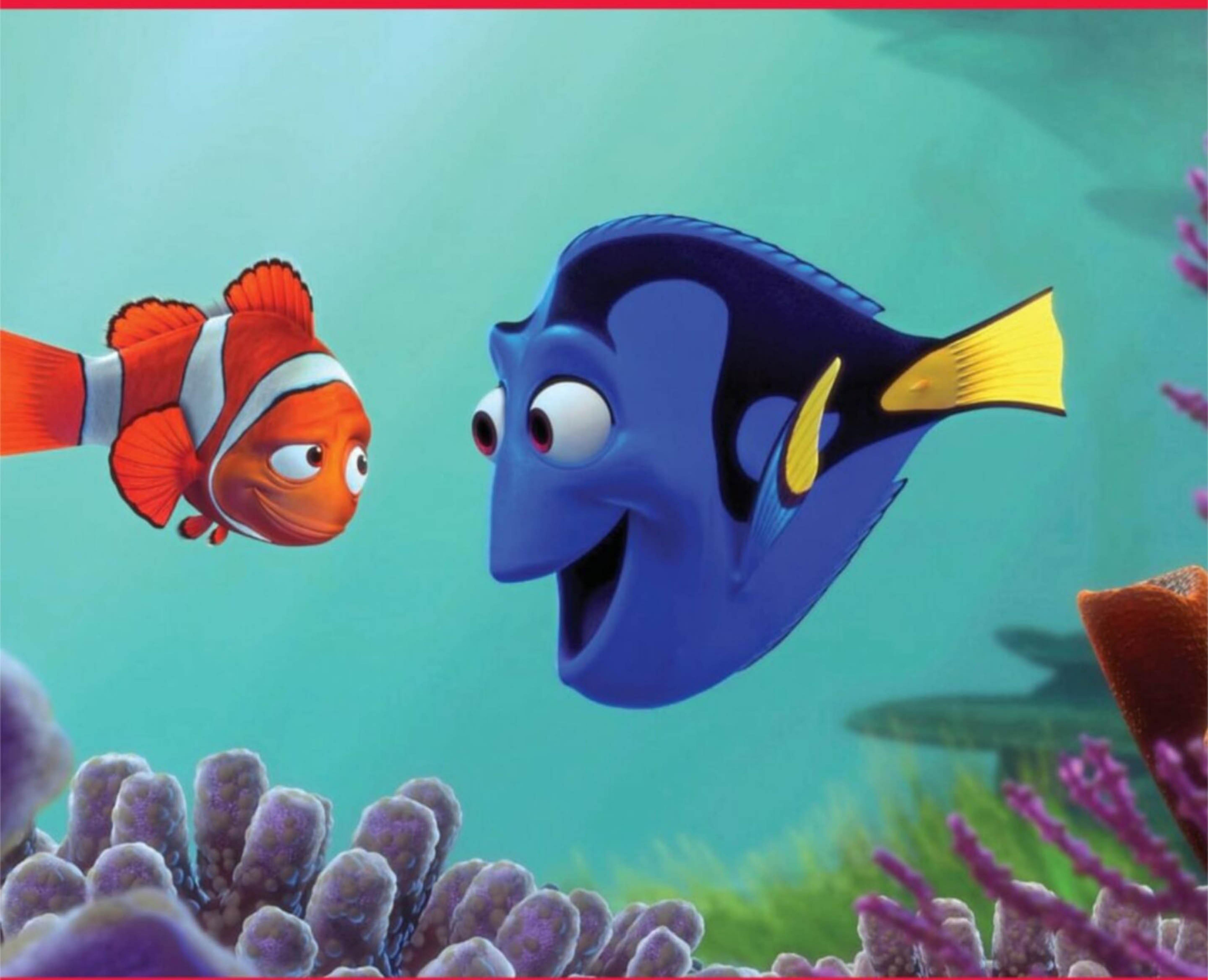
The flying carpet ride with Aladdin and Jasmine instantly conjures up a sense of adventure and romance.

#12



The Cheshire Cat's mischievous grin in *Alice in Wonderland* is often used to convey a sense of playful mystery.

#13



With her “Just keep swimming” catchphrase, Dory from *Finding Nemo* symbolizes perseverance and a positive attitude.

#14



Jack Skellington from *The Nightmare Before Christmas* (1993) represents the Halloween spirit with his distinct skeletal figure and mischievous smile.

#15

Winnie the Pooh and his friends share a group hug, symbolizing friendship, love and the importance of togetherness.





The Mickey Mouse Club
members, clockwise
from left: Tate Lynche,
Ryan Gosling, Justin
Timberlake, Nita Booth,
T.J. Fantini, Christina
Aguilera and Britney
Spears in the early '90s.

WHEN IT COMES TO THE MICKEY MOUSE CLUB, IT'S A SMALL WORLD AFTER ALL

The iconic variety show that first aired in the 1950s served as an intimate gathering place for Mouse House fans and a launching pad for megastars.

“WHO’S THE LEADER OF THE CLUB THAT’S MADE FOR YOU AND ME?” If you remember watching the show and singing along to the song that posed that question when it launched on ABC, there was just one answer: “M-I-C-K-E-Y-M-O-U-S-E!”

Mickey Mouse clubs first sprang up across America in the 1930s as a way for young Disney fans to participate in the Disney culture at department stores and before a Mickey cartoon aired in movie theaters.

By the mid-1950s—when half of all households in the United States had television sets—it was time to bring the club to the masses.

The Mickey Mouse Club (MMC for short)—the most popular children’s television series of all time—first beamed onto screens everywhere on Oct. 3, 1955.

The hourlong variety show aired every weekday afternoon, showcasing



The Mickey Mouse Club members with Walt Disney on set in 1955.



the talents of Mouseketeers. These were the multihyphenate children who were cast on the show. And each one had a knack for wooing and wowing audiences with musical numbers, skits and plenty of Mickey Mouse ear hats.

FROM CHILD STARS TO MATINEE IDOLS

Perhaps the best-known Mouseketeer from the show's beginning is Annette Funicello. Walt Disney discovered the future star when she was a 12-year-old dancer in a ballet recital of "Swan Lake."

Funicello was the last Mouseketeer to be chosen but quickly became one of the cast's most beloved and iconic, receiving 6,000 pieces of fan mail by the end of the first season.

But most people will think of surf

and sand rather than ears and tails when they think of Mickey's former pal. Funicello went on to star in what's known as the *Beach Party* series of movies with heartthrob and fellow singer Frankie Avalon.

Other classic Hollywood names that appeared as Mouseketeers in *The Mickey Mouse Club* include Mickey Rooney's children Tim and Mickey Jr. and Don Grady (who played Robbie Douglas on the TV show *My Three Sons* for 11 years).

Though the show was top-rated, ABC and Disney couldn't agree on terms when the show was up for renewal. And so, it was time to say goodbye to the original run of *The Mickey Mouse Club* on Sept. 25, 1959.





SCHOOLHOUSE

Mouseketeers entering a trailer in 1957 that served as their school on the Disney lot in Hollywood, Calif. Beloved Mouseketeer Annette Funicello is on the far left, and below.



THE ALL-NEW MICKEY MOUSE CLUB

The *Mickey Mouse Club* got a serious reboot in the 1980s, complete with updated style, attitude and a whole new cast of talented Mouseketeers.

And, of course, there was a fresh name for the show: *The All-New Mickey Mouse Club*. The show was only a half-hour but packed a punch—the revitalized format featured music videos, celebrity guests, parodies of commercials and comedy sketches.

The reboot ran for seven seasons between 1989 and 1995, this time on the Disney Channel. It featured young performers who excelled in acting and singing. Just like in the original show, any young actor hoping to be cast had to be able to act, sing and dance while possessing a commanding stage presence.

THE MICKEY MOUSE CLUB REBOOT RAN FOR SEVEN SEASONS, STARTING IN 1989.

Some Mouseketeers even became award-winning artists who are now household names.

BRITNEY SPEARS

The future princess of pop wasn't immediately welcomed into Disney's magical kingdom.

Britney Spears first auditioned for the show when she was just 8. Though talented, Disney executives and casting directors reportedly thought she was too young for *The All-New Mickey Mouse Club*.

When Britney hit 11, the future Grammy winner auditioned for a second time—and landed a featured role she would shine in until

the show was canceled in 1994.

The fresh-faced young star was known for being a standout dancer. Four years after leaving the *MCC* and much hard work later, Spears exploded onto the pop music scene. Her No. 1 platinum album, *Baby One More Time*, came out in 1998, when she was barely 17. In 2000, she confirmed she and fellow Mouseketeer Justin Timberlake were dating. (The duo dated until 2002.)

"It was a really good time. It was a great time. It was probably one of the most special times in my life, *The Mickey Mouse Club*."—Britney Spears





JUSTIN TIMBERLAKE

Known for his incredible singing and dancing abilities, Justin Timberlake joined *The All-New Mickey Mouse Club* at 12, in 1993. He was on the show until 1994, acting and performing in musical skits.

Timberlake later rose to superstardom as a member of the boy band 'N Sync and had a megahit in 2000 with the song "Bye Bye Bye." The singer later began a successful solo career, becoming a multi-platinum recording artist with 10 Grammy Awards.

Timberlake is also an acclaimed actor and has hosted the TV variety show *Saturday Night Live* five times.

"Listen, my first job ever was on a television show. It's not a stretch when you see people who've come out of that show and go,



'Oh, that guy can sing? Oh, that girl can act?' We were taught all that, and we were just sponges—most of us, anyway—just soaking it all in."—Justin Timberlake

CHRISTINA AGUILERA

Another powerhouse vocalist,

Christina Aguilera began her rise to stardom on *The All-New Mickey Mouse Club*.

Joining the cast at the age of 13, Aguilera quickly became one of the standout performers on the show, impressing audiences with her powerhouse vocals. Aguilera frequently sang popular songs from various genres, ranging from pop and R&B to soul and even Broadway show tunes.

Following her time with the club, Aguilera embarked on a solo career that skyrocketed her to global fame.

Her debut self-titled album, *Christina Aguilera*, released in 1999, solidified her position as a pop star. The album's hit singles include "Genie in a Bottle" and "What a Girl Wants."

"We were silly little girls together on *The Mickey Mouse Club*. What a journey it has been for both of us!"—

Christina Aguilera on her time with
Britney Spears on the *MMC*

RYAN GOSLING

Before winning a Golden Globe for Best Actor in a Musical or Comedy for *La La Land* (2017), Ryan Gosling honed his talents on the *MMC*.

Joining the cast at 12, Gosling displayed incredible versatility as a performer, singing and dancing.

Gosling eventually transitioned into film and steadily built his reputation as a versatile and critically acclaimed actor. He has garnered numerous accolades,

including Oscar nominations, and has become known for his performances in films such as *The Notebook* (2004).

"The people of Disney are so incredibly amazing, they are so nice. They treated us like we were kings and queens."—Ryan Gosling

KERI RUSSELL

Another household name who started as a Mouseketeer, Keri Russell is best known for her award-winning role as Felicity Porter in the television series *Felicity* (1998 to 2002).

Russell was 15 when she debuted

"THE PEOPLE AT DISNEY TREATED US LIKE KINGS AND QUEENS."

*Left top: Walt Disney with the original Mouseketeers; below left and right: some future superstars palling around and practicing their moves on the set of *The Mickey Mouse Club*.*



Sons of the Pioneers performing on *The Mickey Mouse Club* in 1959. Below: Don Grady, Karen Pendleton, Tommy Cole and Sharon Baird celebrating the *The Mickey Mouse Club*'s 50th anniversary, in 2005.



on the show, bringing her acting and vocal talents to various sketches and skits. Her comedic timing and ability to embody different characters hinted at her potential as a versatile actress.

She later won a Golden Globe for Best Performance by an Actress in a Television Series on *Felicity*. And she has appeared in various notable films and TV shows, including the critically acclaimed, Emmy-winning show *The Americans* (2012 to 2018).

“Yes, it was like Christina Aguilera, Britney Spears and Justin Timberlake and Ryan Gosling. I like to remind everyone that they were 12 at the time. I was 17, I could drive.”—Keri Russell

JC CHASEZ

Another member of 'NSync, JC Chasez, honed his singing and dancing skills on *The All-New*

Mickey Mouse Club after he was cast at 14. And what's more impressive is that Chasez landed his role on the show after a chance audition, which also happened to be his first time in front of a camera.

Alongside Justin Timberlake, Chasez achieved immense success with their boy band before pursuing a solo career and working as a songwriter and producer.

“For us, every day was the best day of your life. Really. Look, anytime that you get to do what you like to do is a good day.”—JC Chasez on the MMC





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State

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Email (optional)

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THE MAGICAL INFLUENCE OF *Disney*

Disney, a name synonymous with enchantment, has left an indelible mark on popular culture, fashion trends and the world of collectibles.

From *Cinderella* to *Moana*, Disney's films are cultural touchstones referenced in everyday conversations and celebrations.

They have provided a common language that unites people from all walks of life, fostering a sense of nostalgia and creating lasting memories.

And for a century, the unique world created by Walt Disney and his talented team has inspired generations and shaped the art of collecting and the world of fashion.

Disneyana Collectors and Theme Park Merchandise

The history of Disney merchandise dates to the early days of the Walt Disney Company. In the 1930s, Disney

licensed the likeness of Mickey Mouse for toys, games and clothing, making anything emblazoned with Mickey Mouse a must-have item. The demand for Disney merchandise was so great that five years after Mickey's debut in 1928, his likeness was raking in \$1 million a year.

By 1947, the company had introduced Snow White, Bambi, Dumbo and Pinocchio, and the merchandise with various characters' images exploded. Disney's influence on collectibles went beyond traditional toys. The company expanded its universe to encompass a wide range of products, and everything from hot-water bottles to radios brought in \$100 million that year, with fans scooping up about 600,000 Mickey Mouse watches alone.

In the 1950s, dedicated fans known

as "Disneyana collectors" sought out and preserved Disney-related items, sparking interest in vintage Disney merchandise and memorabilia.

With the opening of Disneyland in 1955, Disney introduced a whole new array of souvenirs, including plush toys, T-shirts and pins. When *The Mickey Mouse Club* first aired, the famous Mickey Mouse Ear Hat was designed by "Big Roy" Williams, an adult Mouseketeer in the series. The hat is now a staple for visitors to purchase when visiting any Disney-themed park.

The success of these products led to the expansion of merchandise in other Disney theme parks worldwide. Fans can now buy everything from Mickey Mouse slow cookers to Minnie Mouse makeup.

Golden Era of Disney Merchandise and Princess Franchise

The 1980s and 1990s marked a high point for Disney merchandise, driven by the success of films like *The Little Mermaid*, *Beauty and the Beast* and *The Lion King*. These blockbuster films led to a surge in demand for related merchandise, including dolls, action figures and home-decor items like wall decals and sheets.

In 1987, Disney opened its first Disney Store, offering exclusive Disney merchandise and further fueling the popularity of Disney collectibles, which has grown into an online cottage industry.

With the launch of the Disney Princess



franchise in the early 2000s, merchandise featuring princess characters became a global phenomenon, dominating toy aisles and retail shelves.

There were also dresses, lots of dresses. Sparkly, twirl-inducing Disney Princess dresses that reflect the personality and style of each prin-

cess, from Cinderella's elegant blue ballgown to Belle's golden ballroom dress and Ariel's shimmering mermaid tail. These gowns are not just for Halloween dress-up, either. As many parents know, children love to wear these gowns any day (or night) of the week.

DISNEY COLLECTIBLES

Today, Disney merchandise continues to enchant fans worldwide with an impressive array of collectibles. Here are the must-haves for any true Disney fan.



Disney Funko Pop! Figures: Many Disney characters are well-represented in the Funko Pop! lineup known for their oversized heads and unique design style.



Disney Snow Globes:

The intricately designed globes feature beloved characters in whimsical scenes.



Disney Vinylmation Figures: The collectible vinyl toys shaped like Mickey Mouse come in various series, each featuring unique designs based on Disney characters, movies or themes.



Disney Pins: Disney pin trading is popular at Disney parks and among collectors worldwide. Various limited-edition and special-release pins feature Disney characters, attractions and events.

FASHION ENCHANTMENT

The magic of Disney has inspired numerous collaborations between the entertainment giant and renowned fashion houses, resulting in stunning collections. From haute couture to Mickey Mouse-adorned streetwear, Disney's influence can be seen on prestigious runways and in everyday wardrobes.



Marc Jacobs: In 2016, the designer collaborated with Disney to create a collection celebrating the 90th anniversary of Mickey Mouse. Images of everyone's favorite mouse were incorporated into garments, accessories and footwear.



Kate Spade New York: Known for its playful and feminine designs, the famed handbag line joined forces with Disney to create a collection inspired by *Alice in Wonderland*. The collection featured whimsical handbags, accessories and clothing items with Alice, the Cheshire Cat and other characters.



Gucci: The luxury fashion house has collaborated with Disney on multiple occasions. In 2017, Gucci unveiled a collection including Mickey Mouse and Donald Duck in its designs. The clothing showcased Gucci's signature style infused with whimsical Disney motifs.



Coach: The American fashion brand embraced Disney in various collections. In 2016, Coach collaborated with Disney to create a limited-edition collection inspired by the beloved film *101 Dalmatians*. The collection included purses, wallets and accessories adorned with Dalmatian spots and Disney character motifs.



Dolce & Gabbana: The Italian luxury brand presented a collection inspired by the fairy-tale world of Disney princesses in 2015. The runway show featured dresses, accessories and shoes adorned with well-known Disney characters like Cinderella, Snow White and Sleeping Beauty.

WALT'S LOVE OF MICE

FROM CINDERELLA'S DYNAMIC DUO TO A CULINARY CHEF

In Disney's cinematic universe, mice are not creatures to be feared but charming and courageous animals to celebrate and love.



Several major mice characters have appeared in Disney films, in addition to Mickey and Minnie Mouse. These creatures have lived in castles, Paris and New York City. One thing binds these mice (and one rat) together: their can-do spirit, reminding us that even the smallest among us can make a significant impact if they put their heads—and ears—together.

Jaq and Gus (*Cinderella*, 1950)

Occupation: Faithful friends
Jaq and Gus are two mice who befriend the abused Cinderella and help her deal with her grim life under her wicked stepmother (aka Lady Tremaine). The kind Cinderella keeps the mice safe from Tremaine's evil cat, aptly named Lucifer.

The cutest part about Jaq and Gus (besides when Cinderella puts a yellow sweater on Gus that's a tad snug) is when they speak in what's known as "Mouse Latin." The two have their own language and call their friend "Cinderelly."

Bernard and Bianca

(*The Rescuers*, 1977)
Occupation: Secret agents
Bernard (voiced by Bob Newhart)

WALT DISNEY PICTURES

PRESENTS

THE GREAT MOUSE DETECTIVE



and Miss Bianca (voiced by Eva Gabor) are a pair of New York City mice who work as agents for the Rescue Aid Society. The society operates under the United Nations and saves those in need—in this case, a little girl named Penny—from around the globe.

Bernard, a snazzy dresser, and Bianca, who favors purple clothes, embark on a daring adventure to save Penny from the evil Madame Medusa and the swamps of New Orleans. Newhart's Midwestern accent and Gabor's socialite lilt add to the fun.

Basil of Baker Street (*The Great Mouse Detective*, 1986)

Occupation: Exceptional crime solver

Basil is a mouse detective who takes on the demeanor of the



ALL NEW! ALL FUN!

WALT DISNEY PICTURES presents "THE GREAT MOUSE DETECTIVE"

produced in association with SILVER SCREEN PARTNERS II Music: HENRY MANCINI
Prints by DE LUXE Distributed by BUENA VISTA DISTRIBUTION CO., INC.
© 1986 The Walt Disney Company

ONE-SHEET

brilliant Sherlock Holmes in a mouse-sized world. He solves mysteries with wit and intelligence and outsmarts villains—namely, Ratigan, a cunning and treacherous rat.

Basil of Baker Street is a testament to the enduring appeal of detective stories, reminding us that even the tiniest detectives can crack the most puzzling cases.

Wondering how Basil got his name? He's named after Basil Rathbone, who famously portrayed Sherlock Holmes on screen in the 1940s.

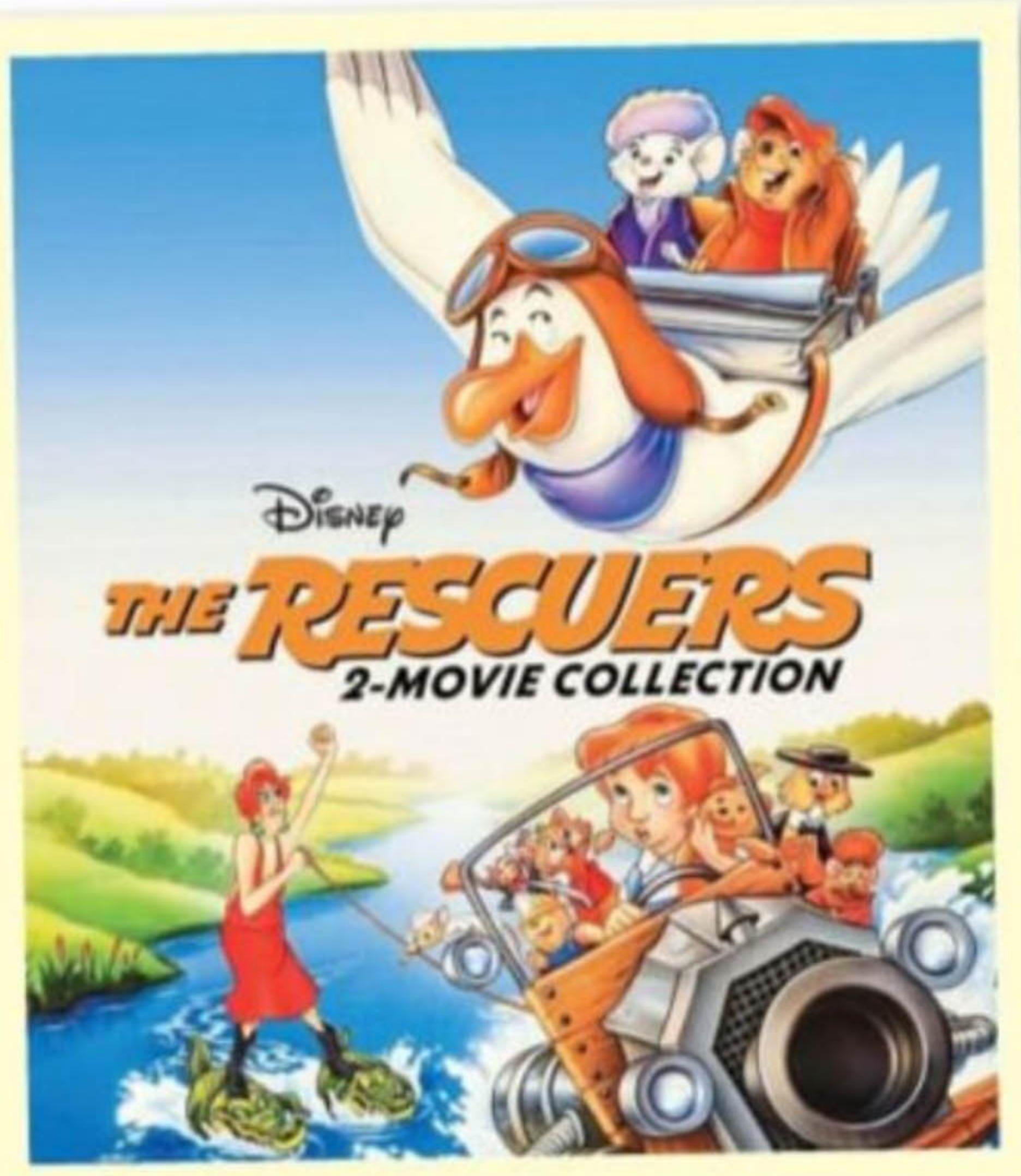
Remy (*Ratatouille*, 2007)

Occupation: Culinary prodigy
Remy is a talented chef who

happens to be a rat. He dreams of becoming a renowned chef in Paris and forms an unlikely partnership with a garbage boy, Linguini. When Linguini is mistaken for a world-class chef, he teams up with Remy (voiced by comedian Patton Oswalt) to showcase the rat's culinary skills and passion in France's gastronomic capital.

When Remy receives a restaurant review from a favorite critic who names him "nothing less than the finest chef in France," audiences know that true talent knows no limits.

Fun fact: Animators kept rats in their studio for a year to capture the essence of a rat's movement.





The Disney Songbook:

THE SOUNDTRACK TO FANS' LIVES

Beyond the incredible storytelling, Disney films produce timeless songs (and downright earworms) that have made audiences laugh, cry and belt out for decades.

The first song to lilt out of the Disney Studios was a simple ditty called "Minnie's Yoo Hoo" back in 1929. Mickey Mouse himself croons the tune along with his rocking jazz band. "For my heart is down in the chicken house, where I long to be with my Minnie Mouse," sings Mickey.

By 1937, love songs were a bit more sophisticated, marked by Snow White singing the classic "Some Day My Prince Will Come" to her adoring seven dwarfs (though Grumpy remains grumpy throughout the tune) and an audience of woodland creatures.

Today, Disney has released hundreds and hundreds of songs that have won Academy Awards and Grammy Awards. Newlyweds slow dance to them at weddings, children gleefully sing along from the backseat of a car and all ages

crack open the Disney catalog on karaoke night.

"Let It Go" from *Frozen* (2013)

Global phenomenon barely begins to describe this powerhouse anthem, performed by Idina Menzel as Queen Elsa. Sung by fans for months (and years) after the film's release, the singular sensation won an Academy Award for Best Original Song. The empowering ballad has inspired countless covers and remains one of Disney's most recognizable tunes. Pop singer Demi Lovato did a cover of the hit in 2013 that was released with the



Idina Menzel and Elsa attending the European premiere of *Frozen 2* in London in 2019.



Elton John performs in front of Sleeping Beauty Castle for Disneyland's 60th anniversary, in 2016. Other famous Disney musicians and voices (*clockwise from left*): Cliff Edwards, Angela Lansbury, Phil Harris and Roger Bart.

soundtrack's deluxe version. It has been translated into over 40 languages worldwide (and is known as "Ice Heart Lock" in Cantonese).

"Circle of Life" from *The Lion King* (1994)

Elton John and Tim Rice composed this stirring opening song, sung with heart and hope by Carmen Twillie. The uplifting tune, thick with African djun djun drum-beats, sets the stage for Simba's journey and beautifully captures the essence of the African savanna.

The soaring song was nominated for an Academy Award for Best Original Song.

"Under the Sea" from *The Little Mermaid* (1989)

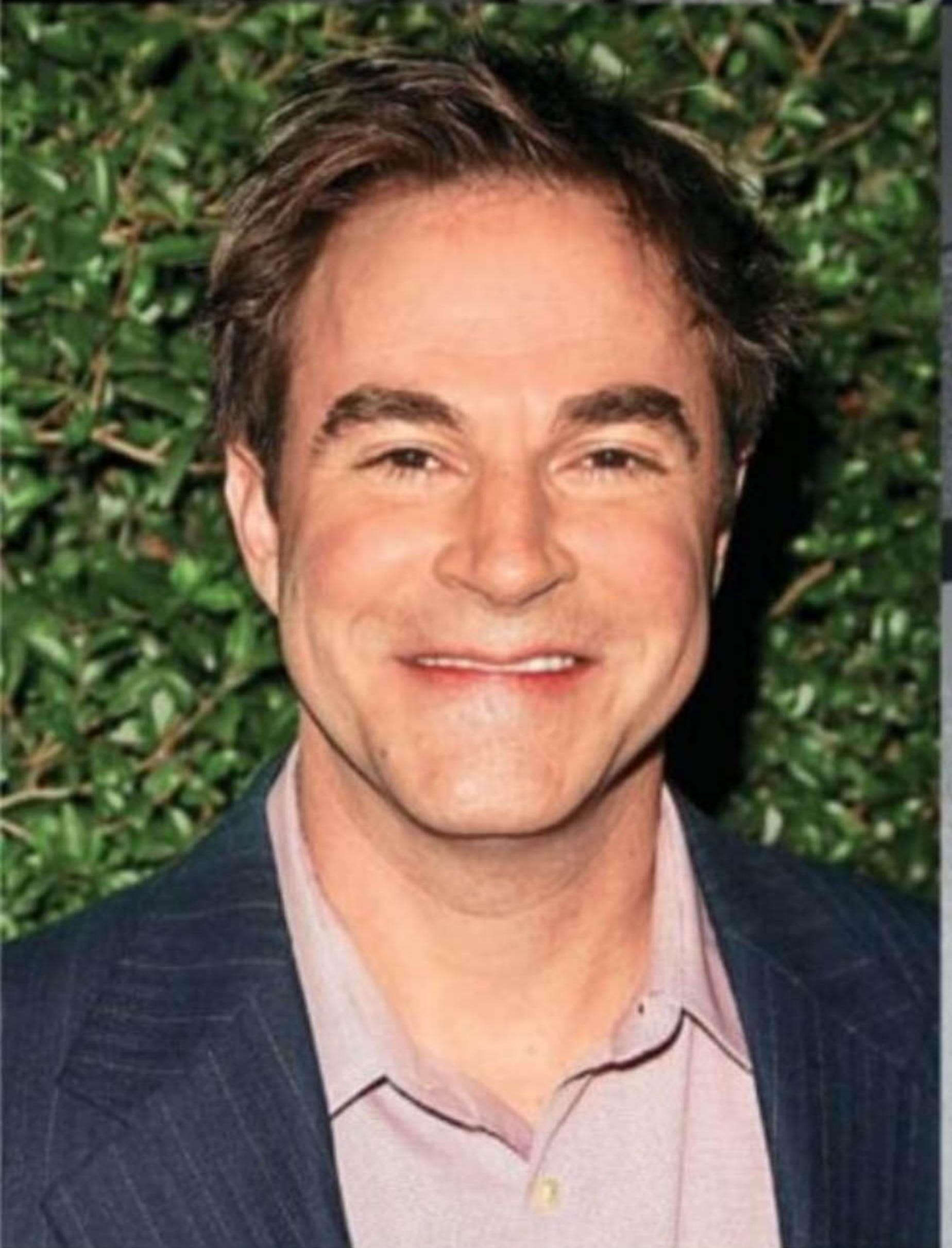
"UNDER THE SEA" IS A WAY TO CELEBRATE THE VIBRANT UNDERWATER WORLD.

When a Jamaican crab with heaps of personality sings a tune, it's bound to be catchy. And if it's performed by Samuel E. Wright as Sebastian the Crab, it wins an Academy Award for Best Original Song.

The tune is now a beloved Disney anthem and a way to celebrate the vibrant underwater world. Tennis phenom Serena Williams even crooned the tune at a US Open karaoke party.

"Beauty and the Beast" from *Beauty and the Beast* (1991)

Performed by Angela Lansbury as Mrs. Potts, this romantic ballad (also known as "Tale as Old as Time") won an Academy Award for Best Original Song. The song is both hopeful and melancholy and captures the transformative power of love. Luckily, the song made it into the finished film. Initially, it was deemed too slow and boring.



"You've Got a Friend in Me" from *Toy Story* (1995)

Singer-songwriter, arranger and pianist Randy Newman composed and performed this heartwarming song that perfectly captures the hard-won, lifelong bond between Woody and Buzz.

With lyrics like "You've got troubles, and I've got 'em, too, There isn't anything I wouldn't do for you," the catchy tune has since become synonymous with the *Toy Story* franchise.

"Hakuna Matata" from *The Lion King* (1994)

Everyone needs a little "Hakuna Matata" in their lives. Written by Elton John and Tim Rice, the playful lyrics encourage a wor-

ry-free philosophy.

Sung by Nathan Lane and Ernie Sabella as Timon and Pumbaa (the celebrated meerkat and warthog duo) in the film, the carefree ditty embodies the friends' "no worries" spirit. *Hakuna Matata* is now a world-famous catchphrase.

"Can You Feel the Love Tonight?"

from *The Lion King* (1994)
Elton John's emotional ballad, performed by Joseph Williams and Sally Dworsky as Simba and Nala (Simba's wife), emanates love and romance.

The song won an Academy Award for Best Original Song and is a popular wedding song. (According to a poll of 5,500 married British couples, the tune

was the most popular first dance song for the happiest couples.)

"The Bare Necessities" from *The Jungle Book* (1967)

As Baloo, a bear, Phil Harris brought this jazzy tune composed by Terry Gilkyson to life. The bopping melody perfectly encapsulates the laid-back idea of enjoying simple pleasures. As the song goes, "Look for the bare necessities, the simple bare necessities, Forget about your worries and your strife."

"The Bare Necessities" was the first Disney song to be nominated for an Academy Award for Best Original Song after the category was introduced.

"Go the Distance" from *Hercules* (1997)

The powerful anthem from Disney's animated film *Hercules* holds a special place in viewers' hearts with its stirring and inspirational lyrics.

Sung by the talented Roger Bart as the singing voice of Hercules, the song encapsulates the young hero's desire to find his place in the world and fulfill his destiny. It was nominated for an Academy Award and a Grammy.

"Reflection" from *Mulan* (1998)

Performed by Lea Salonga, this powerful song captures the struggle between identity and societal expectations. (Salonga also provided the singing voice for Mulan in the film.)

The introspective tune reveals Mulan's sadness about pretending to be someone she's not and sets her on the path to self-discovery.

"Colors of the Wind" from *Pocahontas* (1995)

Sung by Judy Kuhn, this beautiful song won an Academy Award and a Grammy Award for Best Song Written for a Motion Picture. The song's lyrics promote understanding and respect for nature and diverse cultures.



Randy Newman performs "I Can't Let You Throw Yourself Away" from *Toy Story 4* during the 92nd Academy Awards, in 2020.

"We Don't Talk About Bruno" from *Encanto* (2021)

This earworm, performed by the *Encanto* cast and written by Lin-Manuel Miranda, is an enchanting song from Disney's animated musical film. A smash hit, it was No. 1 on the Billboard Hot 100 list and was the longest-reigning chart-topping Disney song of all time.

The dance song was nominated for Best Original Score at the Academy Awards.

"Heigh-Ho" from *Snow White and the Seven Dwarfs* (1937)

Sung by the seven dwarfs as they work in the diamond and ruby mine, this catchy tune became an instant classic synonymous with the film.

First recorded in 1553, the phrase "heigh-ho" was defined as an expression of "yawning, sighing, languor, weariness, disappointment." But in this tune, the term is sung with glee about going "off to work."

"WHEN YOU WISH UPON A STAR" WON THE DISNEY COMPANY ITS FIRST OSCAR.

"Supercalifragilisticexpialidocious" from *Mary Poppins* (1964)

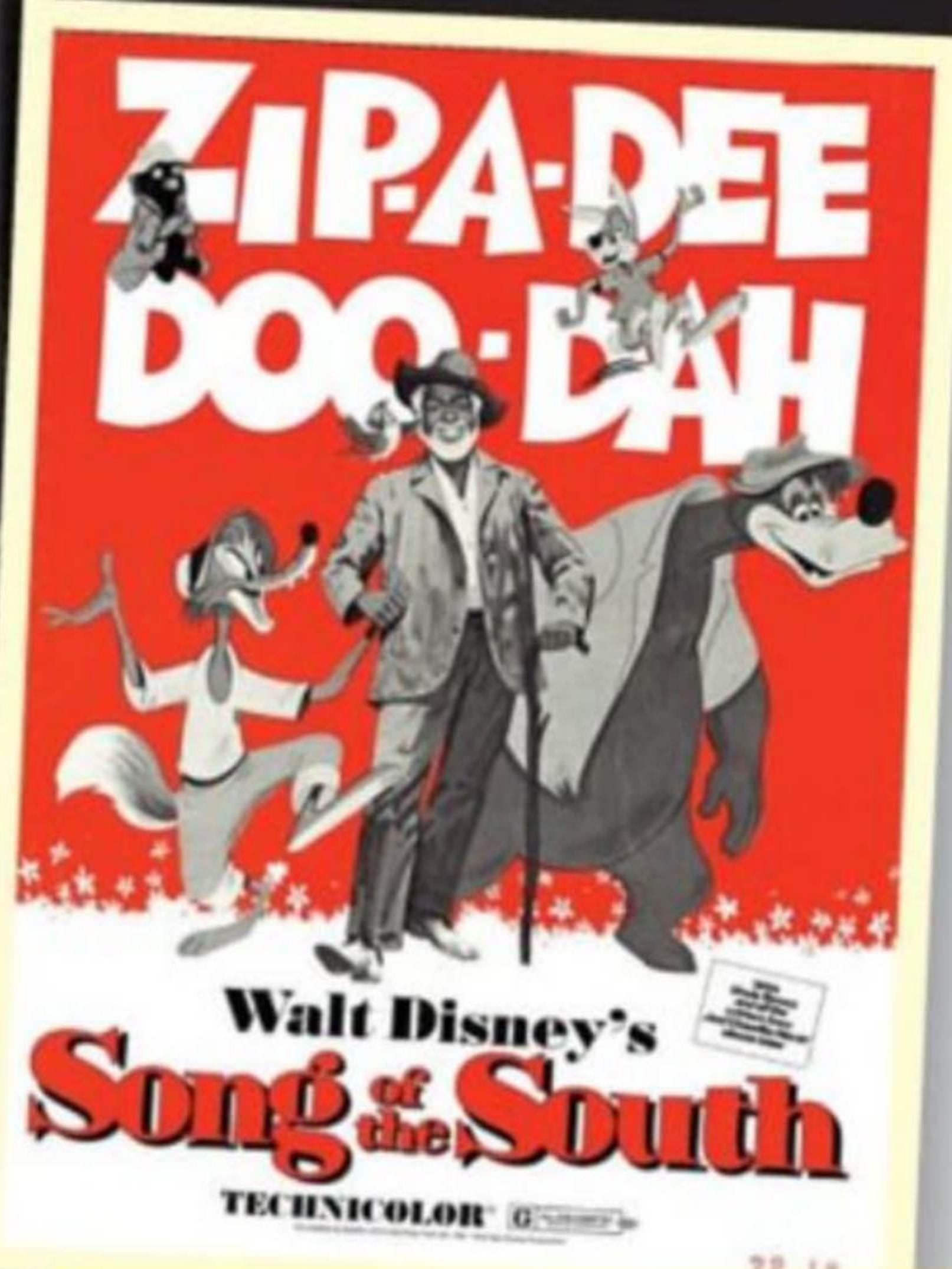
This tongue twister of a song, performed by Julie Andrews and Dick Van Dyke, has become a pop culture phenomenon. The nonsensical word was created specifically for the film but is included in the *Cambridge Dictionary* and means anything "extremely good."

"When You Wish Upon a Star" from *Pinocchio*

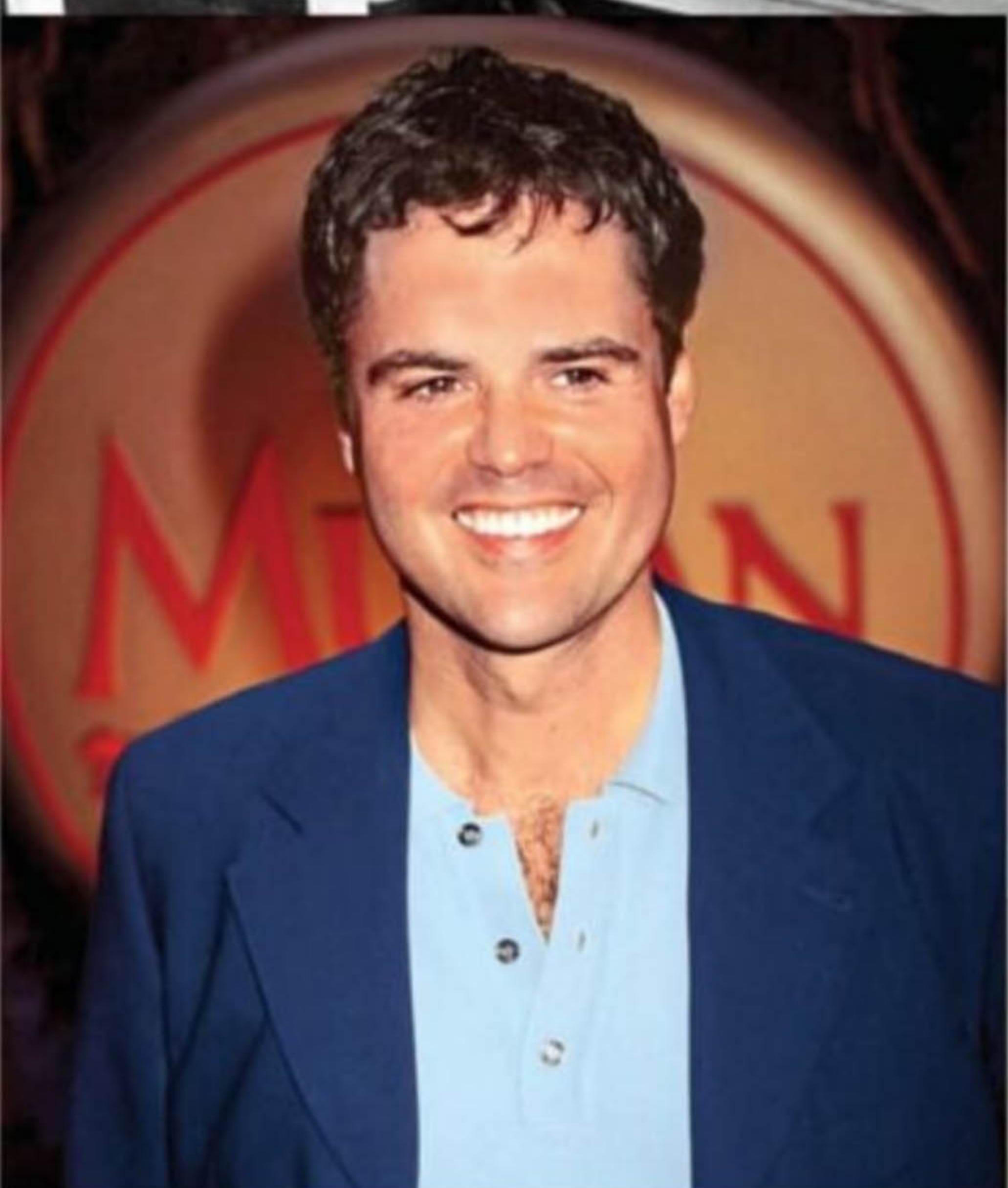
(1940)
This timeless song, sung by Cliff Edwards as Jiminy



Lin-Manuel Miranda at the premiere of *Encanto* in 2021.



Clockwise from left: songwriter Robert Sherman, the movie poster for *Song of the South*, Joseph Williams, Samuel Wright and Donny Osmond.



Cricket, is the anthem of Disney itself and plays over the Disney logo during almost every new film's opening credit.

"When You Wish Upon a Star" won the first Academy Award for The Walt Disney Company.

"Zip-a-Dee-Doo-Dah" from *Song of the South* (1946)

James Baskett's rendition of this song won an Academy Award for Best Original Song. But due to the controversy surrounding the film's racial stereotyping, the piece was removed from Disneyland's daily Magic Happens Parade in May 2023.

"I'll Make a Man Out of You" from *Mulan* (1998)

This energetic training montage song, performed by Donny Osmond as Shang, combines both Eastern and Western musical influences. The anthem motivates Mulan and her fellow soldiers to defeat the Huns. The song gained popularity for its catchy melody and can-do lyrics.

"Be Our Guest" from *Beauty and the Beast* (1991)

Sung by Jerry Orbach as Lumière and Angela Lansbury as Mrs. Potts, this lively song celebrates the extravagance of the Beast's

castle. And what can beat a dancing, juggling candelabra, belting out an old-fashioned show tune?

Nominated for an Academy Award, the song is now a beloved showstopper.

"Friend Like Me" from *Aladdin* (1992)

Robin Williams brought this lively and comedic song to life as the Genie. The song showcases Genie's magical powers and remains a fan favorite. (Will Smith also sings the tune in the remake.)

"Friend Like Me" was nominated for an Academy Award and a Golden Globe Award.

DISNEY'S MOST FAMOUS ANIMALS

(Besides Mickey Mouse!)

Disney has created a unique consortium of beloved animal characters (in addition to a lovable mouse!) that are as real as a fan's imagination.

Mickey Mouse will always be the emblematic face of Disney. But he has friends, lots of them. A veritable menagerie of incredible creatures has carved a unique place in the hearts of Disney fans. From charismatic lions to mischievous dogs and adventurous elephants, these memorable animal characters have become instantly recognizable icons.

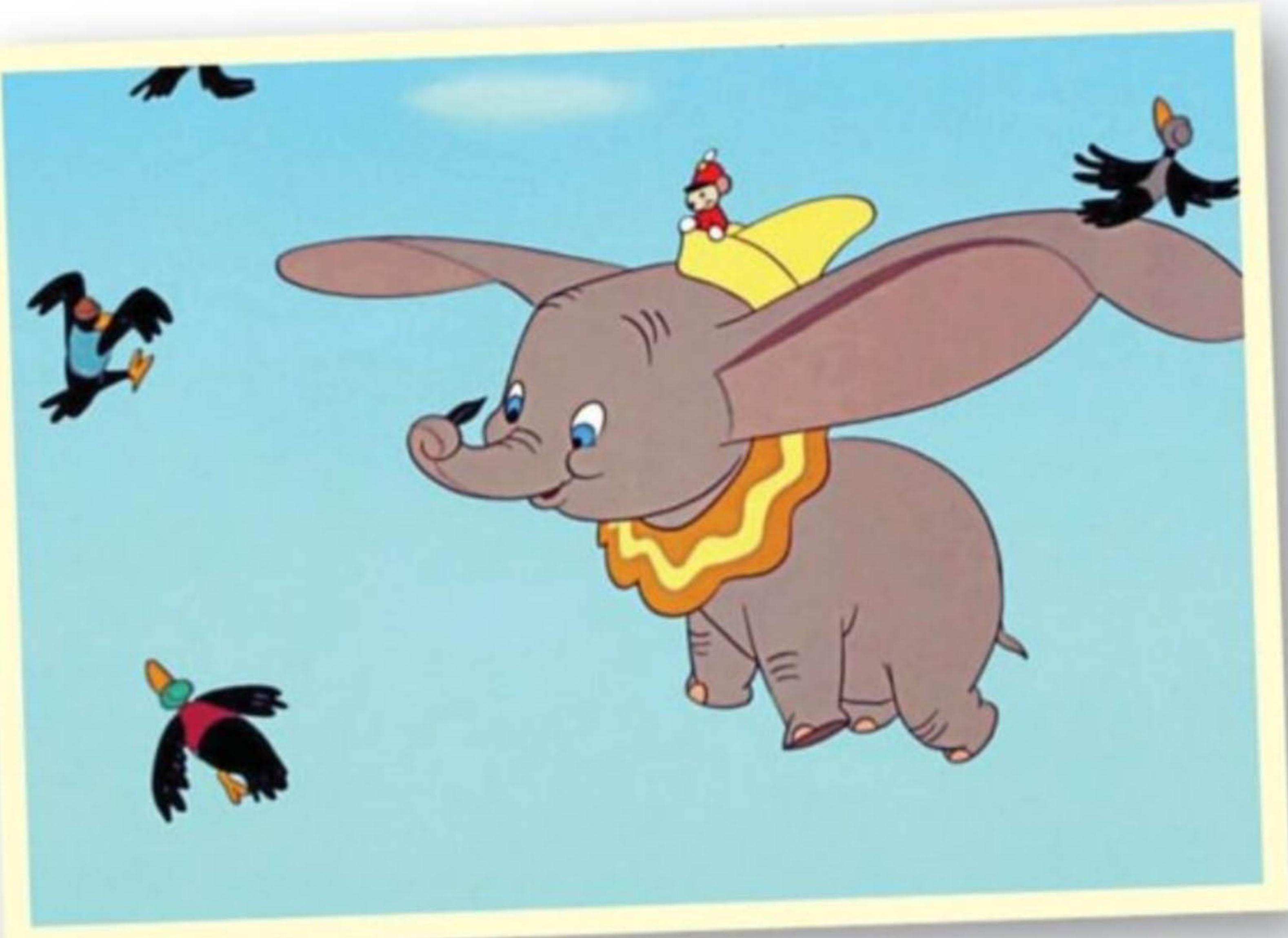
DUMBO FROM DUMBO (1941)

Dumbo, the adorable flying elephant, charmed audiences with his innocence and perseverance. Despite being relentlessly teased for his big ears, Dumbo literally soared to new heights, inspiring others to embrace their unique qualities.

Defining physical features: Colossal ears and expressive blue eyes.

Why fans love Dumbo: He fights his fears and discovers his ability to fly.

Signature look: A yellow hat and scalloped collar.



DUMBO CHARMED AUDIENCES WITH HIS INNOCENCE.



Dialogue details: Dumbo is the only lead character in a Disney animated feature film with no spoken dialogue. (But his expressive ears certainly make up for that!)

BAMBI AND THUMPER FROM *BAMBI* (1942)

Bambi, the young deer, captivated fans with his wide-eyed goodness despite a sometimes treacherous journey into adulthood. The film's stunning animation and emotional storytelling made Bambi an enduring symbol of nature's beauty.

Bambi

Defining physical features: Soft brown fur, large almond-shaped eyes and slender legs.

Why fans love Bambi: Bambi remains curious as he learns about life and survival in the forest.

Signature look: Bambi eventually earns his antlers.

Dialogue details: There are only 950 words of spoken dialogue in *Bambi*.

Thumper

The peppy rabbit, and Bambi's loyal friend, became an instant fan favorite.

Defining physical features: Perfectly plump and fabulously fluffy.

Why fans love Thumper: He's energetic, mischievous and always eager to offer advice.

Signature look: A white cotton tail.

Dialogue details: Thumper's

beautiful line, "If you can't say something nice, don't say nothin' at all," is a valuable lesson about kindness and empathy.

LADY AND THE TRAMP FROM *LADY AND THE TRAMP* (1955)

Lady, the refined cocker spaniel, and Tramp, the street-smart mutt, showcased the unlikely bond between two dogs from different worlds. Their legendary "belle notte" spaghetti scene—where they share one strand of spaghetti—remains one of Disney's most celebrated moments.

Lady

Defining physical features: Long ears, a shiny coat and expressive eyes.

Why fans love Lady: She's loyal, loving and gracefully adapts to challenging circumstances.

Signature look: A blue collar with a gold pendant.

Dialogue details: Lady and the Tramp don't speak during the pasta scene, which Disney didn't initially include in the film.





Tramp

Defining physical feature: Tramp is scruffy with twinkling eyes.

Why fans love Tramp: He's street-smart and free-spirited.

Signature look: Tramp has brown fur, and tan muzzle and stomach.

Dialogue details: Tramp never calls Lady by name but by two nicknames: "Pigeon" ("Pidge" for short) and "Kid."

PONGO AND PERDITA FROM ONE HUNDRED AND ONE DALMATIANS (1961)

Pongo and Perdita, the devoted Dalmatian couple, embarked on a thrilling journey to rescue their stolen puppies. Their determination guides the pack on their adventurous quest to save their beloved family from the clutches of the villainous Cruella de Vil.

Pongo

Defining physical features: Pongo's sleek white coat is adorned with distinctive black spots.

Why fans love Pongo: He has warm, expressive brown eyes that reflect his caring nature.

Signature look: Pongo is often seen wearing a red collar.

Dialogue details: "Don't worry, Perdy. They're onto her. Nothing's going to happen to our puppies."

Perdita

Defining physical features: She's spotted—and very elegant.

Why fans love Perdita: Her unwavering loyalty to her family.

Signature look: Perdita wears a

blue collar, a crucial identifier for the puppies.

Dialogue details: The barks in this movie added up to big bucks for the animated film, which made over \$102 million and was the highest-grossing film in 1961.

BALOO FROM THE JUNGLE BOOK (1967)





redemption and the power of "Ohana" (aka family). His unique blend of humor and spirit makes him a unique character.

Personality traits: Stitch is known for his mischievous and playful personality.

Why fans love Stitch: His carefree and rebellious demeanor.

Signature look: Large ears, big eyes, blue fur and a quirky smile.

Dialogue details: Stitch speaks Tantalog, a combination of Hawaiian, Chinese and Chezcreekian.

SIMBA SYMBOLIZED COURAGE, LEADERSHIP AND THE CIRCLE OF LIFE.

Baloo, a fun-loving bear, showcased his carefree spirit with the young Mowgli, who was raised by wolves, and emphasized the importance of enjoying life's simple pleasures.

Defining physical features: His jolly, round belly adds to his lovable appearance.

Why fans love Baloo: He's carefree, laid-back and always ready for an adventure.

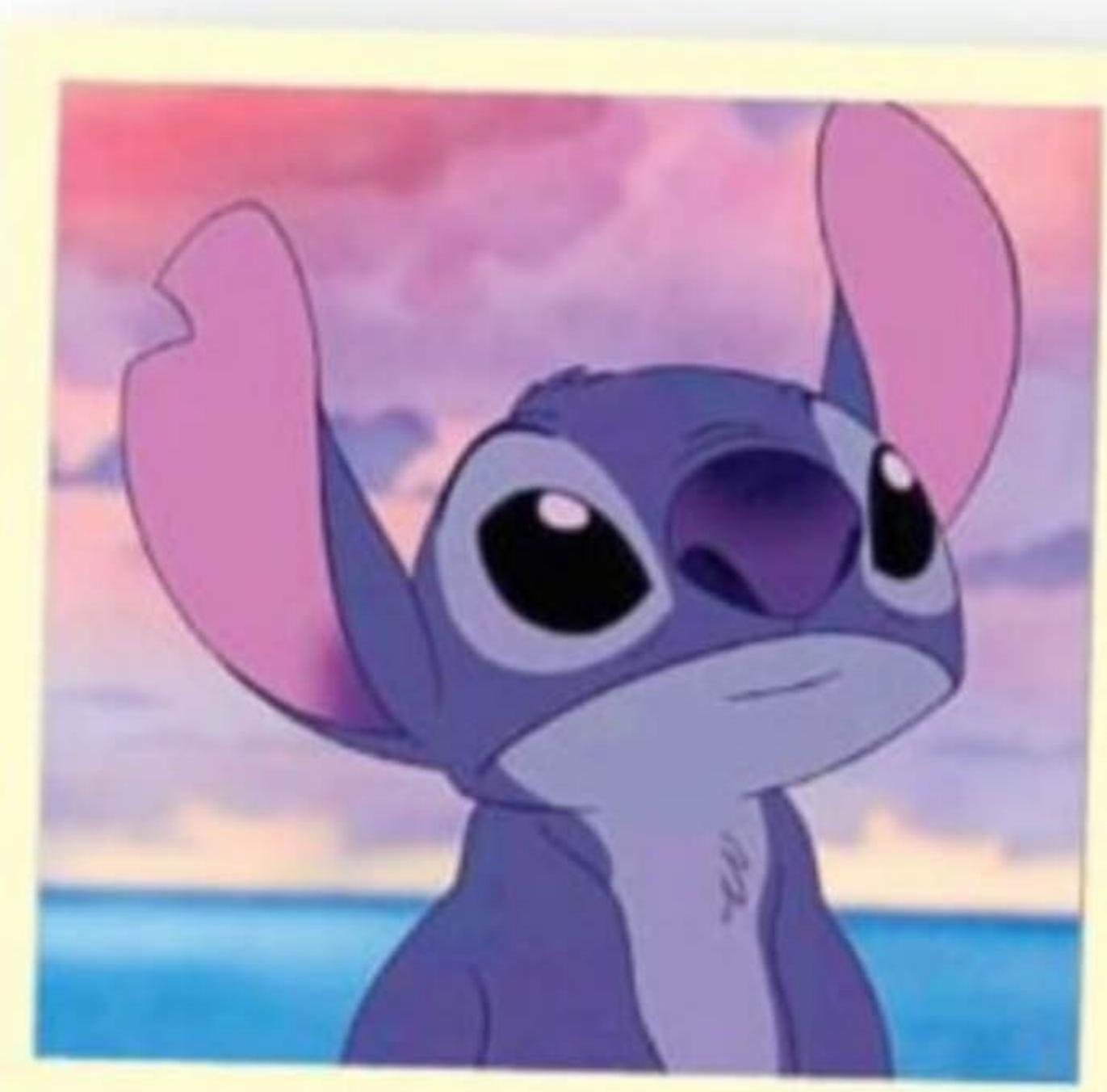
Signature look: The bear often wears a simple red flower lei around his neck.

Dialogue details: Baloo's best-known quote is from the song "The Bare Necessities," where he sings, "Look for the bare necessities, The simple bare necessities. Forget about your worries and your strife."

SIMBA FROM THE LION KING (1994)

Simba, the lion prince, captured the hearts of audiences with his coming-of-age story in the African savanna. He symbolized courage, leadership and the circle of life.

Personality traits: As a cub, he's adventurous and eager to explore



the world.

Why fans love Simba: When Simba matures, he becomes a courageous and compassionate king.

Signature look: His defining physical feature, the golden mane, sets him apart.

Dialogue details: One of the film's most impactful quotes is from the song "The Circle of Life": "It's the circle of life, And it moves us all, Through despair and hope, Through faith and love."

STITCH FROM LILO & STITCH

(2002) Stitch, the mischievous blue alien, won hearts with his journey of

NEMO FROM FINDING NEMO (2003)

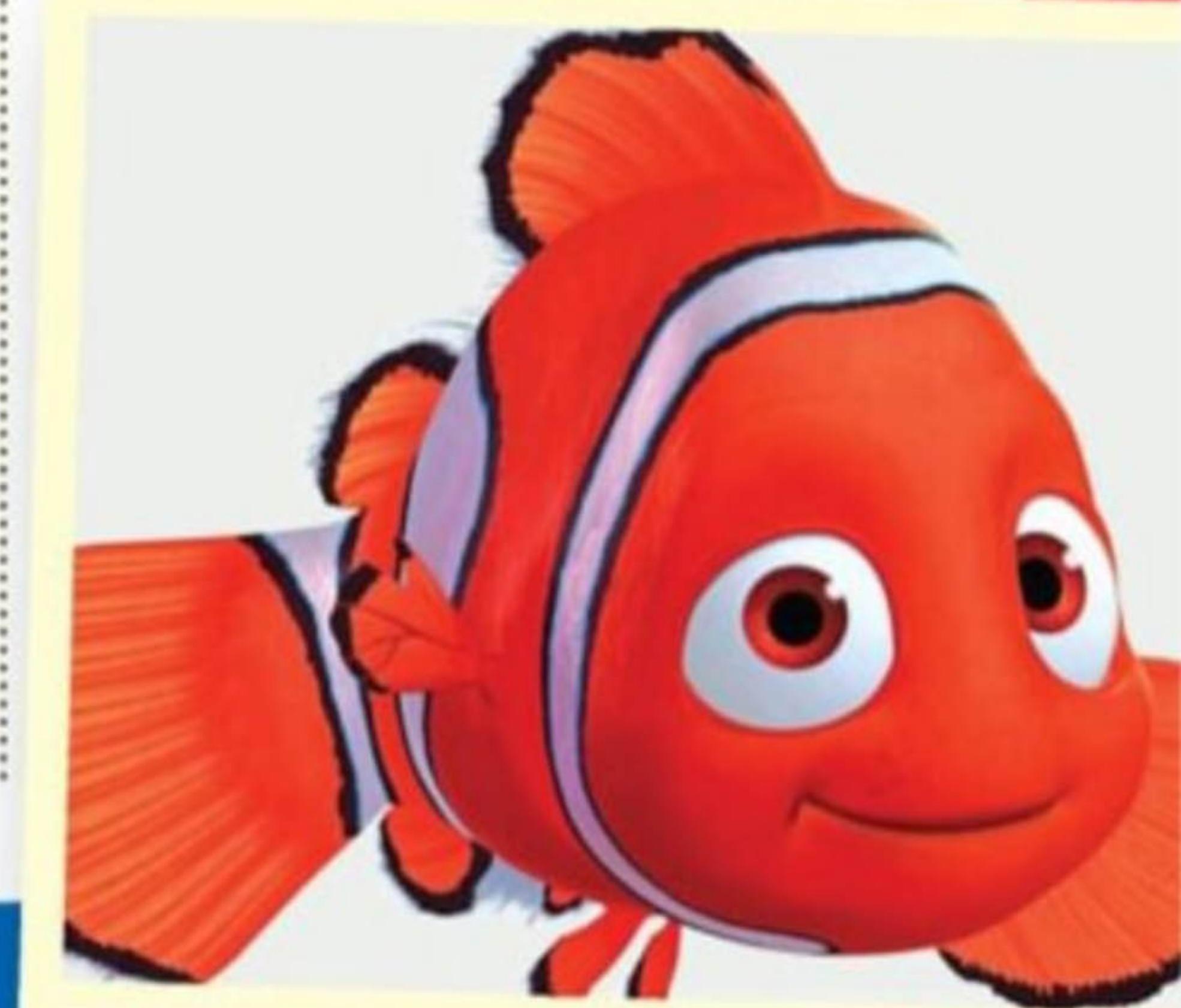
Nemo, a vibrant orange clownfish, captures hearts with his adventurous journey through the vast ocean to reunite with his father.

Personality traits: Despite his small size, Nemo is a brave and adventurous young fish.

Why fans love Nemo: His story emphasizes the power of family and friendship.

Signature look: Nemo's smaller right fin plays a significant role in his character development.

Dialogue details: Alexander Gould, who voiced Nemo, went on to do the voice work for Bambi in *Bambi II* (2006).



MEET THE MAGICAL SIDEKICKS

GROOT AND TINKER BELL

Delve into the enchanting world of Marvel's Groot and Disney's Tinker Bell, two beloved creatures with unique abilities.

At first glance, Tinker Bell, from Disney's classic fairy tale *Peter Pan*, and Groot from the superhero-rich Marvel Cinematic Universe have nothing in common. She's a fairy; he's a sentient tree.

What could possibly join them together? First, they're both trusted sidekicks, Tinker Bell to Peter Pan and Groot to Rocket Raccoon. And they're both small yet powerful. But perhaps more importantly, they're beloved by the Disney and Marvel community for their endearing personalities and delightful charm.

Here's how the two unique characters stack up against each other.





ORIGIN STORIES

Groot: He's the gentle yet formidable walking, talking tree-like extraterrestrial being that hails from Planet X and belongs to a species of sentient trees known as Flora colossus. Groot first appeared in the comic *Tales to Astonish* #13 in 1960 but is best known as part of the intergalactic superhero team, the Guardians of the Galaxy.

Tinker Bell: She's a character from *Peter Pan*, released in 1953. A tiny pixie residing in Never Land, she serves as Peter Pan's sidekick and the guardian of fairy dust.

Tinker Bell has boundless energy and hangs out with Peter Pan and the Darling children.

THEY'VE GOT THE POWER

Groot: He possesses incredible

regenerative abilities, allowing him to regrow his body parts and recover from injuries. He can extend his limbs and use his strength and size in combat situations.

Tinker Bell: Her magical abilities revolve around pixie dust. She can fly using her tiny wand to sprinkle pixie dust on herself. Additionally, her dust can make objects fly or transform and bring inanimate objects to life.

COMMUNICATION SKILLS

Groot: The tree can only say the phrase "I am Groot," but his tone and inflection convey different meanings each time he says it. He relies on body language and context to express himself.

Tinker Bell: She communicates with Peter Pan using only her body language.

THEY'VE GOT PERSONALITY

Groot: As a loyal member of the Guardians of the Galaxy, the side-kick is known for his gentle and selfless nature, always putting the well-being of his friends above his own.

Tinker Bell: "Tink," as her friends call her, is feisty and mischievous. She has a strong attachment to Peter Pan and is often protective of him, even if her emotions occasionally lead her to make impulsive decisions.

BOTH SACRIFICE THEMSELVES TO SAVE THEIR FRIENDS

Groot: In *Guardians of the Galaxy* (2014), Groot uses his regenerative abilities to create a protective cocoon around his fellow Guardians as their ship crashes. This act ultimately saves the other Guardians but leads to Groot's apparent demise. (Spoiler alert: A small twig of Groot survives and later regrows into a younger version of the character.)

Tinker Bell: In the original animated film, Captain Hook tries to kill Peter Pan by wrapping a bomb to look like a present. As he's about to open the gift, Tink swoops in and saves his life by flying away with the exploding package. She's gravely injured but is ultimately revived and restored to health.



DISNEY'S LEXICON OF ENCHANTMENT

WORDS AND SAYINGS THAT BECAME PART OF EVERYDAY LANGUAGE

Exploring the magical vocabulary of Disney films, from “Bibbidi-Bobbidi-Boo” to “Hakuna Matata.”

When you wish upon a star, have you ever wondered where that very idea of wishing upon a star ever came from? The answer is a singing Jiminy Cricket in *Pinocchio* (1940).

Because that phrase is so ingrained, it's simply part of popular culture. It's from the song “When You Wish Upon a Star,” written by Leigh Harline and Ned Washington. And that's not the only iconic Disney song or words we use daily to conjure up hope or magic.

Disney's storytellers have given us many words to live by that are now a permanent part of our shared cultural lexicon.

“Bibbidi-Bobbidi-Boo”

The whimsical alliteration comes from the fairy godmother's enchanting song in *Cinderella* (1950). Cinderella's lovable fairy godmother uses her wand and the magical words “Bibbidi-Bobbidi-Boo” as part of her spell to transform Cinderella's tattered



CINDERELLA'S FAIRY GODMOTHER USES HER WAND AND THOSE MAGICAL WORDS.



dress into a beautiful gown and a pumpkin into a magnificent carriage.

“Hakuna Matata”

Introduced in *The Lion King* (1994), the Swahili saying means “no worries.” It captures the carefree philosophy embraced by meerkat Timon and warthog Pumbaa as they teach the lion cub, Simba, to let go of his troubles and live a carefree life. The catchy song that introduced “Hakuna Matata” has become a global anthem and a symbol of living in the moment.

“Supercalifragilisticexpialidocious”

Julie Andrews, who played the beloved nanny to the Banks siblings in *Mary Poppins* (1964), sang this tongue twister. The 34-letter word represents anything extraordinary and fantastic that traditional language can’t describe. Mary Poppins uses the word—which she also says sounds “atrocious”—to teach the Banks children that language can express joy and wonder.

cious”—to teach the Banks children that language can express joy and wonder.

“Ohana”

The Hawaiian word for “family” is well-known and often used among native Hawaiians. Yet ever since it was prominently featured in *Lilo & Stitch* (2002), the world has embraced the idea of Ohana, which was used in a famous quote: “Ohana means family,



and family means nobody gets left behind.” Stitch, an alien, learns the importance of this concept as he becomes part of human Lilo’s Ohana, emphasizing the significance of love, loyalty and togetherness.

“To infinity and beyond!”

Actor Tim Allen voiced the intrepid space ranger Buzz Lightyear’s memorable rallying cry from *Toy Story* (1995), which captures his adventurous spirit and belief in limitless possibilities. While Lightyear’s cohort Woody (voiced by Tom Hanks) initially finds the slogan a bit too simplistic, the intergalactic mantra eventually inspires both characters (and the audience)





THE SECOND STAR LEADS PETER PAN TO A WORLD WHERE DREAMS TAKE FLIGHT.

to explore uncharted territories and never shy away from reaching for the stars.

“Let it go!”

The powerful anthem from *Frozen* (2013) became an instant sensation and a can-do catchphrase for children (and adults) everywhere. The three words sung by Idina Menzel, playing Elsa the Snow Queen herself, speak to her journey from hiding who she is to acceptance. Instead of concealing her magical powers, “Let it go” shows that Elsa is embracing her uniqueness and releasing her fears.

“Second star to the right”

In *Peter Pan* (1953), the second star to the right is where Peter Pan, the flying boy who never grows up, and the Darling children find Never Land. The second

star to the right leads Peter Pan and Wendy Darling to a world where dreams take flight, imagination knows no bounds—and Captain Hook is defeated. The saying has also often been associated with embarking on a fantastical journey.

“Be our guest!”

This welcoming line from *Beauty and the Beast* (1991) is the

invitation extended by the enchanted objects in the Beast’s castle to Belle. Sung by Lumière (a charming candelabra) and Mrs. Potts (a nurturing teapot), while Cogsworth (a strict mantel clock), Chip (Mrs. Potts’s teacup son), Babette (an elegant feather duster) and Wardrobe (a theatrical wardrobe) watch, the words of welcome set the stage for a grand and delightful feast, showcasing hospitality and charm.

“Just keep swimming”

Dory, a friendly and optimistic blue tang fish with short-term memory loss, uses this mantra to encourage herself and others to persevere through challenges and keep moving forward. As voiced by Ellen DeGeneres, Dory’s optimistic mantra in *Finding Nemo* (2003) encourages determination in the face of challenges.

“Once upon a dream”

This whimsical saying is from a loving duet sung by Princess Aurora (aka Briar Rose) and Prince Phillip from *Sleeping Beauty* (1959). The romantic song is a pivotal moment in the film, capturing the instant connection and love between the two characters as they dance and sing in the forest. And the four words—“Once upon a dream”—capture the essence of the enchantment in the classic Disney fairy tale.



Disney's Controversial History

From Uncle Remus to Tiger Lily, some of Disney's older characters don't pass the test of time.



Although the Walt Disney Company is widely known for its relatable characters and family-friendly entertainment, it has also been the object of much criticism and many controversies.

Accusations of cultural appropriation and insensitivity in its portrayal of diverse cultures in its films is one of the most significant issues Disney has faced. Some say the company perpetuates stereotypes and fails to represent cultural traditions accurately.

While these instances represent only a fraction of Disney's overall output and impact, they are widely considered major failings of the influential Disney Company.



Jim Crow from *Dumbo* (1941). His group of Southern crows have drawn criticism for perpetuating racial stereotypes. The association of the character's name with Jim Crow laws that enforced years of brutal racial segregation in the South further fuels the blowback surrounding the crow's portrayal.



The Peddler from *Aladdin* (1992). Some argue that the character of the peddler in *Aladdin*, who serves as the film's narrator, perpetuates harmful tropes of Middle Eastern people by portraying him as a street merchant involved in illicit activities.

Pocahontas from *Pocahontas* (1995). She's also been a subject of ongoing debate. Critics argue that the story distorts the historical events surrounding the Native American figure, reducing her important historical narrative to a romanticized love story.

Uncle Remus from *Song of the South* (1946). Uncle Remus has faced significant backlash due to his portrayal of Black characters and the perpetuation of cultural insensitivity. The widely derided film has yet to be released on home video in the United States.

Tiger Lily and her tribe from *Peter Pan* (1953). The depiction of Native American characters in *Peter Pan* has also faced scrutiny for being simplistic and derogatory. The name of the tribe itself is a racial slur. And the tribe generally reflects outdated depictions of Native American cultures prevalent when the story was written.

It's important to note that Disney continues to evolve its approach to representation and cultural sensitivity in its newer films and characters, striving to create more inclusive and respectful content.

THE WIDE WORLD OF **DISNEY THEME PARKS**

From the sprawling Disneyland Resort in California to the majestic Shanghai Disneyland in China, Disney theme parks have captivated the hearts of millions (and millions) of visitors.

Disneyland opened
on July 17, 1955.



The Dream of a Magical Land

Walt Disney invented the concept of modern-day theme parks, revolutionizing the amusement park industry with the creation of Disneyland. The visionary brought a new level of storytelling, immersive experiences and attention

to detail, setting a new standard for theme parks worldwide.

Before Disneyland, amusement parks existed in various forms, and they typically featured a collection of rides, games and attractions without a cohesive theme or narrative. Disney wanted to

create a park that would transport guests into a world of fantasy and imagination, where they could lose themselves in all the stories and characters they loved.

The Birth of Disneyland

Inspired by his child-

hood memories and the success of his animated films, Disney embarked on the ambitious project of building Disneyland. It opened its gates in 1955 on 160 acres of former orange groves in Anaheim, Calif., and instantly captivated visitors.

Disneyland was a theme park where every detail, from the architecture to the attractions, was meticulously designed to create a cohesive experience anchored by nostalgia and futurism. There was a Mark Twain riverboat, a parade down Main Street and performers dressed as Disney characters. And the park featured lands such as Adventureland, Tomorrowland, Fantasyland and Frontierland, each with its distinct atmosphere and attractions.

Disney's influence extended beyond the physical design of the park. He also introduced innovative technologies like Audio-Animatronics, which brought characters to life. One million people visited the park within a few weeks of opening.

The Magical Kingdom Grows

The explosive success of Disneyland ignited the way for the expansion of the Disney Parks worldwide empire.

Guided by Walt Disney's vision, subsequent parks like Walt Disney World Resort in Florida, Tokyo Disney Resort in Japan, Disneyland Paris in France, Hong Kong Disneyland Resort and Shanghai Disney Resort were built, each offering unique experiences and attractions.

Disney's legacy as a pioneer in the field rightfully earned him the title of "father of modern theme parks."



▲ **Disneyland Paris:** Marne-la-Vallee, France (Opened April 12, 1992)

Located just outside Paris, Disneyland Paris, formerly known as Euro Disney Resort, comprises two main parks. Disneyland Park boasts attractions such as Pirates of the Caribbean and Space Mountain. Walt Disney Studios Park is dedicated to filmmaking, and fans can watch their favorite films come to life.

► **Hong Kong Disneyland**

Resort: Lantau Island, Hong Kong (Opened Sept. 12, 2005)

Nestled on the shores of the South China Sea, Hong Kong Disneyland Resort offers a fusion of Disney magic and Chinese culture. The smallest park showcases unique attractions like the Iron Man Experience and Mystic Manor, plus classic favorites including It's a Small World and Jungle River Cruise.





▲ **Walt Disney World:** Orlando, Fla. (Opened Oct. 1, 1971) Magic Kingdom, Epcot, Disney's Hollywood Studios and Disney's Animal Kingdom comprise the four main parks, each offering many beloved attractions.

► **Tokyo Disney Resort:** Urayasu, Chiba, Japan (Opened April 15, 1983) Tokyo Disney Resort was the first Disney theme park built outside the United States, featuring Tokyo Disneyland and Tokyo DisneySea. Tokyo Disneyland offers a near-replica of the original Disneyland Park in California, while Tokyo DisneySea boasts a unique nautical theme and immersive experiences inspired by myths and legends.



Splash Mountain: This log flume ride combines thrills and musical storytelling, featuring characters and songs from Disney's *Song of the South*. The highlight is a thrilling drop into the Briar Patch.



UNIQUE ATTRACTIONS, MUST-HAVE GEAR AND MICKEY MOUSE-SHAPED SNACKS

Anyone visiting a Disney theme park can expect to come back with tales of braving rides, pop-culture loot and a belly full of Disney-themed treats.

WHAT TO RIDE

Disney's theme parks are renowned for their incredible rides, many based on their movies and characters, that have become synonymous with the Disney experience. Here are some of the most beloved rides across Disney's theme parks worldwide.

Pirates of the Caribbean: This classic dark ride takes guests on a swashbuckling adventure through pirate-infested waters.

Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland, Disneyland Paris and Shanghai Disneyland.

It's a Small World: A beloved boat ride that showcases the diversity and unity of cultures around the world through whimsical animatronic dolls and a catchy theme song.

Where to ride: Disneyland Park (California), Magic Kingdom

(Florida), Tokyo Disneyland, Disneyland Paris and Hong Kong Disneyland.

Haunted Mansion: This eerie and enchanting haunted house attraction invites guests to embark on a ghostly journey filled with spooky surprises and memorable characters.

Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland and Disneyland Paris.



Space Mountain: A thrilling indoor roller coaster that takes riders on a high-speed journey through the cosmos, complete with twists, turns and dazzling space-themed effects.

Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland and Disneyland Paris.

Splash Mountain: This log flume

ride combines thrills and musical storytelling, featuring characters and songs from Disney's *Song of the South*. The highlight is a thrilling drop into the Briar Patch.

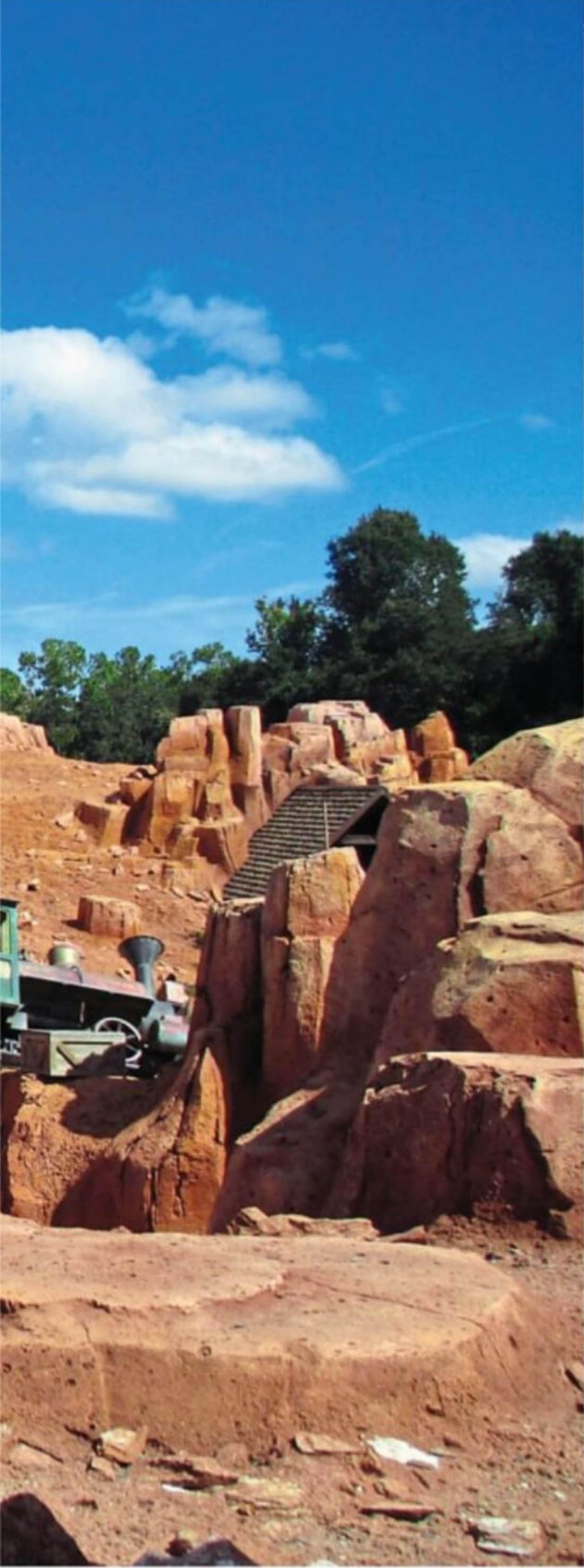
Where to ride: Disneyland Park (California), Magic Kingdom (Florida) and Tokyo Disneyland.

Peter Pan's Flight: Take flight aboard a pirate ship and soar over the magical world of Never

Land, reenacting scenes from the classic Disney film *Peter Pan*.

Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland and Shanghai Disneyland.

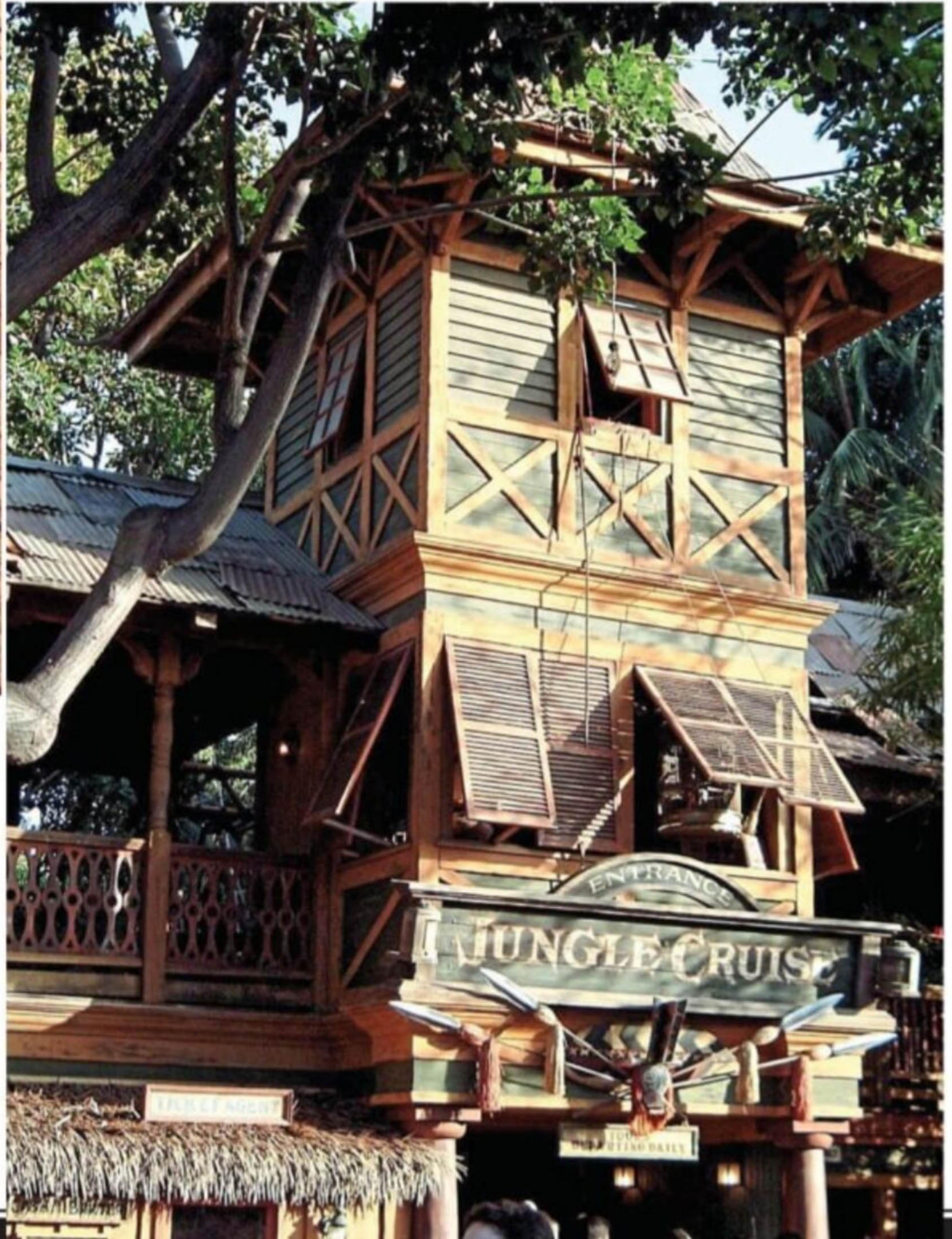
The Jungle Cruise: Embark on a fun-filled riverboat adventure through exotic landscapes, encountering animatronic animals and humorous skippers who



entertain guests with their witty commentary.

Where to ride: Disneyland Park (California), Magic Kingdom (Florida) and Hong Kong Disneyland.

Dumbo the Flying Elephant: Ride the whimsical spinner that allows guests to board Dumbo and soar through the sky, and control the height of their flight.





Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland and Disneyland Paris.

Big Thunder Mountain Railroad: This thrilling mine-train roller coaster takes riders on a wild ride through the Wild West, with sharp turns, sudden drops and spectacular scenery.

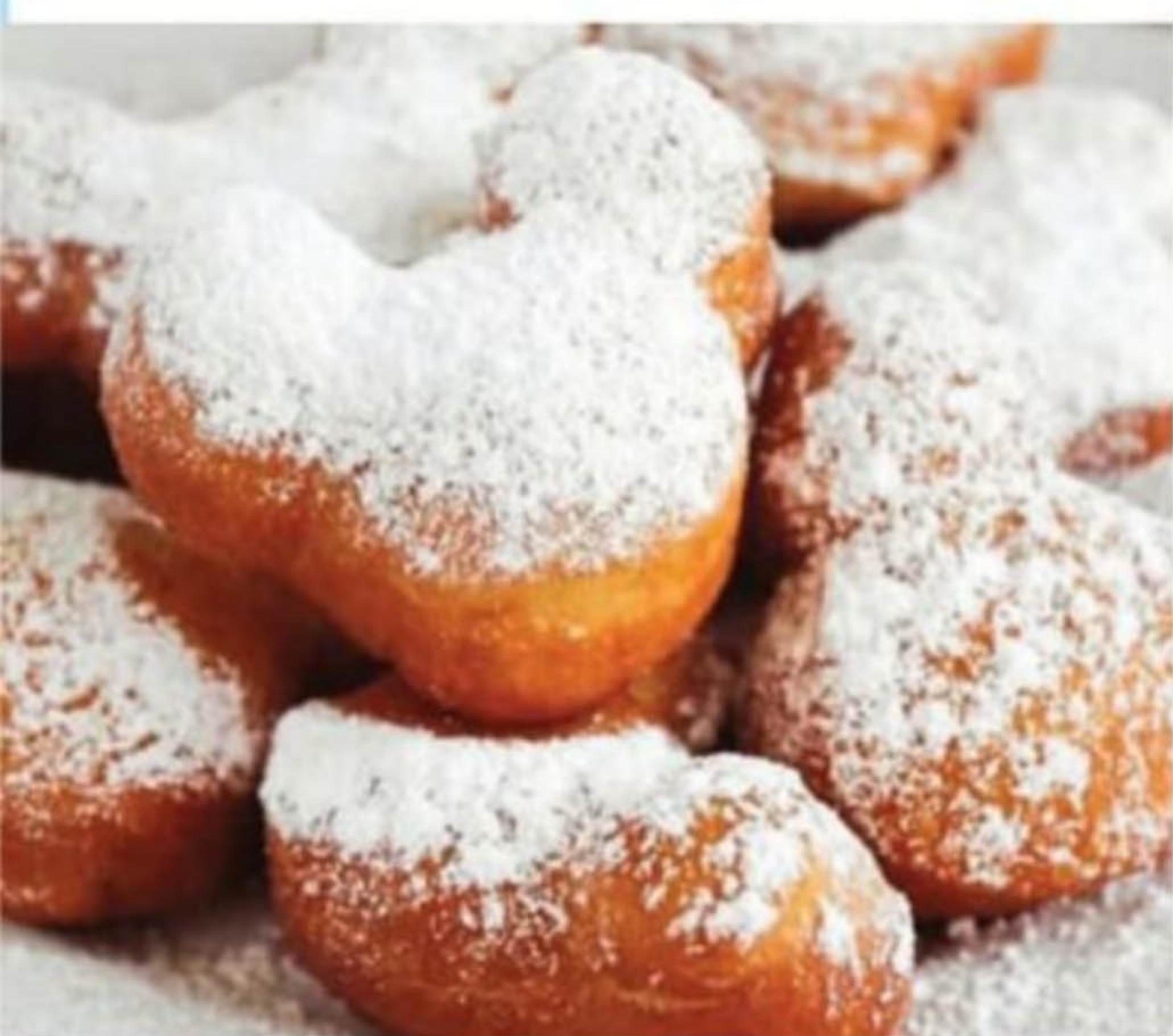
Where to ride: Disneyland Park (California), Magic Kingdom (Florida), Tokyo Disneyland and Disneyland Paris.

The Twilight Zone Tower of Terror: This spine-chilling drop-tower attraction takes guests on a thrilling journey through an abandoned haunted hotel inspired by the classic TV series *The Twilight Zone*.

Where to ride: Disney's Hollywood Studios (Florida), Walt Disney Studios Park (Disneyland Paris) and Tokyo DisneySea.

WHAT TO EAT AND DRINK

Disney theme parks offer the typical array of food and drink items visitors love. In addition,



the most popular and sought-after special treats at some Disney theme parks are often shaped like Mickey.

Dole Whip: The refreshing and creamy pineapple soft-serve dessert has become a Disney treat.

Mickey-Shaped Pretzels: These soft pretzels look like Mickey Mouse!

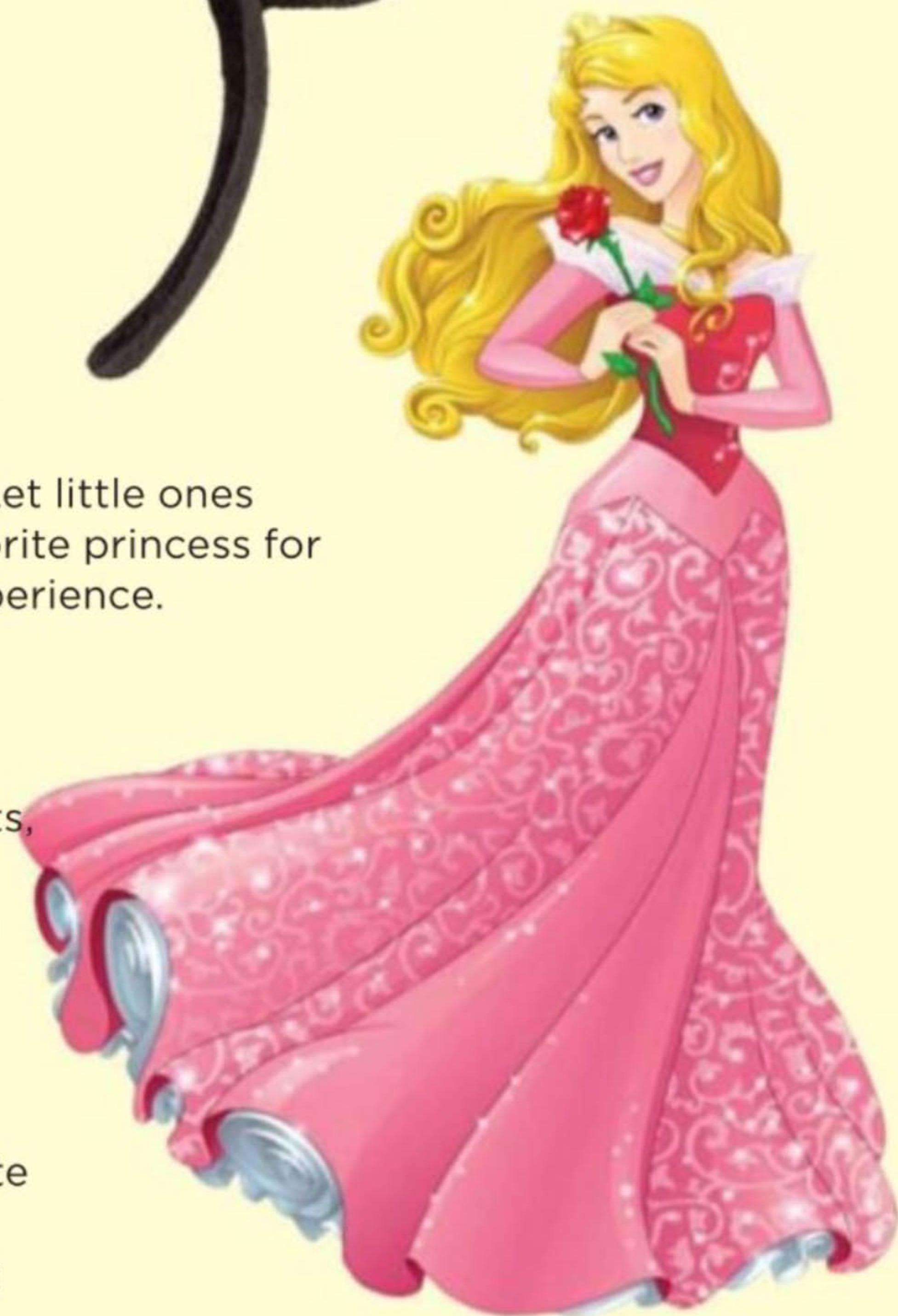
Mickey Ice Cream Bars: Beloved frozen treats, these bars feature Mickey Mouse-shaped vanilla ice cream covered with a layer of rich chocolate.

Mickey-Shaped Beignets: Inspired by the flavors of New Orleans, these fluffy and powdered sugar-dusted pastries are shaped like everyone's favorite mouse.

WHAT TO COLLECT



Mickey/Minnie Mouse ears: Iconic and customizable, these ears are a No. 1 buy for any Disney enthusiast.



Princess costumes: Let little ones dress up as their favorite princess for a truly immersive experience.

Disney-themed apparel: Show your Disney love with shirts, hoodies and accessories featuring your favorite characters.

Autograph books: Collect character autographs and create lasting memories of your encounters with Disney characters.



Pins and lanyards: Join in the pin-trading tradition and showcase your collection on a Disney-themed lanyard.

You Got a Friend in Me

Disney has shown audiences everywhere that happily ever after applies to friendships, too.

Like most endearing and lasting stories, Disney films are often parables meant to impart a life lesson audiences can take out into the world once the end credits roll. Important tenets show up over and over in the ties that bind Disney's BFFs—who sometimes start as enemies.

Countless friendships have touched audiences' hearts, and each teaches important lessons about loyalty, acceptance and the power of genuine connections. These rank as the top Disney friendships.

A Friendship That Will Last to Infinity and Beyond

Woody and Buzz Lightyear (*Toy Story*, 1995)

What happens when an old-timey cowboy meets a newfangled spaceman? Everlasting friendship—with a few life-threatening mishaps along the way. Woody, the loyal cowboy toy, and Buzz Lightyear, the heroic space ranger toy, start as rivals but eventually become inseparable friends.



BUZZ LIGHTYEAR AND WOODY WERE ALWAYS THERE FOR EACH OTHER



Their friendship is built on the willingness to always be there for each other no matter what.

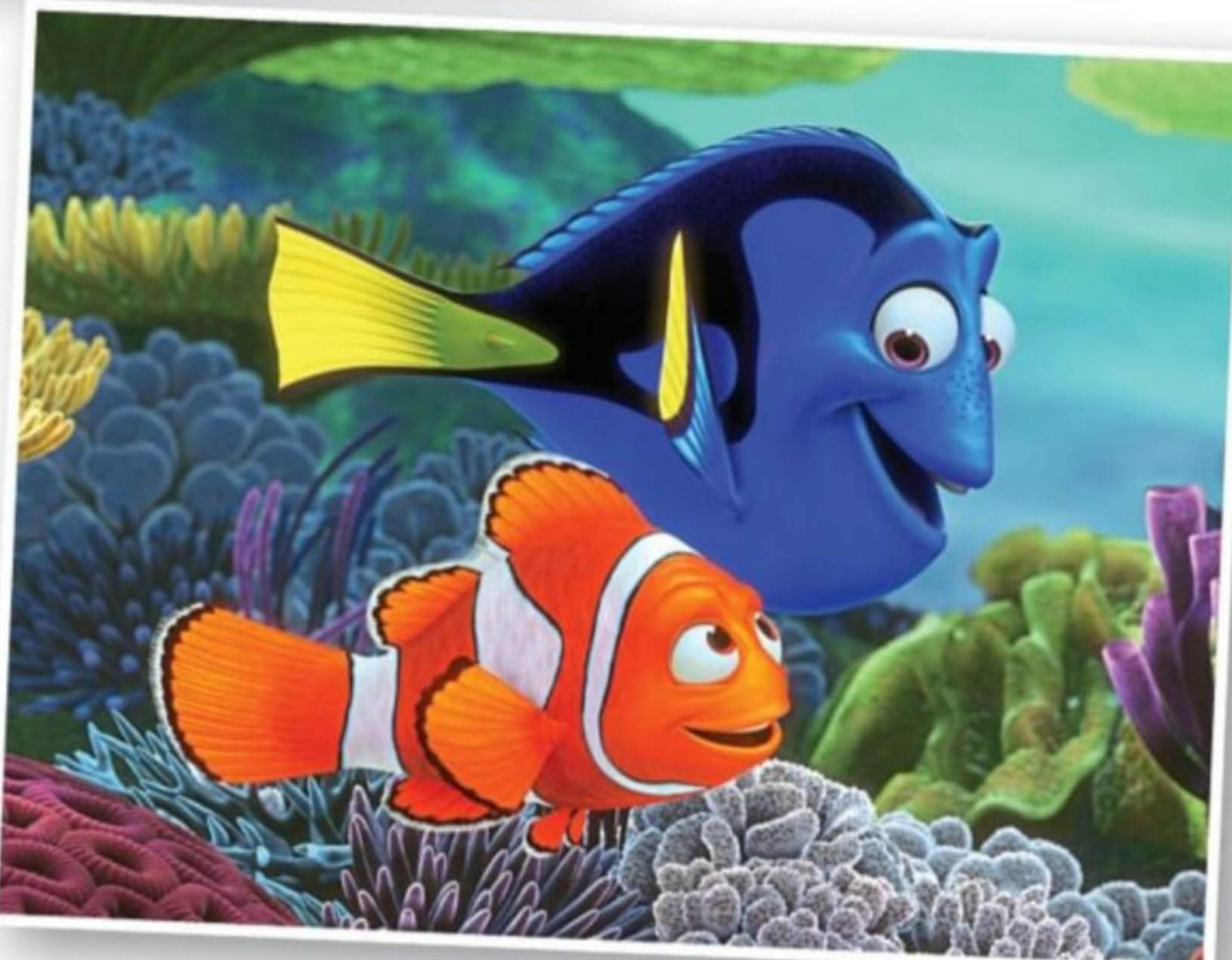
Bonding moment: The scene where Woody and Buzz work together to escape the bully Sid's house showcases their thick-and-thin friendship. As they navigate the treacherous environment, Woody encourages Buzz to use his "flying" ability to catch up with the moving truck. With Woody's guidance and Buzz's determination, they successfully launch Buzz into the air and onto the truck, solidifying their friendship bond. "Woody once risked his life to save mine, and I couldn't call myself his friend if I wasn't willing to do the same."—Buzz Lightyear

An Unlikely, Untamed Trio

Simba, Timon and Pumbaa (*The Lion King*, 1994)

Timon, a witty meerkat, and Pumbaa, a lovable warthog, become the exiled lion cub Simba's best friends and adoptive family. They bring humor and a full-throated carefree spirit to the story, teaching Simba the importance of living life to the fullest.

Bonding moment: The friendship between Timon, Pumbaa



and Simba in *The Lion King* gels in the iconic "Hakuna Matata" sequence. To teach Simba their carefree philosophy, Pumbaa and Simba sing and dance together, enjoying their worry-free lifestyle in the lush jungle. The camaraderie between Timon, Pumbaa and Simba grows during the sequence with the lush jungle as a backdrop.

Pumbaa: "My buddy Timon says, 'You got to put your behind in your past.'"

Timon: "It's you gotta put your past behind ya!"

Undersea Pals

Dory and Marlin (*Finding Nemo*, 2003)

Dory, a forgetful blue tang fish, and Marlin, a cautious clownfish (voiced by Albert Brooks), form an improbable friendship as they embark on adventures to find Marlin's lost son, Nemo.

Bonding moment: Dory encourages Marlin to believe in himself and his abilities when he doubts his ability to find Nemo. Dory, being the optimistic (and some-

times wonderfully annoying) friend that she is, reminds Marlin (aka "Mr. Grumpy Gills") of his courage and tells him that he can do anything he sets his mind to. "If it wasn't for you, I never would have even made it here."—Marlin to Dory

Bound by Magic

Aladdin and Genie (*Aladdin*, 1992)

Aladdin, a street-smart thief, and Genie, a magical and charismatic

being, develop a deep friendship. Genie becomes Aladdin's mentor and confidant, granting him wishes, offering guidance and humor. Their friendship teaches Aladdin (voiced by Robin Williams) the importance of being true to oneself.

Bonding moment: Aladdin, who initially sought out the magical Genie to help him satisfy his desires, selflessly decides to use his final wish to grant Genie his freedom. An emotional Aladdin expresses his gratitude and appreciation for Genie's friendship and support throughout their journey. Genie, touched by Aladdin's selflessness, is overwhelmed with joy.

"Genie, I've used my final wish, and it's not for me. I wish for your freedom. You've shown me what true friendship means, and I can't bear to keep you trapped in the lamp any longer."—Aladdin

Soaring Into Kinship

Hercules and Pegasus (*Hercules*, 1997)

Hercules, a young demigod,



GENIE AND ALADDIN'S FRIENDSHIP IS ABOUT BEING TRUE TO ONE'S SELF

shares a unique friendship with Pegasus, a winged horse. Pegasus is Hercules' faithful companion, always by his side and providing unwavering support, loyalty and comic relief.

Bonding moment: In the climactic showdown with the underworld god Hades, Pegasus stands firmly by Hercules' side as they venture into treacherous enemy territory. Facing Hades's demonic minions, the hero and horse rely on their unshakable friendship and trust to emerge victorious.

"PEGASUS whinnies happily and licks HERCULES. HERCULES is about to cry, but PEGASUS snuggles in with him and HERCULES puts his arms around the horse."—From the *Hercules* script

The Crank and the Kid

Carl and Russell (*Up*, 2009)



Take a grumpy old man and add a lonely boy, a house and 20,622 balloons and what do you get? A friendship that spans the ages. When the free-spirited Russell becomes friends with an elderly, grieving Carl, they end up being the yin to the other's yang. But the truth is that these two go through quite a ride together physically and emotionally.

Bonding moment: Carl and Russell find themselves stranded in a forest after Carl's house crash-



lands. As they sit near a campfire, Carl, initially reluctant to accept Russell's presence, opens up and shares his cherished adventure book filled with memories and dreams of his late wife, Ellie. From that point on, their friendship grows stronger as they face challenges as a team.

"A wilderness explorer is a friend to all, be a plant or fish or tiny mole!"—Russell

A Heartwarming Bond Built on Love



Anna and Olaf (*Frozen*, 2013) Anna, a determined and adventurous princess, forms a deep friendship with Olaf, a friendly snowman brought to life by her sister Elsa's magic. Olaf brings warmth, humor and childlike innocence to their friendship, reminding Anna of the joy in life.

Bonding moment: Olaf sacrifices himself to protect Anna after the treacherous Prince Hans leaves her for dead. Olaf realizes that only true love will save

Anna. And so he sacrifices himself to keep Anna alive, proving love comes in many forms. And this, the ultimate act of true love, breaks the curse on Anna's frozen heart, saving her. "Because I love you, Anna, I insist you run."—Olaf

An Unbreakable Bond Under the Sea

Ariel and Flounder (*The Little Mermaid*, 1989)

These aquatic besties have captured hearts with their unbreakable bond and adventures galore.

Bonding moment: Ariel and Flounder's friendship blossoms during a pivotal scene when the mermaid first discovers the mesmerizing world of humans and their mysterious artifacts. As she excitedly swims toward the surface, Flounder hesitates, worried for his friend's safety. But Ariel's unwavering trust in her fin-tastic friend encourages him to join her, setting the stage for an epic journey.

"I wouldn't dream of exploring this vast ocean without you, Flounder."—Ariel

UNLEASHING MALEVOLENCE

THE UNDENIABLE POWER OF DISNEY'S VILLAINS

Behind every great hero lies a
worthy adversary.



Disney's villains have risen to legendary status, captivating audiences with sinister plans, diabolical charm and legendary menace. From the cunning Ursula to the treacherous Scar, Disney's most malevolent characters remind us that sometimes, it's the darkness that truly shines on the silver screen.

While opinions on the top villains may differ, these 10 notable Disney antagonists have left a lasting impression.

Maleficent

With her imposing presence and horned headdress, the wicked fairy from *Sleeping Beauty* (1959) is one of Disney's most recognizable villains.

Diabolical plan: Maleficent seeks to cast a devastating curse upon Princess Aurora on her 16th birthday. Her curse will send the entire kingdom into an eternal slumber, without hope of waking unless true love's kiss breaks the spell.

SOMETIMES IT'S THE DARKNESS THAT TRULY SHINES ON THE SILVER SCREEN.



Ursula

The devious sea witch from *The Little Mermaid* (1989) uses her dark magic to thwart Ariel's dreams.

Diabolical plan: Ursula grants Ariel's wish to become human but manipulates the situation to her advantage, ultimately intending to steal her voice and use it to deceive Prince Eric.

Scar

The treacherous lion from *The Lion King* (1994) plots to usurp Mufasa, leaving a scar both physically and emotionally on Simba (Mufasa's son).

Diabolical plan: Scar orchestrates his brother Mufasa's death and



manipulates Simba into believing he's responsible for the heinous act. Scar's thirst for power and control drives him to commit fratricide, condemning the Pride Lands to darkness and despair.

Cruella de Vil

The glamorous but cruel antagonist from *101 Dalmatians* (1961) relentlessly pursues making a fur coat made from the skins of Dalmatian puppies.

Diabolical plan: Cruella de Vil's obsession with fashion leads her to orchestrate the kidnapping of innocent Dalmatian puppies. Her ruthless desire reveals her complete disregard for the lives and well-being of these adorable creatures.

Jafar

The power-hungry sorcerer from *Aladdin* (1992) seeks control over the genie's power to fulfill his sinister desires.

Diabolical plan: Jafar stops at nothing to achieve his goals, including manipulating and imprisoning the Sultan and trying to eliminate Aladdin.

THE QUEEN'S JEALOUSY OF SNOW WHITE'S BEAUTY CONSUMES HER.





Hades

The sly and sarcastic god of the Underworld in *Hercules* (1997) brings his brand of villainy (and comedic charm) to the story.

Diabolical plan: Hades devises a mischievous plot to seize control of Mount Olympus and plunge the world into eternal darkness, ensuring his reign over the mortal realm and the divine domain.

Captain Hook

The cunning pirate captain from *Peter Pan* (1953) is forever pursuing his nemesis, Peter Pan.

Diabolical plan: Captain Hook concocts a sinister and treacherous ploy to finally defeat his eternal foe Peter Pan and seize control of Never Land.

The Evil Queen

In *Snow White and the Seven Dwarfs* (1937), the Evil Queen's jealousy makes her one of Disney's most sinister villains.

Diabolical plan: The Evil Queen's pursuit of beauty and the jealousy that consumes her for Snow White's beauty drives her to commit the heinous act of sending a huntsman to kill the young princess and feeding her a poisoned apple.

Gaston

The arrogant and self-obsessed antagonist from *Beauty and the Beast* (1991) represents the dangers of entitlement.

Diabolical plan: Gaston concocts a dark ploy to eliminate his competition, the Beast, and force Belle, the woman he believes he deserves, into submission.

Captain Hector Barbossa

In the *Pirates of the Caribbean* film series, a prominent and recurring villain is Captain Hector Barbossa, portrayed by actor

Geoffrey Rush. He's the main antagonist in the first film, *Pirates of the Caribbean: The Curse of the Black Pearl* (2003).

Diabolical plan: Captain Barbossa and his crew are cursed to an immortal existence as undead pirates, forever trapped in an undead state with moonlight revealing their actual skeletal forms. They plan to spill protagonist Bootstrap Bill's (played by Orlando Bloom) blood on the last piece of gold to fulfill the curse-breaking ritual.

A REMARKABLE TRANSFORMATION: DISNEY'S EXPANSION TO PIXAR, MARVEL AND STAR WARS

From the enchanting worlds of Pixar's animation to the thrilling Marvel Cinematic Universe and the iconic *Star Wars* galaxy, Disney's expansion has brought beloved franchises into its fantastical world.

PIXAR: A MARRIAGE OF ANIMATION EXCELLENCE

Disney's acquisition of Pixar Animation Studios in 2006 proved to be a game changer. This partnership brought together two giants in the animation world, combining Disney's storytelling legacy with Pixar's groundbreaking technology and innovative storytelling techniques.

Smash-hit collaborations such as *Toy Story*, *Finding Nemo* and *Up* have enthralled audiences of all ages, earning critical acclaim and breaking box-office records. Pixar's ability to create emotionally resonant stories and stunning visuals has pushed the boundaries of animation, garnering accolades, including multiple Academy Awards for Best Animated Feature.

MARVEL: ASSEMBLING A UNIVERSE OF SUPERHEROES

Marvel Entertainment joined Disney in 2009, and the joint venture opened the floodgates to a vast cinematic universe of superheroes. And the Marvel Cinematic Universe (MCU) has become a global phenomenon,





producing blockbuster hit after blockbuster hit.

The iconic *Iron Man* (2008), portrayed brilliantly by Robert Downey Jr., kick-started the MCU's journey, setting the tone for the awe-inspiring tales that followed. Disney's stewardship has allowed Marvel to expand its reach, thrilling fans with interconnected story lines (and multiverses), remarkable characters and epic battles spanning multiple films and TV shows.

The Avengers' grand assembly in 2012 became a cinematic event of unparalleled magnitude, uniting fan-favorite heroes like Captain America, Thor and the Hulk under the visionary direction of Joss Whedon. The triumph of *The Avengers* proved the potential of the interconnected superhero universe, paving the way for thrilling crossovers and grand ensemble pieces. *The Avengers: Endgame* (2019) is the second-highest-grossing film of all time, earning \$2,799,439,100.

LUCASFILM: A GALAXY FAR, FAR AWAY BECOMES DISNEY'S OWN

In a cosmic convergence that sent shock waves across the entertainment cosmos, Disney

acquired Lucasfilm in 2012, embracing the monumental *Star Wars* franchise under its flag.

And the force awakened.

The galaxy far, far away quickly became a significant part of Disney's portfolio, and hungry audiences devoured new film installments, TV shows like *The Mandalorian* and immersive experiences at *Star Wars*-themed lands in Disney parks.

Now a jewel in Disney's vast

crown, the renaissance of *Star Wars* reignited the ardor of seasoned devotees and introduced a time-honored saga to a fresh generation.

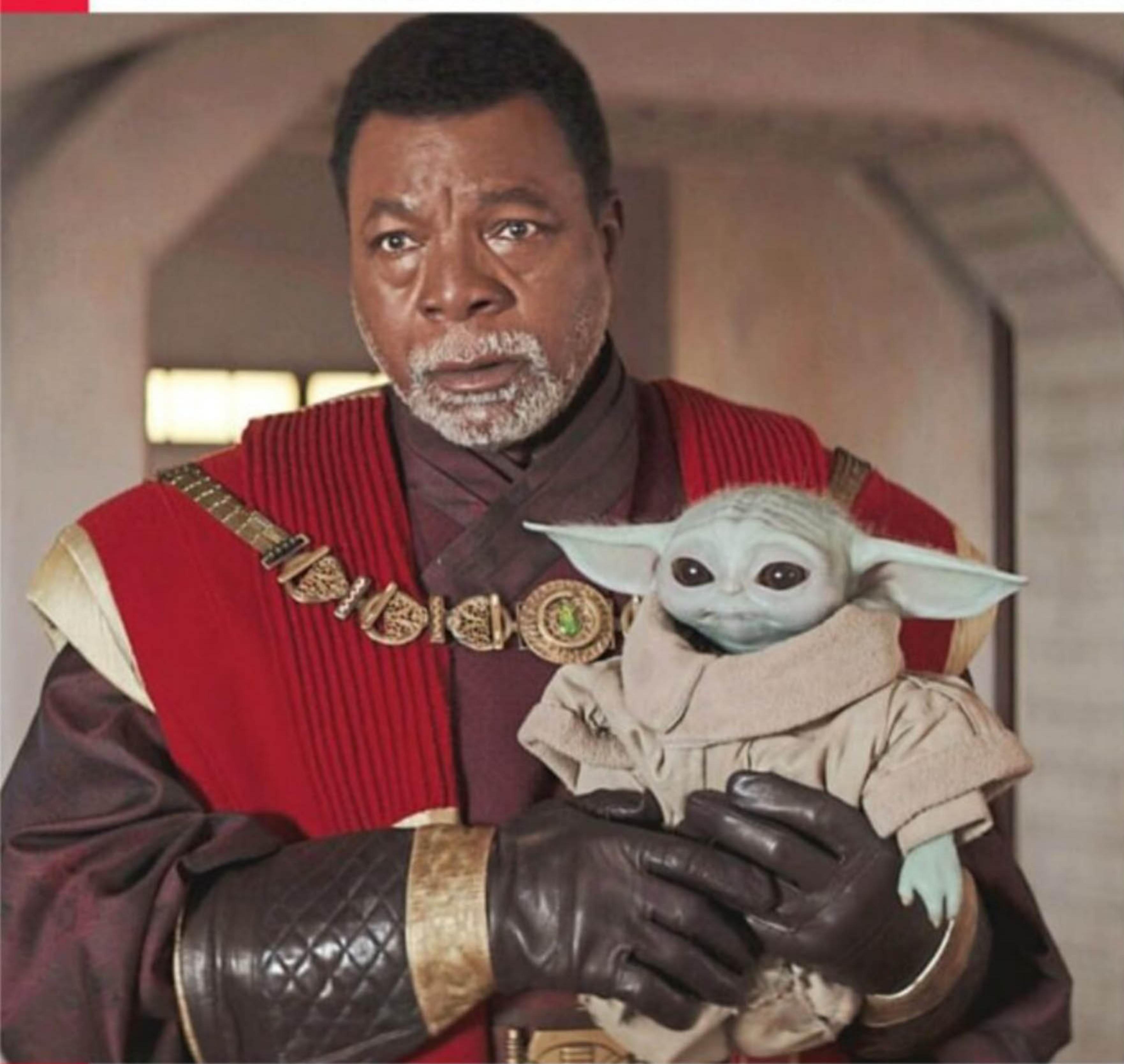
Through a careful blend of nostalgia, innovation and respect for the DNA of classic tales, Disney has successfully expanded the *Star Wars* universe, exploring untold stories and deepening the lore that has enchanted audiences for decades.



CELEBRATING DISNEY'S NEWEST CHARACTERS

Baby Yoda and the Black Panther

From the adorable and enigmatic Baby Yoda in *The Mandalorian* to the regal and inspirational Black Panther in the Marvel Cinematic Universe, Disney's latest characters burst on the scene—and stole the show.



THE ENIGMATIC CHARM OF BABY YODA

IN 2019, the TV show *The Mandalorian* introduced a character so captivating that the toddler instantly became a global sensation. Known as Din Djarin but affectionately dubbed “Baby Yoda” by fans, this adorable, wide-eyed creature with an innocent demeanor quickly became an internet sensation, spawning countless memes, fan art and an undeniable cultural phenomenon.

The puppetry and visual effects work seamlessly together to bring Baby Yoda to life, evoking a sense of wonder and otherworldly wonder that harkens back to the world-building of the original *Star Wars* trilogy.



THE WAKANDAN HEROISM OF BLACK PANTHER

THE WORLD WITNESSED the groundbreaking release of *Black Panther*, directed by Ryan Coogler, in 2018, a film that not only smashed box-office records, but also shattered stereotypes and preconceived notions.


T'Challa, the Black Panther, emerged as a symbol of hope and

strength, presenting a new era of representation and empowerment in the superhero genre. Portrayed by the uniquely talented Chadwick Boseman, T'Challa's commanding and regal presence made a lasting impact on audiences.

Boseman tragically passed away from cancer in 2020. But

the phrase he uttered as T'Challa—"Wakanda Forever" and his gesture of crossing his arms in front of his chest—is now part of his legacy. *Black Panther* also showcased the richness of African culture, celebrating its heritage and presenting a nuanced portrayal of heroes and villains alike.

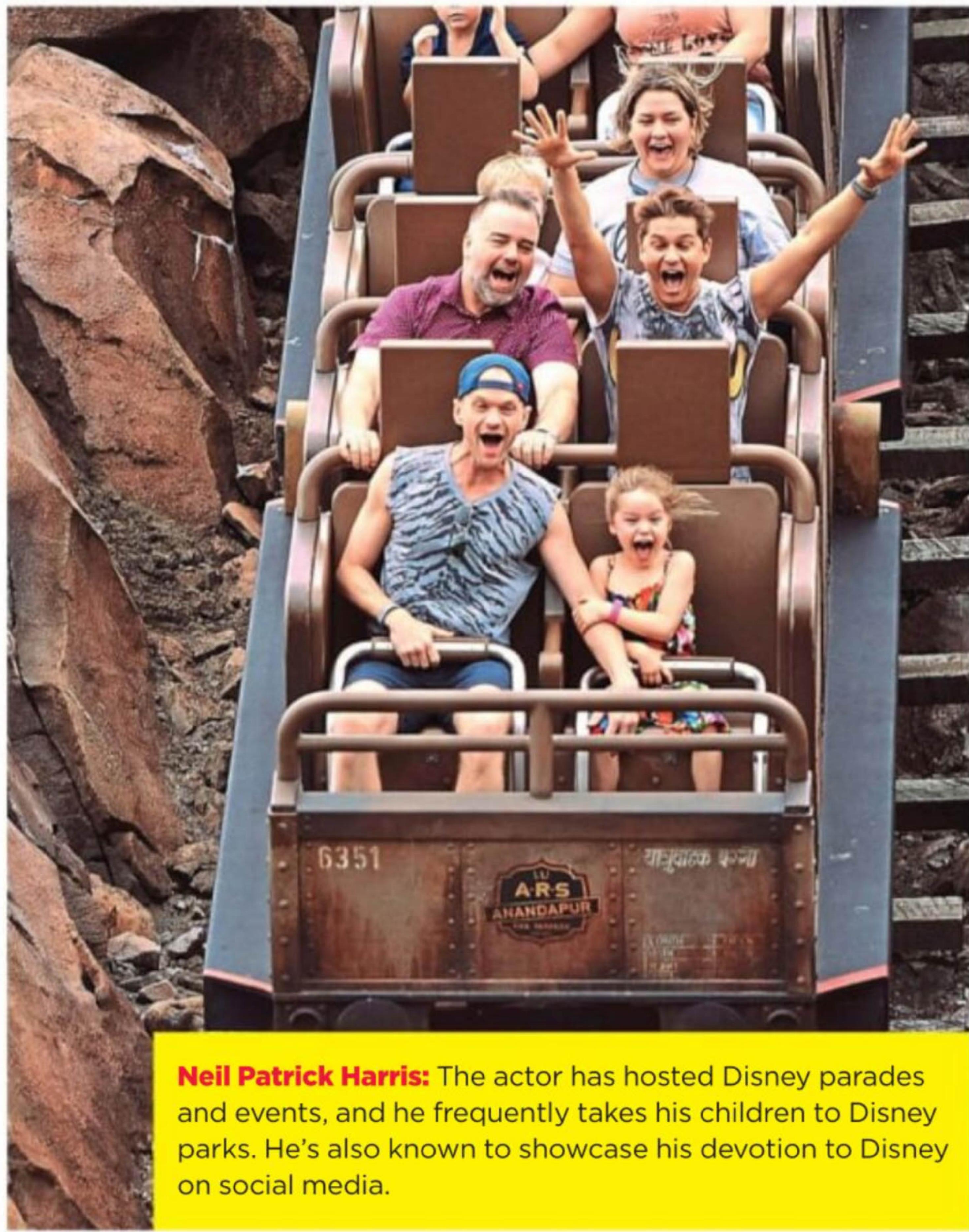
Gwen Stefani: The talented singer often visits Disney parks with her family.



FROM THE RED CARPET TO WILD RIDES

DISNEY'S TOP CELEBRITY FANS

A-list stars can't get enough of Disney, Mickey, Main Street, U.S.A. and one-of-a-kind merchandise.



Neil Patrick Harris: The actor has hosted Disney parades and events, and he frequently takes his children to Disney parks. He's also known to showcase his devotion to Disney on social media.



John Stamos: A self-proclaimed Disney superfan, Stamos makes repeated visits to Disney theme parks, but what sets Stamos apart is his astounding collection of Disney memorabilia. The *Full House* star has a cart from a Seven Dwarfs ride with Grumpy's name on it, a Dumbo from Disneyland's Dumbo ride hanging in his front yard, and the original Disneyland sign, comprising 10 individual letters averaging 14 by 7 feet.



Mariah Carey: The queen diva deeply loves Disney, so much so that she renewed her wedding vows at Disneyland, even renting out the entire park for the occasion.



Lin-Manuel Miranda: The creative genius behind the Broadway musical sensation *Hamilton* and one of the composers for the animated film *Moana*, Miranda has been an ardent supporter of Disney and its storytelling. He also played Jack the Lamplighter in *Mary Poppins Returns* and wrote and composed music for *Encanto*.

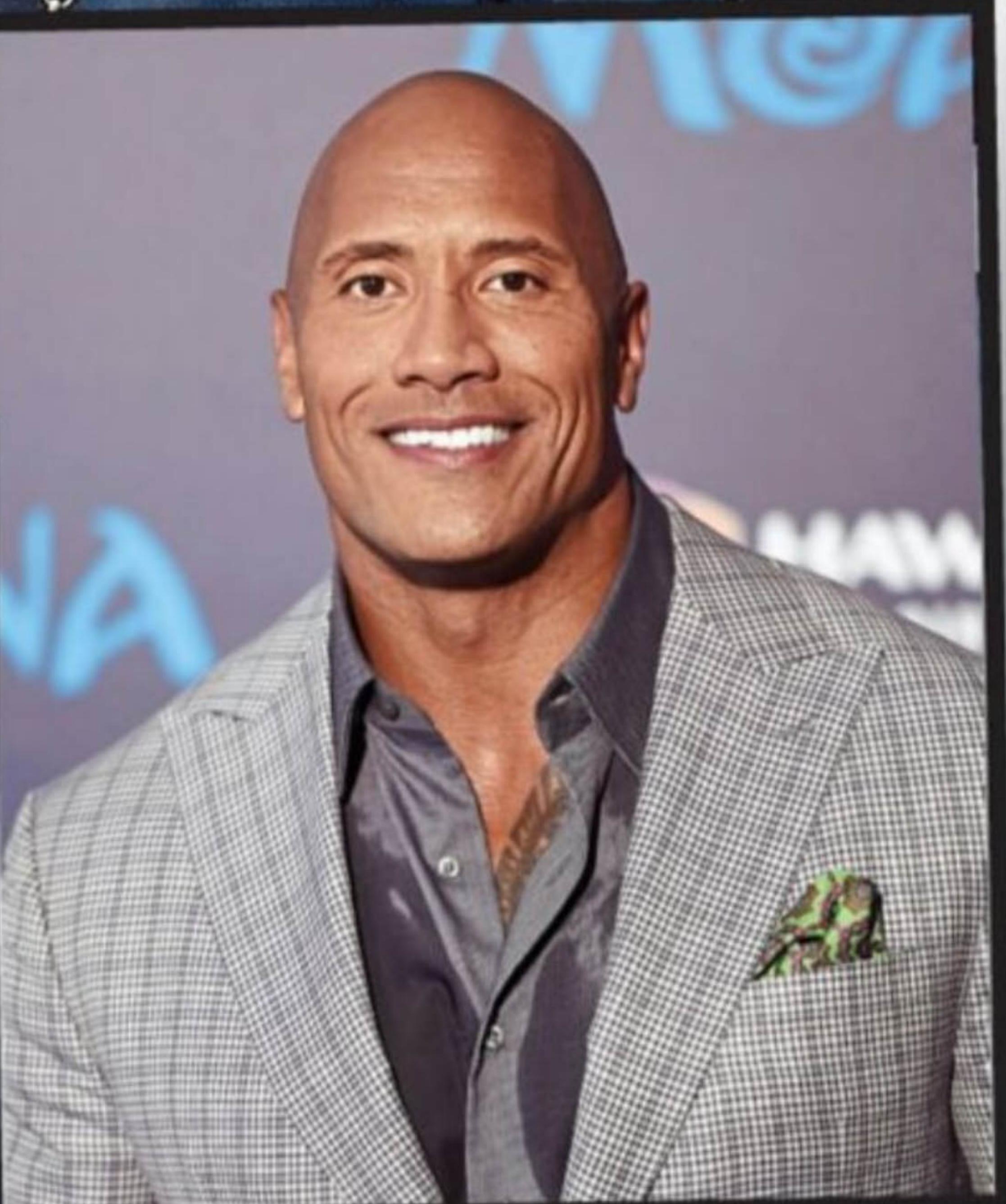


Ariana Grande: The songstress spent her 21st birthday at Disneyland, which she called "one of my favorite childhood places."



Kaley Cuoco: Known for her role in the megahit TV show *The Big Bang Theory*, she has a serious Disney obsession, celebrating her engagement to Karl Cook and her 33rd birthday at Disneyland.

Beyoncé: The Queen's collaboration with Disney for *The Lion King* soundtrack has solidified her as a celebrity who is a bit of Disney stardust herself.



Dwayne "The Rock" Johnson: The former WWE star, who portrayed Maui in *Moana*, has showcased his Disney-friendly vibes in interviews and on social media.



Katy Perry: When Minnie Mouse got her star on the Hollywood Walk of Fame, Perry was there to give a speech. And Perry paid sartorial homage to Minnie by dressing up for the ceremony in a red-and-white polka-dotted dress—Minnie's signature look.



Ryan Reynolds: Known for his wit and humor, Reynolds has often shown his affection for Disney through his social media posts and involvement in Disney-related projects.

REAL-LIFE FAIRY TALES: HEARTWARMING MOMENTS AT DISNEY MAGICAL KINGDOM

Many Disney movies are synonymous with romance and happily ever after, so it's little wonder many Disney fans go to the theme parks to pop the big question.

Cinderella's Royal Proposal

In one enchanting moment at Disneyland, a young man dressed as Prince Charming got down on one knee and proposed to his girlfriend, who was dressed as Cinderella. The surprise offer of marriage occurred in front of Sleeping Beauty Castle, with park guests cheering and applauding as the couple embraced their fairy-tale betrothal.

Happily Ever After at the Magic Kingdom

A couple's love story took center stage during the "Happily Ever After" fireworks spectacular at Magic Kingdom in Walt Disney World. As the castle lit up and fireworks illuminated the sky, the young man surprised his girlfriend by asking her to marry him. The couple celebrated their engagement amidst the breathtaking pyrotechnics.

A Musical Engagement in New Orleans Square

In Disneyland's New Orleans Square, a couple's love story unfolded



whimsically and musically. As they strolled through the lively streets, a jazz band suddenly appeared and started playing their favorite song. With the crowd gathered around, the young man took his partner's hand, serenaded her with a heartfelt rendition of their special song—and popped the question.

Two Rings at Disney World

A woman posed in front of Cinderella Castle before kneeling to propose to her boyfriend with the classic ring box in hand. Her shocked boyfriend responded by getting down on one knee as well—and pulling out his engagement ring, as he had planned to propose to her later. Yes, they both said yes!



Special Edition Only Available in 2023!

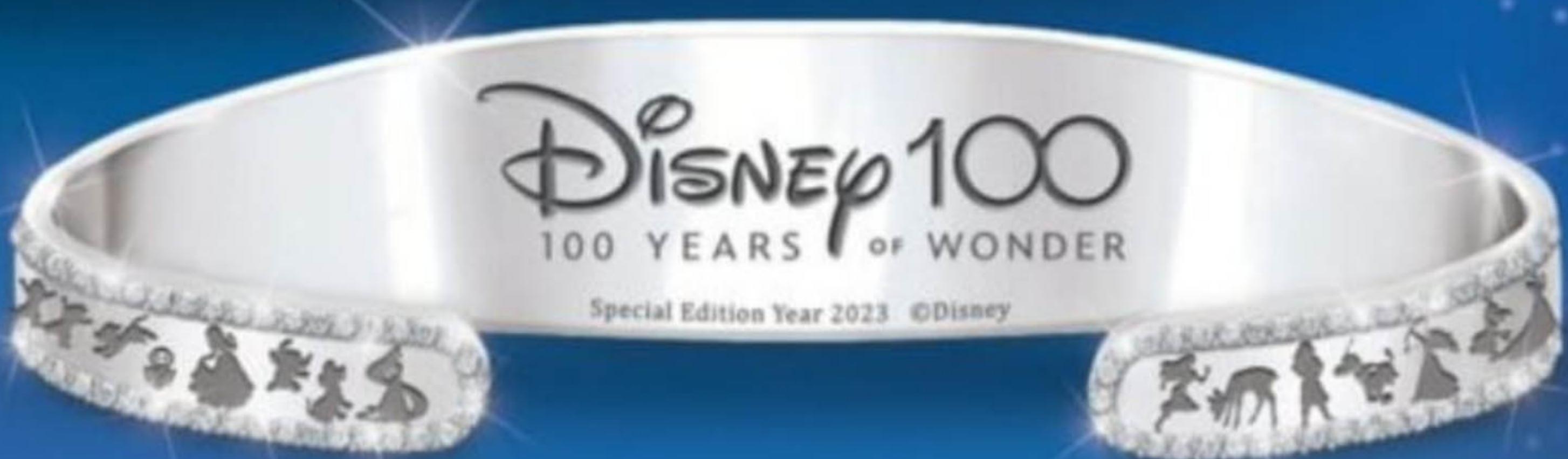


**Over 35 Disney Characters
in Silhouette**

**3 Specially Designed
100-Facet Crystals**

Over 100 Crystal Accents

Platinum-plated Brass



Back

Platinum Celebration Cuff Bracelet

In celebration of Disney's 100th Year, we designed a custom jewelry creation that captures the essence of Disney magic by featuring the legendary characters you love! Our Special Edition bracelet showcases some truly spectacular design elements that make it a perfect reflection of Disney's centennial! Exquisitely handcrafted, this platinum-plated brass cuff-style bracelet features three unique 100-facet crystals in the shape of the famous Mickey Mouse icon at the center, surrounded by over 35 characters in silhouette and a brilliant border of over 100 crystal accents. With its easy-to-adjust cuff design, the bracelet comfortably fits most wrists. Plus, you'll find the official Disney100 logo engraved on the inside to mark the momentous occasion. What began as The Walt Disney Company in 1923, has evolved into an international phenomenon that, because of fans like you, is sure to last at least 100 more!

Available Only for a Limited Time

The special design licensed by Disney makes this bracelet a remarkable value at \$149.99*, payable in 5 easy monthly installments of \$30.00. To reserve a bracelet in your name, send no money now; just fill out and mail in your Priority Reservation. Don't miss out—order today!

Order Today at bradfordexchange.com/100Years

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YES. Please reserve the *Disney100 "Platinum Celebration" Cuff Bracelet* for me as described in this announcement.

*Plus \$16.00 shipping and service. Product will begin shipping 4/30/23. All reservations and sales subject to product availability and order acceptance. Product subject to change.